

Horasis

Visionary Circle



Interlaken, Switzerland, 23–25 September 2016

Hunting for Treasure

Our expertise

Horasis is from ancient Greek meaning ‘to gaze at, as in a vision’.

Horasis is an independent international organization committed to enact visions for a sustainable future. We call ourselves Horasis as we believe in the value of shared purpose, strategic foresight and proactive transformation. We host several large-scale meetings for the world’s best known business leaders per year.

The Horasis Visionary Circle was incorporated in 2013 as a key unit within Horasis itself – an interactive community of the world’s wealthiest and most respected entrepreneurs. We believe that entrepreneurs – by translating visions into action – are the catalysts of economic and societal change.



Creating a unique sphere

Why? We created the Horasis Visionary Circle because the collaborative nature of the 21st century mode of entrepreneurship demands a broader yet intimate dialogue amongst concerned and committed founders. Circle members build relationships and leverage contacts with each other as well with eminent political and thought-leaders who are invited to join the meetings. The Horasis Visionary Circle aims to be the world's most trusted peer-to-peer group of entrepreneurs.

Who? Membership is restricted to 25 founders of the world's leading firms, though seeking further representation from different sectors and geographies. The meetings are exclusive to the members of the Horasis Visionary Circle – substitutes or accompanying persons are not permitted. Members contribute an annual membership fee.

When? The Horasis Visionary Circle meets once per year at an extraordinary venue. The Circle meetings in 2013, 2014 and 2015 were held in Montenegro, China and Spain respectively. During the meetings, we scrutinize the most pressing macro-economic, societal, geopolitical and technological issues of our time. The meeting is closed to the public and the press – privacy is key – allowing participants to speak their minds openly and freely. The meetings are held in English.

Hunting for treasure

We have chosen *Hunting for Treasure* as theme for the 2016 Horasis Visionary Circle as the meeting shall serve as an intimate brainstorming platform for innovative ideas to unlock some of the Circle Members' most protracted entrepreneurial challenges. How to generate economic wealth and social value? What are the best practices to maintain and replenish our treasure chests? And how to distribute our treasures, supporting our philanthropic targets?

Schedule at a glance

Day 1	23rd September
17.00 - 18.00	Registration and Reception
18.00 - 19.00	Welcome: Informal discussions
19.00 - 21.30	Opening Dinner
21.30	Evening Reception
Day 2	24th September
07.30 - 08.30	Joint Breakfast
08.30 - 11.15	Working sessions
11.15 - 18.30	Excursion to the mountains
20.00 - 22.00	Dinner
Day 3	25th September
08.00 - 09.00	Joint Breakfast
09.00 - 12.30	Working sessions
12.30 - 16.00	Lunch and Sightseeing
19.00 - 21.00	Farewell Dinner

Our host

The 2016 meeting is co-hosted by the City of Interlaken and takes place at the Hotel Victoria-Jungfrau, one of Europe's truly legendary resort hotels. Some of the functions will be attended by Swiss politicians and other public figures.

Interlaken is a well-known tourist destination in the Bernese Oberland region of the Swiss Alps, located 2 h from Zurich airport and 30 min from Bern airport (mainly used by private jets). The event includes helicopter transfers to the Jungfraujoch, a col between the Jungfrau, the Eiger and the Mönch mountains. We will gain access to a high alpine wonderland of ice, snow and rock which we can admire from the viewing platforms on the Aletsch Glacier. We recommend to bring outdoor wear and hiking boots.



Programme

23 September 2016

until 17.00 Arrival via Zurich or Bern airport, and check-in at the Hotel Victoria-Jungfrau, Höheweg 41, CH-3800 Interlaken

17.00 - 18.00 Registration and Reception (Salon Rotary)

We welcome you to the 2016 meeting of the Horasis Visionary Circle with an early opportunity to share ideas and insights upon arrival.

18.00 - 19.00 The Horasis Visionary Circle (Salon Rotary)

Participants will introduce themselves and the theme of the 2016 Horasis Visionary Circle *Hunting for Treasure* will be developed. This year's edition of the Horasis Visionary Circle will serve as an intimate brainstorming platform for innovative ideas to unlock some of the Circle Members' most protracted entrepreneurial challenges. How to generate economic wealth and social value? What are the best practices to maintain and replenish our treasure chests? And how to distribute our treasures, supporting our philanthropic targets?

19.00 - 21.30 Opening Dinner: The treasure that is Bern (Salon Le Cristal)

The Canton of Bern is a welcome success with stories of economic strategies centred on the improvement of competitiveness. What are the governments' priorities and policies? What are Switzerland's hidden gems?

from 21.30 Evening Reception (Intermezzo Bar)

Chocolate – one of Switzerland's Culinary Indulgences

Chocolate lovers will be delighted to experience a new dimension from the gourmet world of chocolatiers. Paired beverages will be served and we will continue our conversations in an informal setting.

24 September 2016

07.30 - 08.30 Joint Breakfast (Salon Le Cristal)

08.30 - 09.45 Through the Darkness there is a Sparkle (Salon Rotary)

There are huge geopolitical crises round the globe. How does the world today look like where we come from? What are the negative and positive developments? And how to craft ashes into gems?

09.45 - 11.00 Decipher our Treasure Map (Salon Rotary)

Decide today how tomorrow will look. What are the innovative opportunities for new breakthroughs? Which sectors may yield the best results for commerce and humankind? How might we involve ourselves?

11.15- 12.00 Helicopter Transfer to the Jungfrauoch

A 15-minute breath-taking helicopter journey and voilà you are at the top. The Jungfrauoch is a col forming a pass on the upper snows of the Aletsch Glacier.

12.15 - 14.00 Lunch

A typical Swiss mountaineers' lunch is served.

14.00 - 16.00 Experience the Glint of Ice and Rock

Participants will access the treasured high alpine wonderland which we can admire from the platforms and from the Ice Palace hewn into solid ice. This joint experience will help to reflect on the insights developed during the morning hours. How does it feel to be on top?

16.00 - 18.00 Train Transfer back to the Hotel

Enjoy a romantic railway journey back to Interlaken

20.00 - 22.00 Dinner: Driving the treasure trove that is Globalization (Salon Rouge)

Global economic interdependence has grown as a function of technological progress and policies aimed at opening national economies to competition. How best to manage globalization and by what measures? Who are the winners and losers?

25 September 2016

08.00 - 09.00 Joint Breakfast (Salon Le Cristal)

09.00 - 10.15 Our personal Cornucopia: What drives us? (Salon Rotary)

It can only be ourselves that creates our horn of plenty. What drives our success? And what are the values associated with our entrepreneurial journey? How to create a cornucopia of fortune and integrity?

10.15 - 10.30 Coffee Break (Intermezzo Bar)

10.30 - 11.45 Opening the Treasure Chest (Salon Rotary)

Most entrepreneurs have the desire to give once their wealth is created. Why, when and how should we open up our personal treasure chest? And how do we judge to what or who should receive our support? What are the best ways to ensure long-term benefits?

11.45 - 12.30 The Horasis Visionary Circle: Hunting for Treasure (Salon Rotary)

After one and a half days of joint work, we shall address how best the Horasis Visionary Circle might develop concepts. Participants will summarize our discussions and advance suggestions for the future of the Horasis Visionary Circle – of structure, content and membership.

12.30 - 16.00 Lunch and Sightseeing

Horse-drawn carriage tour through Interlaken. Lunch is served at a typical Bernese Restaurant, the *Stadthaus*.

19.00 - 21.00 Farewell Dinner (La Pendule)

An opportunity to reflect on the outcomes of the 2016 Horasis Visionary Circle.

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