

Horasis

Visionary Circle



Seoul, Korea, 22 – 24 September 2017

Entrepreneurship:
Balancing Disruption and Consent

Our expertise

Horasis is from ancient Greek meaning ‘to gaze at, as in a vision’.

Horasis is an independent international organization committed to enact visions for a sustainable future. We call ourselves Horasis as we believe in the value of shared purpose, strategic foresight and proactive transformation. We host several large-scale meetings for the world’s best known business leaders per year.

The Horasis Visionary Circle was incorporated in 2013 as a key unit within Horasis itself – an interactive community of the world’s wealthiest and most respected entrepreneurs. We believe that entrepreneurs – by translating visions into action – are the catalysts of economic and societal change.



Creating a unique sphere

Why? We created the Horasis Visionary Circle because the collaborative nature of the 21st century mode of entrepreneurship demands a broader yet intimate dialogue amongst concerned and committed founders. Circle members build relationships and leverage contacts with each other as well with eminent political and thought-leaders who are invited to join the meetings. The Horasis Visionary Circle aims to be the world's most trusted peer-to-peer group of entrepreneurs.

Who? Membership is restricted to 25 founders of the world's leading firms, though seeking further representation from different sectors and geographies. The meetings are exclusive to the members of the Horasis Visionary Circle – substitutes or accompanying persons are not permitted. Members contribute an annual membership fee.

When? The Horasis Visionary Circle meets once per year at an extraordinary venue. The Circle meetings in 2013, 2014, 2015, 2016 were held in in Montenegro, China, Spain and Switzerland respectively. During the meetings, we scrutinize the most pressing macro-economic, societal, geopolitical and technological issues of our time. The meeting is closed to the public and the press – privacy is key – allowing participants to speak their minds openly and freely. The meetings are held in English.

Entrepreneurship: Balancing Disruption and Consent

We have chosen *Entrepreneurship: Balancing Disruption and Consent* as the theme for the 2017 Horasis Visionary Circle as the development of entrepreneurship is vital for our future. Yet it is a disruptive activity and this needs firm leadership to nurture the consent of the people. Participants will explore the transformative initiatives and partnerships crucial to create entrepreneurial societies.

Schedule at a glance

Day 1	22nd September
16.30 - 17.30	Welcome Reception
17.30 - 19.00	Working sessions
19.00 - 21.30	Opening Dinner
Day 2	23rd September
08.00 - 09.00	Joint Breakfast
09.00 - 12.15	Working sessions
12.30 - 14.30	Lunch
14.30 - 17.00	Working sessions
18.30 - 21.30	Dinner
Day 3	24th September
08.00 - 09.00	Joint Breakfast
09.00 - 12.15	Working sessions
12.30 - 14.30	Lunch
14.30 - 18.30	Sightseeing
19.00 - 21.30	Farewell Dinner

Our host

The 2017 annual meeting is co-hosted by Circle member Henry Cho, Chairman of Hansol Chemical and Honorary Chairman of Hansol Group. Hansol Group is a diversified conglomerate of Korea, focusing on material businesses such as paper, fine chemicals, and IT parts. Its services businesses also include logistics, IT systems and engineering.



Seoul is considered one of the world's most vibrant and livable cities, resulting from an economic boom called the *Miracle on the Han River*. Some of the evening functions will be attended by Korean Ministers and other public figures.



Programme

22 September 2017

- until 16.00** Arrival at Seoul-Incheon or Seoul-Gimpo airport. Check-in at the Grand InterContinental Seoul Parnas, 521 Teheran-ro, Gangnam-gu, Seoul.
- 16.30 - 17.30** **Welcome Reception** (Grand InterContinental Seoul Parnas, Forsythia Room)
We welcome you to the 2017 meeting of the Horasis Visionary Circle with an early informal opportunity to share ideas and insights upon arrival.
- 17.30 - 18.30** **The Horasis Visionary Circle** (Forsythia Room)
Participants will introduce themselves, discussing the theme of the 2017 Horasis Visionary Circle *Entrepreneurship: Balancing Disruption and Consent*. Entrepreneurs are disruptive by definition so participants will explore the transformative initiatives and partnerships that are crucial for creating broad economic wealth and greater social value while crafting a more equitable society.
- 18.30 - 19.00** **Special Briefing on Climate Change, Energy and Water** (Forsythia Room)
Climate change is increasingly impacting the frequency and intensity of water related disasters. Clean water is in limited supply and its distribution is dependent on energy availability. How is the global community working to meet these conflicting aims?
- 19.00 - 21.30** **Opening Dinner – Innovation and Entrepreneurship in Korea** (Forsythia Room)
Korea is a vibrant and technologically advanced nation. Following years of disruption it now advances its own entrepreneurial trajectory across many economic sectors. Although our interconnected and globalised world is driven by global and local threats, innovation and visionary ideas continue to develop new opportunities in Korea.

