

Global China Business Meeting

13 -14 October 2014, Lake Como, Italy

a Horasis leadership event

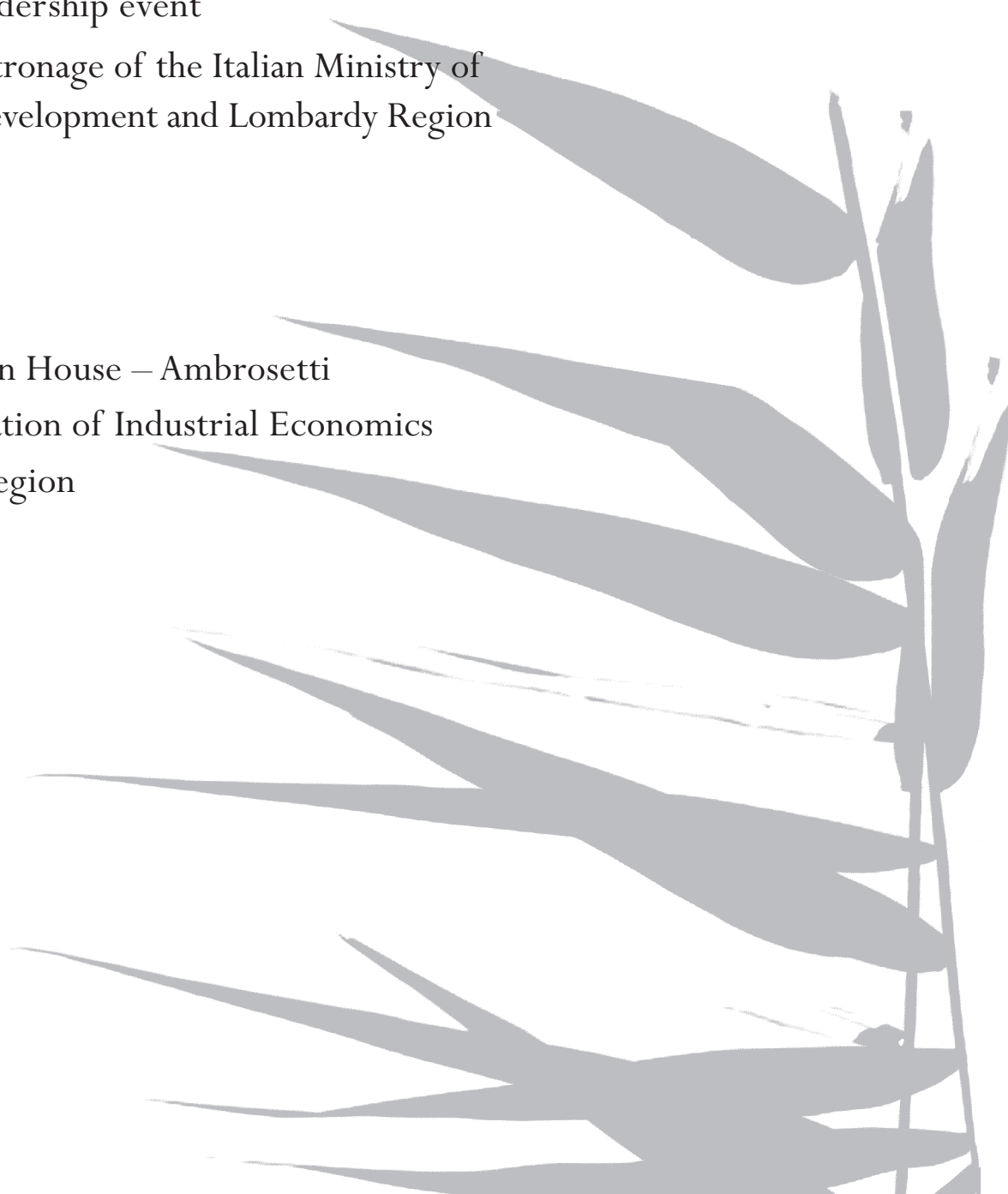
under the patronage of the Italian Ministry of
Economic Development and Lombardy Region

Co-hosts:

The European House – Ambrosetti

China Federation of Industrial Economics

Lombardy Region





Horasis is a global visions community committed to enact visions for a sustainable future
(<http://www.horasis.org>)

