

Horasis

Visionary Circle



Berlin, Germany, 21-23 September 2018

Leadership in Times of Digitalization

Our expertise

Horasis is from ancient Greek meaning ‘to gaze at, as in a vision’.

Horasis is an independent international organization committed to enact visions for a sustainable future. We call ourselves Horasis as we believe in the value of shared purpose, strategic foresight and proactive transformation. We host several large-scale meetings for the world’s best known business leaders per year.

The Horasis Visionary Circle was incorporated in 2013 as a key unit within Horasis itself – an interactive community of the world’s wealthiest and most respected entrepreneurs. We believe that entrepreneurs – by translating visions into action – are the catalysts of economic and societal change.



Creating a unique sphere

Why? We created the Horasis Visionary Circle because the collaborative nature of the 21st century mode of entrepreneurship demands a broader yet intimate dialogue amongst concerned and committed founders. Circle members build relationships and leverage contacts with each other as well with eminent political and thought-leaders who are invited to join the meetings. The Horasis Visionary Circle aims to be the world's most trusted peer-to-peer group of entrepreneurs.

Who? Membership is restricted to 25 founders of the world's leading firms, though seeking further representation from different sectors and geographies. The meetings are exclusive to the members of the Horasis Visionary Circle – substitutes or accompanying persons are not permitted. Members contribute an annual membership fee.

When? The Horasis Visionary Circle meets once per year at an extraordinary venue. The Circle meetings in 2013, 2014, 2015, 2016 and 2017 were held in Montenegro, China, Spain, Switzerland and Korea respectively. During the meetings, we scrutinize the most pressing macro-economic, societal, geopolitical and technological issues of our time. The meeting is closed to the public and the press – privacy is key – allowing participants to speak their minds openly and freely. The meetings are held in English.

Leadership in Times of Digitalization

We have chosen *Leadership in Times of Digitalization* as the theme for the 2018 Horasis Visionary Circle to unlock business and political leaders' most protracted challenges in the ongoing digital revolution. How to achieve strong and sensitive leadership to turn those challenges into real opportunities?

Schedule at a glance

Day 1	21st September
17.00 - 18.00	Reception upon Arrival
18.00 - 19.00	Introductory session
19.30 - 21.30	Opening Dinner
Day 2	22nd September
07.30 - 08.30	Joint Breakfast
09.00 - 12.00	Working sessions
12.30 - 14.00	Lunch
14.30 - 19.30	Sightseeing
19.30 - 22.00	Dinner
Day 3	23rd September
07.30 - 08.30	Joint Breakfast
09.00 - 12.30	Working sessions
12.30 - 19.00	Lunch, Presentation and Sightseeing
19.00 - 21.30	Farewell Dinner

Our host

The 2018 annual meeting is co-hosted by the world renowned European School of Management and Technology (ESMT). The School was founded by 25 global companies and is today Germany's leading business school.



Berlin is considered one of the world's most vibrant and liveable cities. After the fall of the Berlin Wall and the Reunification of Germany, a new era began for Berlin. Berlin's cultural diversity and many famous landmarks attract visitors and investors to Germany's capital. Our evening functions will be attended by German Ministers and other public figures.



Programme

21 September 2018

- until 16.00** Arrival via Berlin Tegel airport, and check-in at the Hotel Regent Berlin, Charlottenstraße 49
- 16.45 - 17.00** Meeting at the Hotel lobby at 16.45 and walk to the European School of Management and Technology (ESMT), Schloßplatz 1. ESMT is located in the centre of Berlin in the former German Democratic Republic State Council headquarters.
- 17.00 - 18.00** **Registration and Reception** (ESMT Lounge)
We welcome you to the 2018 meeting of the Horasis Visionary Circle with an early opportunity to share ideas and insights upon arrival.
- 18.00 - 19.00** **The Horasis Visionary Circle** (ESMT Forum)
Participants will introduce themselves while the theme of the 2018 Horasis Visionary Circle *Leadership in Times of Digitalization* will be developed. The meeting will serve as an intimate brainstorming platform for innovative ideas to unlock some of the Circle Members' most protracted challenges in the ongoing digital revolution. How to achieve strong and sensitive leadership to turn those challenges into real opportunities?
- 19.00 - 21.30** **Opening Dinner: Re-aligning Germany's Digital Future** (ESMT Lounge)
Germany has a history and a present well known for its broad engineering developments and for its impressive growth: now it is grasping a new digital future. Presently ranking 11th of 28 OECD nations' use of digital media its planned use of digital systems is high. Which sectors will drive Germany's competitiveness in the digital future?

