

# **Horasis**

## **Visionary Circle**



*Inaugural Meeting: Montenegro, 20-22 September 2013*

**Nurturing Sustainable Legacy**

## Our expertise

Horasis is from ancient Greek meaning ‘to gaze at, as in a vision’.

Horasis is an independent international organization committed to enact visions for a sustainable future. We call ourselves Horasis as we believe in the value of shared purpose, strategic foresight and proactive transformation. We host several large-scale meetings for the world’s best known business leaders per year.

The Horasis Visionary Circle is being incorporated in 2013 as a key unit within Horasis itself – it will be an interactive community of the world’s wealthiest and most respected entrepreneurs. We believe that entrepreneurs – by translating visions into action – are the catalysts of economic and societal change.



## Creating a unique sphere

**Why?** We are creating the Horasis Visionary Circle because the collaborative nature of the 21st century mode of entrepreneurship demands a broader yet intimate dialogue amongst concerned and committed founders. Circle members will build relationships and leverage contacts with each other as well with eminent political and thought-leaders who are invited to join the meetings. The Horasis Visionary Circle aims to be the world's most trusted peer-to-peer group of entrepreneurs.

**Who?** Membership is restricted to 25 founders of the world's leading firms, though seeking further representation from different sectors and geographies. The meetings are exclusive to the members of the Horasis Visionary Circle – substitutes or accompanying persons are not permitted. Participation in the inaugural meeting is free-of-charge. In line with our members' possible consensus we are planning to introduce an annual membership fee later.

**When?** The Horasis Visionary Circle will meet once per year at an extraordinary venue. During the meetings, we scrutinize the most pressing macro-economic, societal, geopolitical and technological issues of our time. The meeting is closed to the public and the press – privacy is key – allowing participants to speak their minds openly and freely. The meetings are held in English.

## Nurturing Sustainable Legacy

We have chosen *Nurturing Sustainable Legacy* as the theme for the inaugural meeting as the global on-going economic disruptions have ignited the members of the Horasis Visionary Circle to reflect on the promises of globalization. The meeting shall be an inspirational force for engaging our members in ways to put their entrepreneurial flair into a focused direction. The theme reflects the need for a profound call to action: What role do entrepreneurs play in repositioning globalization? Is there a legacy beyond wealth, fame and philanthropy?

### Schedule at a glance

<b>Day 1</b>	<b>20<sup>th</sup> September</b>
17.00-18.00	Reception on arrival
18.00-19.00	Welcome: Informal discussions
19.00-21.30	Opening Dinner
<b>Day 2</b>	<b>21<sup>st</sup> September</b>
08:00-12:30	Working sessions
13.00-18.00	Yachting: Lunch, discussions
19.00-21.00	Dinner
21.00	Fireplace conversations
<b>Day 3</b>	<b>22<sup>nd</sup> September</b>
08.00-12.30	Working sessions
12.30-14.00	Lunch
14.00-18.00	Sightseeing
19.00-21.00	Farewell dinner

## The host country

Visitors call Montenegro the shining pearl of the Mediterranean shores and economists a new emergence – we think the country is the ideal location for our inaugural meeting. The event will be held at the Aman resort at Sveti Stefan, held open for the exclusive use of members of the Horasis Visionary Circle. It is located 60 min from the airports of Podgorica, and 30 min from Tivat (mainly used by private jets). The magic islet named Sveti Stefan was a fishing village built in the 15th century. The summer residence of Queen Marija Karadordević on the nearby shore is now incorporated into the residential complex. Some of the evening functions will be attended by the Montenegrin Prime Minister and other global figures.



# Programme

## 20 September 2013

**until 17.00** Arrival via Podgorica/Tivat airports, and check-in at the Aman Sveti Stefan Hotel.

**17.00 - 18.00** **Registration and Reception** (Signature Terrace)

We welcome you to the inaugural meeting of the Horasis Visionary Circle with an opportunity to share ideas and insights upon arrival.

**18.00 - 19.00** **The Horasis Visionary Circle** (Signature Room)

The mission of the Horasis Visionary Circle is to create a trusting peer group of the world's most respected entrepreneurs who will communicate their ideas and visions of the future as global change-makers. Participants will introduce themselves and discuss the proposition of the Horasis Visionary Circle. We will reflect on how to nurture sustainable legacy – the overarching theme of this inaugural meeting.

**19.00 - 21.30** **Dinner – How to Build Entrepreneurial Economies?** (Signature Terrace)

Countries can boost economic growth through increased competitiveness centered around entrepreneurship. Montenegro, for instance, is a welcome entrepreneurial success story. What are the government's priorities and strategies? What does this imply for the business environment and outlook? How can entrepreneurs embrace Montenegro's economic future?

*(Drinks will be served and conversations continue in an informal setting)*

**from 21.30** **Fireplace Conversations – How to Leave a Legacy?** (Signature Terrace)

Most people say they want to leave some sort of legacy in life. Indeed, leaving legacies is a worthwhile way of making a difference to human mankind. Concurrently, sustainable long term value can only be created by focusing on impact investing. Who are the entrepreneurs who will make real change for the better? And how are they doing it?