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■ **Co-hosts:**

The European House – Ambrosetti

China Federation of Industrial Economics

Lombardy Region

■ **Co-chairs:**

Chen Desong	Chairman, China New Century Holding, China
Chen Jianzhong	Chairman, Yueyanning International Trade Investment Holdings, China
Carla Cico	Member of the Supervisory Board, Alcatel-Lucent, France
Ding Lieming	Chairman, Betta Pharmaceuticals Co., China
Raffaele Jerusalemi	Chief Executive Officer, Borsa Italiana, Italy
Liu Ruiqi	Chairman, HengYuan Xiang (Group) Co., China
Ferial Mostofi	Chairman, KDD Group, Iran
Pedro Nueno	President, CEIBS, China
Onajite Okoloko	Chief Executive Officer, Notore Chemical Industries, Nigeria
Wang Wenbiao	Chairman, Elion Group, China
Wilfred Wong Ying-Wai	Chairman, Hsin Chong Construction Group, Hong Kong
Wu Yijian	President, Ginwa Investments Holding Group, China
Xu Heyi	Chairman, Beijing Automotive Group, China
Xu Ningyue	Member of the Board, Bank of Beijing, China
Michael Yeoh	Chief Executive Officer, Asian Strategy & Leadership Institute, Malaysia

■ **Co-organizers:**

CCPIT Construction Industry Sub-Council

Committee 2005

Como Chamber of Commerce and Industry

Fondazione Italia Cina

International Chamber of Commerce – Hong Kong, China

Invitalia

Italian Trade Agency (ITA)

Pacific Basin Economic Council (PBEC)

■ **Knowledge Partners:**

Baker & McKenzie

CEIBS

IESE

Rothschild

TMF Group

UVET-American Express

Welcome

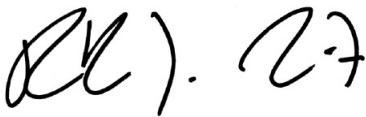
I warmly welcome you to the 2014 Horasis Global China Business Meeting. My thanks go to China Federation of Industrial Economics, The European House – Ambrosetti, the Lombardy Region and to all our partners and supporters.

At this 10th anniversary Horasis meeting on China, senior executives from around the world will discuss Chinese firms' growing impact on global business. Participants will also examine the state of the global economy and China's role in shaping the post-crisis world.

With the Global China Business Meeting, Horasis has created a strong partnership with China. Introduced in 2005, the meeting has become one of the foremost global business gatherings on China.

It is my sincere hope that this Global China Business Meeting will further promote win-win economic relations, stimulate innovation and provide business opportunities for corporations from China and the world.

I wish you a thought-provoking and exceptional meeting.



Dr. Frank-Jürgen Richter
Chairman
Horasis: The Global Visions Community
Switzerland



Welcome

Dear participants,

it is with great pleasure that the Lombardy Region is co-hosting the 10th Global China Business Meeting in Cernobbio, one of our natural treasures of great charm.

I would like to welcome all Chinese participants, as well as extend a warm welcome to the many international and Italian companies represented in this meeting.

The Lombard territory, a crossroads of modernity and innovation, produces around 20% of Italy's Gross Domestic Product, thus ranking our Region as first in our country and fourth in Europe.

Thanks to its privileged geographic position and the entrepreneurial inclination of its people, Lombardy operates on the national and international scene as one of the most dynamic industrialized areas across the Continent.

Enterprises based in Lombardy are around 800 thousand, distributed over 16 industrial districts, specialised in traditional Made in Italy fields such as fashion, furniture-decoration, electronics and industrial automation, and 5 "metadistricts" ranging from alimentary biotechnology to design and new materials.

By focusing on research and innovation, we want to attract and facilitate the siting of high value added production activities. Now, as the leading Italian Region, we invest 1.6% of our GDP in this sector, but we aim to increase this percentage to 3% as soon as possible. Our administrative and business departments have already been working on it.

We put Expo 2015 at the top of our priorities as it represents for Italy, and for Lombardy in particular, a great opportunity to kick-start a new season of growth and creativity. As the President of Lombardy Region, I am sure that with the help of all the institutions, the participants and the business community, the Exhibition will prove to be a major success.



A handwritten signature in black ink that reads "Roberto Maroni". The signature is written in a cursive, flowing style.

Roberto Maroni
President
Lombardy Region
Italy

Welcome

We are proud to co-host the 10th edition of the Global China Business Meeting.

Our company, The European House – Ambrosetti, has always put as its priority to be open as much as possible to the world. Since 1965, the year of our foundation, we have been always working for the Italian and global leaderships, inviting them to get together and develop a better vision of the future and better strategies.

Over the last 50 years the world has been dramatically changing and new balances have been found. China has come back to its natural role of global economic superpower.

We thank Dr Frank-Jürgen Richter and Horasis for giving us the opportunity to host his meeting in Italy and we thank the China Federation of Industrial Economics, the Lombardy Region for co-hosting the meeting and all the co-organizers and sponsors: the China Council for the Promotion of International Trade, The Committee 2005, the Como Chamber of Commerce, Fondazione Italia Cina, the International Chamber of Commerce-Hong Kong, Invitalia, the Italian Trade Agency, the Pacific Basin Economic Council, Baker & McKenzie, the CEIBS, the IESE, Rothschild, TMF Group, Uvet-American Express, Lavazza, Lunelli.

It is our way to say to China that Italy wants to be and increasing part of China's future success and that we want every Chinese citizen to feel at home when he/she arrives to our country. I hope you will start feeling at home this evening in this beautiful scenery of Villa d'Este on Lake Como.