22 September 2018

07.30 - 08.30 Joint Breakfast (Hotel Regent)

08.45 - 09.00 Walk from the Hotel Regent to ESMT

09.00 - 10.30 Ensuring Digital Integration and Cybersecurity (ESMT Forum)

Technology and the ability to interconnect objects and people advances very quickly: on the roads, in the homes and between every device that has software. Along with the latest trends and innovations, new challenges to security arise. What are innovative technologies and strategies for effective, efficient and responsible digitalization? How do we imagine cybersecurity challenges and their solutions with current and future digital connections?

10.30 - 12.00 Managerial Decision-making in the Digital Era (ESMT Forum)

Digitalization is changing our lives radically altering how we work, live and interact with one another. Anticipating and implementing these changes will require courageous leadership and clear vision. How can we shape global systems to embrace widespread digitalization? How can we use full potential of data analytics for sustainable future?

12.30- 14.00 Lunch: Digitalization and Innovative Potential in Everyday Life
(Data Kitchen by SAP, Rosenthaler Str. 38)

With a motto “Slow Food Fast”, the Data Kitchen is a gastronomic example of digitalization and innovative thinking in everyday lives. Through the digitalized automat, the visitors have a possibility to enjoy freshly prepared and thoughtfully composed dishes. The DATA Kitchen is part of SAP DATA Space. A lead representative of the SAP team will guide the guests through the concept and will introduce the ideas behind the digitalized culinary and SAP innovative design.

14.30- 16.30 Visit of the German Bundestag

Visit of the Reichstag Building which hosts the German Bundestag (Parliament). The roof terrace and dome offer spectacular views of the parliamentary and government district. We will meet with a Member of the Parliament for an update on German politics.

16.30 - 19.00 Sightseeing: Berlin – A City Split and Reunited Often

Visit of the Brandenburg Gate and the nearby quarter along the Spree River built as a symbol of European peace and unification. It features strongly in German history, and now is an icon for Berlin's cosmopolitan entrepreneurial emergence.

19.30 - 22.00 Dinner: The Future Role of the Digital Leader (Restaurant 3 minutes sur mer, Torstraße 167)

Globalization and technology is boosting growth across the world, but there is widespread concern that only a few will benefit. Sustainability and social good should be core responsibilities of business. What is the future role of digitized business leaders? How can business leaders ensure that growth benefits all?

23 September 2018

07.30 - 08.30 Joint Breakfast (Hotel Regent)

08.45 - 09.00 Walk from the Hotel Regent to ESMT

09.00 - 10.30 Embracing Labour Substitutability (ESMT Forum)

OECD-countries need to embrace digitalization across their economies, so does the developing world. How to do this effectively and humanely is a complex issue. How can business and government assure this?

10.30 - 12.00 E-management: How Networks Shape Innovation (ESMT Forum)

How social structures affect, and are affected by, processes of technological and organizational innovation? How social networks affect the generation and recombination of knowledge across technological, social, and organizational boundaries? How to maintain efficient contact with regional managers of diverse cultural backgrounds so they remain ‘on the same page’ with the same sense of direction?

12.00 - 12.30 The Horasis Visionary Circle: A Time to Reflect (ESMT Forum)

After one and a half days of joint work, we shall address how best the Horasis Visionary Circle might develop concepts. Participants will summarize our discussions and evolve suggestions for the future of the Horasis Visionary Circle – of structure, content and membership.

13.00 - 14.30 Lunch (König Galerie, Alexandrinenstraße 118-121)

Located in the brutalist 1960s church, the König Galerie is an unconventional art space. The Gallery hosts high-level events and exclusive gatherings and is a home for art exhibitions of worldwide prestige. The Gallery’s owner will guide us through the concept.

14.30 - 15.00 Successful Management in the Information Age (König Galerie)

A presentation by Circle member William Haseltine about transforming an under-performing medical center in New York City into a world-class institution. How to convert mediocre bureaucratic organizations into learning organizations based on the digitalization of business processes? How can corporate leaders turn separate initiatives into balanced, integrated programs leading to fundamental changes?

15.30 - 19.00 Sightseeing

The guided tour features the best history, landmarks, icons and hidden areas in Berlin.

19.00 - 21.00 Farewell Dinner (Restaurant Borchardt, Französische Straße 47)

An opportunity to consider the conclusions of the 2018 Horasis Visionary Circle.