## 21 September 2013

*(Breakfast is served)*

### **08.00 - 09.00 Where are we at, Where are we Going?** (Signature Terrace)

The current state of the world is quite gloomy. Still, growth is making progress, trade agreements are being signed, and the overall sentiment seems that we might overcome the global economic crisis shortly. What really is the state of the world? To where ought we to navigate? How? What are the better goals? What are the choke-points and how might we redefine them as opportunities?

### **09.00 - 10.30 The Next Big Thing!** (Signature Room)

As human beings, we crave signs that might give us a hint as to what tomorrow will be like. We shall agree to play the role of the oracle, sharing insights on what the future products, industries and related investments might be. While recognizing the need to focus on fundamentals, the session will aim to map out where we are headed and identify 'the next big thing'.

### **10.30 - 11.00 Coffee Break**

### **11.00 - 12.30 Celebrating Legacy – Write your Memories** (Signature Room)

Consider the advice for writing memoirs 'Take any ten years of your life, reduce them to two pages, and every sentence has to be three words long' so the truth can't hide in waffle. We will talk between ourselves to discover if we experienced similar events, shocks or successes as we laid down our legacies. Discuss what drives your lives. What made you who you are today?

### **12.30 - 13.00 Transfer to Porto Montenegro, embarking a sailing ship**

*(Lunch will be served; and we have time to enjoy the sea, the sun and sparkling conversations – even so, we will conduct a short working session)*

**13.00 - 18.00 Sailing Session: Thriving on Risk (Sailing Ship)**

Now we are at sea it is worthwhile considering how we face storms. Not at sea – but those globally. How can we manage risk, even to thrive on risk? The more opportunities we have, the higher the risk. So how do we critically balance the up- and down-side risks of a venture?

**18.00 - 19.00 Return to Shore: With Time to Network**

**19.00 - 21.00 Dinner – Are Entrepreneurs Good Leaders? (Villa Milocer)**

Entrepreneurs are creators – they give birth to new ventures. But can they lead growing organizations once their novelties are out in the market? What are the key stumbling blocks that must be overcome to exercise empowering leadership and what are the practices that make a difference? What can they learn from political and spiritual leaders who bequeath legacies to the world at large?

*(Drinks will be served and conversations continue in an informal setting)*

**from 21.00 Fireplace Conversations – Assume We Are in Hell! (Villa Milocer Library)**

Let's assume Mephistopheles is around (our alter ego), we are the good guy (Faust) in principle, but our alter ego is challenging (and perhaps parching us). What do we do? What is the 'devil' in us that demands more and more wealth? What novelty will the 'devil' drive us to in the future? If we nullify the 'devil' will our vision, imagination, innovation and entrepreneurship stop?

## 22 September 2013

*(Breakfast will be served)*

### **08.00 - 09.00 Clogs to clogs in Three Generations (Signature Terrace)**

Today's breakfast session will reflect on the founder's evolving family role to ensure succession and continuity. How are the next generations educated, and what do they see as their role? How to approach challenges that affect most family businesses? How best to nurture a growing firm's needs when moving from local family business to global corporation?

### **09.00 - 10.30 Philanthropy: Creating a Legacy of Giving (Signature Room)**

Philanthropy as a change-catalyst can positively impact both the community and the business. What is the nature and range of philanthropic giving? Are there national stereotypes? How is it best to manage philanthropy – by a charity, or a non- or for-profit organization? Can we be sure all our gift is spent on the needy? And where are the emerging opportunities?

### **10.30 - 11.00 Coffee Break**

### **11.00 - 12.30 The Horasis Visionary Circle: The Way Forward (Signature Room)**

After one and a half day of joint work, we shall address how best the Horasis Visionary Circle might develop. Participants will summarize our discussions and advance suggestions for the future of the Horasis Visionary Circle.

**12.30 - 18.30 Sightseeing – The Treasures of Montenegro**

After the intensive discussions it is now time to explore the unique atmosphere and liveliness of the Montenegrin seashore. We will visit some of the treasures of Montenegro, the pearl of the Mediterranean.

*(The tour includes a lunch at a scenic spot)*

**13.15 - 14.30 Lunch – Nurturing Sustainable Legacy**

Entrepreneurship employs creative destruction to redefine products, markets and industries. Still, there is room for imagination on how entrepreneurs can do things beyond pure economic measures.

How may we combine our personal ambitions and wealth creation with societal goals? Is there a legacy beyond wealth, fame and philanthropy?

**19.00 - 21.00 Farewell Dinner – Music as Inspiration (Restaurant Queen's Chair)**

We celebrate our newly-forged friendships between members of the Horasis Visionary Circle with this opportunity to listen to music as a way of experiencing the complexity and simplicity of life, bringing to light our memories, our different legacies and our hopes.



# Horasis Visionary Circle

Thurgauerstrasse 40  
CH-8050 Zurich · Switzerland

[visions@horasis.org](mailto:visions@horasis.org)  
phone +41 79 305 3110

fax +41 44 214 6502

[www.horasis.org](http://www.horasis.org)