The program is rich. I hope you will enjoy every moment and take the chance to make new contacts, unleash new ideas and, maybe, develop new opportunities.



Antonio Ambrosetti
Senior Partner
The European House – Ambrosetti
Italy



Programme



Monday, 13 October (Villa d'Este)	Tuesday, 14 October (Villa d'Este)	Wednesday, 15 October (Milan)
	07.30 - 08.45 Breakfast Sessions – Economic Reforms – Myths about China – Trade – Chinese Dream	09.00 - 13.30 A Morning in Milan Meeting in the lobby of Villa d'Este at 08.50
	09.00 - 10.00 Plenary Session Economic Outlook	
	10.30 - 12.00 Boardroom Dialogue – Hedging the China Risk – Investment Opportunities in Italy – Financial Markets – Created in China	
	12.00 - 12.15 Plenary Session Lombardy and China	
	12.15 - 12.45 Plenary Session Chinese Business Leaders of the Year	
	12.45 - 14.00 Networking Lunch	
	14.00 - 15.00 Plenary Session Single Digit Growth	
	15.00 - 16.30 Boardroom Dialogue – Entrepreneurship – Global Investments – Education – Urbanization	
	17.00 - 18.30 Boardroom Dialogue – Foreign Multinationals – Brands – Corporate Leadership – Sustainable Growth	
18.00 - 19.00 Welcome Reception	18.30 - 19.30 Closing Plenary What's Next for Chinese Firms	
19.00 - 19.30 Ribbon Cutting	19.30 - 20.00 Reception	
19.30 - 22.00 Welcome Dinner China and Europe	20.00 - 22.00 Closing Dinner Rewriting the Global Rule Book	
22.00 - 23.00 Nightcap 10th Anniversary of Horasis	22.00 - 23.00 Nightcap China and the Pacific Rim	

Co-hosts of the Global China Business Meeting

The European House – Ambrosetti is a professional group founded in 1965 by Alfredo Ambrosetti which, over the years, has developed a number of activities in Italy, Europe and the rest of the world, also thanks to the dynamic contribution of other Senior Partners. The Group vaunts an invaluable world-wide network of contacts on the highest level in the sectors in which it operates, including top-level decision-makers within multi-national institutions and on an individual country level. To assure the best possible quality of services on an international level, the Group operates as an “open system”, including within its working teams targeted external experts with top expertise in specific areas, as the project requires.

www.ambrosetti.eu



The **China Federation of Industrial Economics (CFIE)** is China’s national industrial federation. CFIE’s membership includes 150 national industrial and commercial associations and nearly 400 major state-owned companies and joint ventures, covering all major industries in China.

www.cfie.org.cn



Situated in the North of Italy, in the heart of the most prosperous part of Europe, **The Region of Lombardy** represents a bridge to the Mediterranean. It is located in a strategic position, along the main route linking eastern and western Europe. A population of nearly 10 million inhabitants, distributed over an area of approx. 24,000 square kilometres, makes this region in many ways similar to a nation in its own right. A dynamic and competitive land, thanks to its fortunate geographical setting and the initiative of its inhabitants, it stands out as a privileged interlocutor on the international economic scenario.

www.regione.lombardia.it



RegioneLombardia

Co-organizers of the Global China Business Meeting



The **CCPIT Construction Industry Sub-Council** comprises VIPS, enterprises and organizations representing the economic and trade sectors in China. It is the most important and the largest institution for the promotion of foreign trade in China.

www.ccpit.org.cn



The **Committee 2005** strives to become the most influential organization for Chinese returnees trained overseas, to become a high level think tank for China, Chinese society and enterprises and to become a model NGO in China.

www.2005committee.org



Camera di Commercio
Como

The **Como Chamber of Commerce and Industry** is an independent, locally-based public institution that offers support and promotion services to every kind of business activity and is engaged in the development of local economy.

www.co.camcom.gov.it



Fondazione Italia Cina

意中基金会

The **Fondazione Italia Cina** created by Cesare Romiti in 2003 is dedicated to promoting business and cultural links between Italy and China. The members of the Foundation consist of leading enterprise, financial Institutions and Government representatives.