23 September 2017

08.00 - 09.00 Joint Breakfast (26F, Club Level)

09.00 - 10.30 Disruption (Maple Room)

Today the world looks gloomy – growth has faltered. Yet there are hints of growth and observers suggest a global up-tick. What positive and negative geo-political issues will interact with this resurgence? What are the short term goals, where are the opportunities? How shall entrepreneurs deploy their measured views across the globe?

10.30 - 10.45 Coffee Break

10.45 - 12.15 Riding the Entrepreneurial Gale (Maple Room)

Across the globe we hold beliefs we call our own culture, but together we face what economist Joseph Schumpeter calls a gale – the incessant creative destruction of the old, the rebuilding of the new. How can we ride this gale and work for a common good? And how can we support other's learning to do this?

12.30 - 14.30 Joint Lunch (Maple Room)

14.30 - 16.00 Reinventing the Future (Maple Room)

Technological evolution, globalization and the modern consumer compel us to resolve two crucial questions: how to re-invent our companies as well as ourselves? We shall agree to play the role of the oracle, sharing insights on what the future products, industries and related investments might be.

16.00 - 16.30 Coffee Break

16.30 - 17.00 The Horasis Visionary Circle (Maple Room)

After our joint effort, we shall now address how best the Horasis Visionary Circle might develop further actions and concepts. Participants will advance suggestions for the future of the Horasis Visionary Circle – of structure, content and membership.

17.30 - 18.00 Transfer to the Lotte World Tower

18.00 - 18.30 Tour of the Observatory (123rd floor) and Pre-dinner Reception at the Bicena, a Michelin star restaurant observing Korea's traditions and heritage.

18.30 - 21.30 Dinner: Ensuring Peace on the Korean Peninsula (Bicena Restaurant, Lotte World Tower)

North Korea petulantly demonstrates its prowess in the military sphere. What actions might persuade the leaders in North Korea to modify their belligerence? How can South Korea be reassured by the presence of allies? What may the statesmen of the UN do about increased Asian tension? We shall reflect on our alliances and our strengths to pursue the equitable route forward.

21.30 - 22.00 Transfer to the Hotel InterContinental

24 September 2017

08.00 - 09.00 Joint Breakfast (26F, Club Level)

09.00 - 10.30 Consent (Maple Room)

Because of a perceived relentless disruption citizens are looking for certainty and a return to simplicity. Daily change seems to be unsettling – so how do we map a calming consensual route? What are the most pressing needs in the world today? Can we prioritize them? How might they be delivered?

10.30 - 10.45 Coffee Break

10.45 - 12.15 Balancing Disruption and Consent (Maple Room)

Many citizens face fall-out from geo-political, geo-economic and environmental disruptions. Although global poverty is being eradicated the people hanker for something extra, especially a viable balance with nature. Are we all subject to too many and varied global targets? How can we help people translate their visions into reality across the globe?

12.30 - 14.30 Lunch (Wei Lou Restaurant, Hotel Intercontinental)

Lunch will be served at Wei Lou Restaurant, one of Seoul's most exclusive Chinese restaurants, overlooking the main Gangnam district of Seoul.

14.30 - 18.30 Guided Tour of Seoul

Seoul is considered one of the world's most vibrant and livable cities, resulting from an economic boom called the 'Miracle on the Han River' which transformed it to the world's 4th largest metropolitan economy. We will have a guided tour to visit Seoul's major tourist sites, including the National Palace. Transfer to the dinner location (Sam Won Garden, 835 Eonju-ro, Sinsa-dong, Gangnam-gu)

19.00 - 21.30 Farewell Dinner: Building Consent and Growth (Sam Won Garden)

After our formal and informal discussions we shall formulate a route-map for us to follow – garnering inclusive consent through our networks. What are our ranked perceptions of the globe's needs? Might they be solved by global effort to get inventors to become innovators thence entrepreneurs? Let us drive the 'can do' route-map through our shared purpose, strategic foresight and proactive transformation.

Horasis

Visionary Circle

Burgstrasse 8
CH-8280 Kreuzlingen · Switzerland

visions@horasis.org
phone +41 79 305 3110

fax +41 71 686 50 59

www.horasis.org