Through the delivery of a wide range of high value-added services, the Foundation assists Italian firms in their on-going or prospective operations in China and provides support to Chinese companies seeking investment and business opportunities in Italy.

www.italychina.org

The **International Chamber of Commerce – Hong Kong, China** was inaugurated in 1998 as the Hong Kong representative body of the International Chamber of Commerce (ICC). It seeks to project Hong Kong's business interests in the international community and to mobilize Hong Kong business to contribute to the growth of the world economy.

www.icchkbc.org



Invitalia promotes inviting business opportunities and strives for the success of each investment project. It embodies a single and reliable national reference point for foreign investors eager to expand or to set up a new business in Italy by providing a full spectrum of services in all stages of the investment process

www.invitalia.it



ICE – Italian Trade Agency is the Italian Government organization which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development, along with the Ministry for Foreign Affairs. ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide through a large network of Trade Promotion Offices linked to Italian embassies and consulates.

www.italtrade.com



The **Pacific Basin Economic Council (PBEC)** is the oldest independent business association that links the economies of the Asia-Pacific region, providing a meeting place for the diversity of industries, services and professions that have made the Pacific Basin the world's growth leader. With a membership comprised of hundreds of business leaders from Asia-Pacific and beyond, PBEC serves as the Independent Voice of Business.



pacific basin economic council
The Independent Voice of Business in the Pacific

www.pbec.org



Acknowledgements:

Horasis would like to thank its knowledge partners for their support of the 2014 Global China Business Meeting:

Baker & McKenzie is the world's leading global law firm. We have provided sophisticated legal advice and services to many of the world's most dynamic and global organizations for more than 50 years. With a network of more than 3,000 locally qualified, internationally experienced lawyers in 38 countries, we have the knowledge and resources to deliver the broad scope of quality legal services required for both international and local clients – consistently, with confidence and with sensitivity for cultural, social and legal practice differences.

www.bakermckenzie.com



CEIBS is mainland China's leading business school, with three programmes globally ranked by the Financial Times. CEIBS' mission is to educate responsible leaders versed in 'China Depth, Global Breadth'. CEIBS' vision is to become the most respected international business school by linking East and West in teaching, research, and business practice and by promoting China's social and economic development through high-impact knowledge creation and dissemination.

www.ceibs.edu



For over fifty years, **IESE** has been at the forefront of management education, developing and inspiring business leaders who strive to make a deep, positive and lasting impact on the people, companies and society they serve. IESE's success is built on a humanistic approach to business and leadership, complemented by a world class faculty producing ground-breaking research.

www.iese.edu





The **Rothschild Group** is one of the world's largest independent financial advisory groups with c 2,800 staff and offices in 40 countries providing unparalleled services in Financial Advisory (M&A, strategic advisory, and financing advisory including, equity, debt and restructuring), Wealth Management & Trust, Institutional Asset Management and Merchant Banking. Our Italian financial advisory team, the largest in Italy, provides advisory services with discretion, integrity and insight, and we are consistently one of most active M&A advisors. Our deep local knowledge and globally integrated network of expertise are exemplified by our unrivalled track record in high profile ground-breaking Chinese acquisitions into Europe.

 **ROTHSCHILD** www.rothschild.com

TMF Group is a leading global provider of high-value business services to clients operating and investing globally. We provide financial, corporate secretarial and HR administrative services that enable our clients to operate in different geographical locations. With operations in more than 75 countries, TMF Group can provide you with a single point of contact to coordinate the day-to-day management of your outsourced operations, and ensure clear communication across multiple jurisdictions. Global reach, local knowledge: helping you do business seamlessly across borders.



www.tmf-group.com

Uvet American Express is the Travel Management Company leader in Italy which supports multinational corporations offering services and innovative solutions for business travel, meetings and events, also related to Expo Milano 2015. Its mission is answering to companies travel management needs by providing them with its whole range of high quality services and innovative solutions, which allow Uvet American Express to satisfy companies expectations in terms of support of their business. Uvet American Express is a company belonging to Uvet Group, market leader in travel and events management services in Italy.



www.uvetamex.com

Programme

Monday, 13 October 2014

from 17.00 **Registration** (Hotel Villa d'Este)

18.00-19.00 **Reception upon Arrival** (Sala Impero)

Participants will enjoy a prodigious reception at the Villa d'Este, one of Europe's truly legendary resorts.

19.00-19.30 **Welcome and Ribbon Cutting** (Veranda Restaurant)

Horasis, Ambrosetti and the City of Como welcome participants to celebrate the 10th Global China Business Meeting.

- **Antonio Ambrosetti**, Senior Partner, The European House – Ambrosetti, Italy
- **Paolo De Santis**, President, Como Chamber of Commerce and Industry, Italy

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

Virtual Ribbon Cutting Ceremony, with the co-hosts and co-organizers

- **Antonio Ambrosetti**, Senior Partner, The European House – Ambrosetti, Italy
- **Anthony Chan**, Executive Committee Member, ICC Hong Kong, Hong Kong SAR
- **Paolo De Santis**, President, Como Chamber of Commerce and Industry, Italy
- **Roberto Maroni**, President, Lombardy Region, Italy
- **Riccardo Monti**, President, Italian Trade Agency, Italy
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Cesare Romiti**, President, Fondazione Italia Cina, Italy
- **Rong Jianying**, Secretary General, China Federation of Industrial Economics, China
- **Wayne W. Wang**, Member of the Board, Committee 2005; Chairman, CDP Group, China
- **Wilfred Wong Ying-Wai**, Chairman, PBEC, Hong Kong SAR
- **Zhen Dengfeng**, Vice Chairman Construction Industry Sub-Council, CCPIT, China

19.30-22.00 **Welcome Dinner: Visions for a China-Europe Networked Future** (Veranda Restaurant)

Europe and China are two of the biggest traders in the world. How can China and Europe implement a long-term strategy for an enhanced economic partnership? How can Italy position itself as partner for China?

- **Roberto Maroni**, President, Lombardy Region, Italy
- **Li Yizhong**, Chairman, China Federation of Industrial Economics, China

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

22.00-23.00 **Nightcap: 10th Anniversary of the Global China Business Meeting** (Sala Impero)

With the Global China Business Meeting, Horasis has created a strong partnership with China. Introduced in 2005, the meeting has become one of the foremost global business gatherings on China. This nightcap is an occasion to celebrate China, to connect with old friends and revel in newly-forged networks. Ferrari Winery, Italy's most prestigious sparkling wine producer, will present a tasting of their award winning Trentodoc wines, which have become a worldwide symbol of the Italian art of living.

Tuesday, 14 October 2014

from 07.30 **Registration** (Hotel Villa d'Este)

07.30-08.45 **Breakfast Sessions** (Hotel Villa d'Este)

Economic Reforms in China (Sala Pergami)

China embraced widespread reforms to make its market economy stronger. How to shape capitalism with Chinese characteristics? What are the roles of the State, its state-owned economic players, and the emergent class of entrepreneurs?

- **James Fierro**, Chief Executive Officer, Recipco Holdings, United Kingdom
- **Alf Erik Lundgren**, Chairman, Nordic Invest SIA, Latvia
- **Freddy Opsomer**, Europe Representative, Jiashan County, China
- **Hellen Song**, General Manager, La China Capital, China
- **On Kit Tam**, Deputy Pro Vice-Chancellor, RMIT University, Australia
- **Jacques Tourel**, President, World Trade Centre Warsaw, Poland

Chaired by

- **Daniele Schilirò**, Professor of Economics, University of Messina, Italy

Deciphering Myths about China (Sala Pino)

The media is telling and disseminating perceptions about China that the general public assumes to be true. Which of these myths are just that – myths – and which are indeed reflections of reality? What factors are shaping the perception that Chinese have of themselves?

- **Kimball J. Andrews**, Executive Chairman, Asia Star Capital, Australia
- **Francesco Carinci**, Professor, University of the Republic of San Marino, San Marino
- **Silvano Coletti**, Chief Executive Officer, Chelonia, Switzerland
- **Wolfgang Lehmacher**, Managing Director, CVA, Hong Kong SAR
- **Riccardo Monti**, President, Italian Trade Agency, Italy
- **Zhang Xiaodong**, Chairman, Winhopes Investment Co., China

Chaired by

- **Liu Jingyi**, Editor-in-Chief, Global China Insights, The Netherlands

Unlocking Global Trade Shifts, Stimulating the Private Sector (Sala Torlonia)

With the Doha Round stalled, the future directions of international trade will be largely determined by the initiatives of China and its economic partners. How will the rise of China impact global supply chains and trade? What is the potential impact of Italian EXPO 2015 on Global Trade?

- **Maja Bacovic**, Professor, University of Montenegro, Montenegro
- **Silvio Barbeta**, Chief Executive Officer, Made in Uvet, Italy
- **Anthony Chan**, Chairman, New Line Capital Investment, Hong Kong SAR
- **Sergey Demin**, Chairman, Synergy Development, Russia
- **Mario Garnero**, Chairman, Brasilinvest, Brazil
- **Myron Brilliant**, Executive Vice President, U.S. Chamber of Commerce, USA

Chaired by

- **Michael Yeoh**, Chief Executive Officer, Asian Strategy & Leadership Institute, Malaysia

Making the Chinese Dream a Reality (Sala Gallo)

Many Chinese citizens dream of advancing China based on the respect for culture, family, and nature. How will Chinese philosophy shape the fabric of society and economy? And how will China's cultural legacy influence the world?

- **Adnan Akfirat**, Chairman, TUCEM Turkish-Chinese Business Matching Center, Turkey
- **David Bevan**, Senior Wicklander Fellow, DePaul University, USA
- **Donny Huang**, Founder and Managing Director, 4stones, China
- **Ninel Seniuk**, Lecturer, MGIMO University, Russia
- **Zhang Ying**, Associate Dean, Rotterdam School of Management, The Netherlands
- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China
- **Zhang Xingsheng**, Director North-East Asia, The Nature Conservancy, China

Chaired by

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA

09.00-10.00 Opening Plenary: China and World Economic Outlook (Sala Regina)

The global economic outlook for 2015 remains uncertain despite China's continued economic success. What is the current state of the global economy? How robust is the economic recovery? What is China's impact on global growth?

- **Chen Desong**, Chairman, China New Century Holding, China
- **Raffaele Jerusalemi**, Chief Executive Officer, Borsa Italiana, Italy
- **Liu Ruiqi**, Chairman, HengYuan Xiang (Group) Co., China
- **Wang Wenbiao**, Chairman, Elion Group, China
- **Xu Heyi**, Chairman, Beijing Automotive Group, China

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

10.00-10.30 Contact Break (Sala Impero)



10.30-12.00 Boardroom Dialogue Sessions

Hedging the China Risk – Leveraging Opportunities (Sala Pergami)

No investment destination better illustrates the importance of managing risk than China – hedging risk in China is essential. Where is China most and least resilient in the context of threatening risks? How to mitigate those risks? And how to leverage opportunities?

- **Alexander Berry**, Director, Nexmo, United Kingdom
- **Carla Cico**, Member of the Supervisory Board, Alcatel-Lucent, France
- **Ned Cloonan**, President, Ned Cloonan Associates, USA
- **Colin Hill**, Chairman, CDH Group, Hong Kong SAR
- **Jan Siemons**, Managing Director, Netherlands Council for Trade Promotion, The Netherlands
- **Tang Hinlun**, Chairman, Yantian Tap Water Co., China

Chaired by

- **Anson Chan**, Chairman, Bonds Group of Companies, Hong Kong SAR

Approaching Investment Opportunities in Italy (Sala Torlonia)

Chinese investors are increasingly pursuing investment opportunities in Italy. What competitive advantages can Italy and its companies offer potential investors from China? What are the right strategies and processes to prepare for M&A-transactions?

- **Domenico Arcuri**, Chief Executive Officer, Invitalia, Italy
- **Alberto Galassi**, Chief Executive Officer, Ferretti Yachts, Italy
- **Richard Li**, Managing Partner, Success Mark, Hong Kong SAR
- **André Loesekrug-Pietri**, Founder and Managing Partner, A Capital, China
- **Razvan Popescu**, Chief Operating Officer, Directa Plus, Italy
- **Sonny Wu**, Managing Director, GSR Ventures, China
- **Shi Ting**, Chairman, Guohua New Materials Co., China
- **Giuseppe Zampini**, Chief Executive Officer, Ansaldo Energia, Italy
- **Vincent Zheng**, Managing Partner, Capital First Partners, China

Chaired by

- **Irving Bellotti**, Managing Partner, Rothschild, Italy

Reforming China's Financial Markets (Sala Gallio)

Financial services in China have reached a global level-playing field. The government now is keen to accelerate reforms to make its financial markets more efficient and to allow foreign investors to participate. What major trends and new models are coming to the fore?

- **Fernando Freire**, Founder and President, Edeluc, Portugal
- **Ge Ming**, Vice Chairman, China M&A Association, China
- **Jochum Haakma**, Chairman, Netherlands Council for Trade Promotion, The Netherlands
- **Bernard Pouliot**, Chairman, Quam, Hong Kong SAR
- **Michael Roux**, Chairman, Roux International, Australia
- **Tao Jie**, Chairman, Everbright Railway Equipment Development Co., China
- **Irina Veselova**, President, Planet Capital, Russia

Chaired by

- **John B. Kidd**, Research Fellow, Aston Business School, United Kingdom

Moving from ‘Made in China’ to ‘Created in China’ (Sala Pino)

Chinese firms are increasingly pursuing technology-driven innovation strategies. Where will new innovation hubs emerge and who will provide the capital? What challenges need to be overcome?

- **Gianni Camisa**, Chief Executive Officer, Dedagroup, Italy
- **Stan Fung**, Managing Director, FarSight Ventures, USA
- **Massimo Marotta**, President, Dewalt Industrial Tools, Italy
- **Roger Parodi**, Managing Partner, Silverhorn Principal Investors, China
- **Paolo Pozzi**, Managing Director, A. Agrati, Italy
- **Rong Jianying**, Secretary General, China Federation of Industrial Economics, China
- **Li Cha**, Managing Partner, iStart Ventures, China
- **Niklas Schaffmeister**, Managing Director, globeone, Germany
- **Zhang Tieshan**, Chairman, King Star Group, China
- **Zeng Qingguo**, Chairman, Jinda Goldsmith Shop, China

Chaired by

- **Paolo Borzatta**, Senior Partner, The European House – Ambrosetti, Italy

12.00-12.15 Plenary: New Directions for Lombardy and China (Sala Regina)

The Lombardy economy, focusing on research and innovation, is expected to grow strongly over the next couple of years. The World Expo 2015 – held in Lombardy’s capital Milan – provides a further boost to the region’s economic relaunch. How can Lombardy become a hub for Chinese investments?

- **Roberto Maroni**, President, Lombardy Region, Italy

Chaired by

- **Antonio Ambrosetti**, Senior Partner, The European House – Ambrosetti, Italy

12.15-12.45 Plenary: Celebrating the Chinese Business Leaders of the Year (Sala Regina)

Following a tradition of the Global China Business Meeting, we will celebrate outstanding entrepreneurs who have been building and leading successful global firms of Chinese origin.

Chaired by

- **Antonio Ambrosetti**, Senior Partner, The European House – Ambrosetti, Italy

12.45-14.00 Networking Lunch (Veranda Restaurant / Sala Impero)

An opportunity to share ideas and insights in an informal setting.

14.00-15.00 Plenary: Thriving on Single Digit Growth (Sala Regina)

After 30 years of unprecedented growth, China is now moving into patterns of single digit growth. How to ensure competitiveness? Which economic development model will allow China sustainability and inclusiveness?

- **Chen Jianzhong**, Chairman, Yueyanning International Trade Investment Holdings, China
- **Carla Cico**, Member of the Supervisory Board, Alcatel-Lucent, France
- **Ferial Mostofi**, Chairman, KDD Group, Iran
- **Xu Ningyue**, Member of the Board, Bank of Beijing, China
- **Michael Yeoh**, Chief Executive Officer, Asian Strategy & Leadership Institute, Malaysia

Chaired by

- **Yang Rui**, Anchor, CCTV News, China

15.00-16.30 Boardroom Dialogue Sessions

Fostering Entrepreneurship and Boosting the Private Sector (Sala Pergami)

China is set for far-reaching economic reforms to ensure a greater role for the private sector. What kind of practical steps could be expected in the next months? What can Chinese entrepreneurs learn from their global counterparts?

- **Giorgio Bruno**, Chief Executive Officer, Pirelli & C. Ambiente, Italy
- **Chen Jiangang**, Chairman, Hengyang Mining Co., China
- **Gregorio Fogliani**, President, Qui! Group, Italy
- **Gundula Schmitt**, Senior Director, Dagong Europe Credit Rating, Italy
- **Wang Junxiang**, Chairman, Raymond Construction Co, China
- **Wilfred Wong Ying-Wai**, Chairman, Hsin Chong Construction Group, Hong Kong
- **Xu Weili**, Chairman, Touping Group Corporation, China
- **Xu Xiaoping**, Founder, ZhenFund, China

Chaired by

- **Noel Akpata**, Chief Executive Officer, Stratex Pro, Nigeria

Unleashing Chinese Firms' Global Investments (Sala Torlonia)

China's foreign reserves have led to a huge outflow of Chinese overseas investments. What new strategies can help Chinese firms to go global more successfully?

- **Enrico Tommaso Cucchiani**, Founding partner and CEO, T.G.I., United Kingdom
- **Michael A. Gurevich**, Managing Partner, MSV Partners, USA
- **Jia Xiaoju**, Deputy General Manager, Qingdao Changlong Stationery Co., China
- **Boris Levin**, Managing Director, Loewe Technologies, Germany
- **James Z. Li**, Chairman, E. J. McKay & Co, China
- **Liu Ping**, Vice President, Shangtex Holding Co., China
- **Luo Yonghui**, Chairman, Xinwang Package Machine Co., China
- **Ferial Mostofi**, Chairman, KDD Group, Iran
- **Nicholas Parker**, Co-founder & Managing Partner, Global Acceleration Partners, Canada
- **Mirjana D. Perko**, Chairperson, inCon, Slovenia

Chaired by

- **Marco Marazzi**, Partner, Baker & McKenzie, Italy

Education and Employment: Reading the China Equation (Sala Pino)

China's education system is being made ready for the challenges of globalization. What models are working and are scalable? And how to close the gap between education and employment?

- **Andrey Belyakov**, Adviser to the Governor of Cherkassy Region, Ukraine
- **Harvey Z. Chen**, Chairman of the Board of Advisors, Center for Creative Leadership, China
- **Michael Healy**, Founder and Chief Executive Officer, Ratemash, United Kingdom
- **Stacy Kenworthy**, Chief Executive Officer, OptiGlobal, USA
- **Jason L. Ma**, Founder and Chief Executive Officer, ThreeEQ, USA
- **Zdzislaw Sokal**, Member of the Board (ret.), National Bank of Poland, Poland

Chaired by

- **Pedro Nueno**, President, CEIBS, China

Urbanization: China's Next Leap Forward (Sala Gallio)

Sustainable urbanization is a prerequisite for China's modernization. How can cities drive sustainable growth? And how can Chinese and European cities join forces to meet the demands of the world's urban population?

- **Chen Xuantong**, Chairman, YueHua Real Estate Development Co., China
- **Chen Zhaohui**, Chairman, China Grid Power Investment Co., China
- **Alessandro Cremona**, President, Goldman & Partners, Italy
- **Guo Yutian**, Chairman, Xinrong Real Estate Development Co., China
- **Liu Thai Ker**, Chairman, Centre for Liveable Cities, Singapore
- **Claudio Nardecchia**, Chief Executive Officer, AVR Group, Italy
- **Chin Phei Chen**, Chief Executive Officer, Sino-Singapore Guangzhou Knowledge City Investment and Development Co, Singapore
- **Zhu Jinlong**, Chairman, Longchang Real Estate Development Group, China
- **Carmen Zizza**, General Manager (ret.), A.S.A.M., Italy

Chaired by

- **Tan Chin Nam**, Chairman, Temasek Management Services, Singapore

16.30-17.00 Contact Break (Sala Impero)



17.00-18.30 Boardroom Dialogue Sessions

Foreign Multinationals in China: From Investment to Endurance (Sala Pergami))

The business climate and policy environment is changing for foreign multinationals operating in China. How is doing business in China different? How can foreign investment tap into China's innovation and entrepreneurship potential?

- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Paolo Ferrario**, Chief Executive Officer, SIAD Macchine Impianti, Italy
- **Sara Marchetta**, Vice President, European Chamber of Commerce in China, China
- **Onajite Okoloko**, Chief Executive Officer, Notore Chemical Industries, Nigeria
- **Silvia Tagliaferri**, Executive Vice President, Italy - Hong Kong Association, Italy
- **Ivan Tselichtchev**, Professor, Niigata University of Management, Japan
- **Wayne W. Wang**, Chairman, CDP Group, China

Chaired by

- **Hellmut Schütte**, Dean and Vice President, CEIBS, China

Brands, Luxury and China's New Lifestyle (Sala Torlonia)

In China, consumer behaviour – especially among the younger generation – is changing rapidly. Concurrently, ambitious Chinese firms want to become globally branded players. How are tastes changing in China and in the world? What will it take to establish luxury brands of Chinese origin?

- **Diana Chou**, Managing Director, L'VOYAGE, Hong Kong SAR
- **Sergio Cravero**, Director, Luigi Lavazza, Italy
- **Lisa Zhu**, President, Rare Vintage China, China
- **J.T. Li**, Senior Associate Dean, The Hong Kong University of Science and Technology, Hong Kong SAR
- **Guglielmo Miani**, President, MonteNapoleone Association, Italy
- **Giuseppe Miroglio**, President, Miroglio, Italy
- **Chayan H. Shah**, Managing Director, Premier's Tea, India
- **Mathieu Trepanier**, Managing Partner, Tsquared Partners, Switzerland
- **Fred Wang**, Chairman, Salon Films Group of Companies, Hong Kong SAR

Chaired by

- **Flavio Sciuccati**, Partner, The European House – Ambrosetti, Italy

Corporate Leadership in the China Context (Sala Pino)

The Chinese economy is rising in the age of the post-crisis economic order. What role does leadership, culture and values play in advancing corporate globalization? How do Chinese entrepreneurs succeed amid rapid technological, economic and social shifts?

- **Ke Jiandong**, Chairman, Keli Sensing Technology Co., China
- **Guna Mahalingam**, Managing Partner, NMG International Financial Services, UAE
- **Jose Maria Muñoz**, Founding Partner, MCH Private Equity, Spain
- **Zhang Guodong**, Chairman, Zou Pingyao Special Science and Technology Co., China
- **Zhang Quanwen**, Chairman, Tian Liang Port Grain Modern Logistics Park Co., China
- **Zhao Huiwu**, Chairman, Jilin Province Beauty Pine Decoration Co, China

Chaired by

- **JP Sharp**, Managing Director China, TMF Group, China

Creating Ecosystems for Sustainable Growth (Sala Gallio)

Many Chinese firms have embedded sustainability as key business driver, investing in green energy projects. How can Chinese firms and their global counterparts join hands to create ecosystems for sustainable growth?

- **Gianluigi Angelantoni**, Chief Executive Officer, Angelantoni Industries, Italy
- **Edgar Bullecer**, Co-Founder and Managing Trustee, The Paglas Group, Philippines
- **Pietro Colucci**, Chairman, Kinexia, Italy
- **Maximilian Martin**, Founder & Global Managing Director, Impact Economy, Switzerland
- **Iurii Pidnebesnyi**, Director, International Fund of Spiritual Diplomacy, Ukraine
- **Peng Yuanzheng**, Executive Vice Chairman, China Petroleum Enterprise Association, China
- **Sein-Way Tan**, Chairman, Green World City Organisation, Australia
- **Charles Tang**, Chairman, Brazil-China Chamber of Commerce & Industry, Brazil
- **Felix Zhang**, Founder and Executive Director, Envision Energy, China
- **Lulu Zhou**, Managing Partner, China Foundation for Global Partnership, USA

Chaired by

- **Deborah Biber**, Chief Executive, PBEC, Hong Kong SAR

18.30-19.30 What's Next for Chinese Firms? (Sala Regina)

Reflecting on the discussions of the day, how should Chinese firms prepare for the future? Where are the opportunities for growth? And how do Chinese firms drive the next wave of globalization?

- **Ding Lieming**, Chairman, Betta Pharmaceuticals Co., China
- **Han Benyi**, Vice President, China National Aviation Fuel Group Corporation, China
- **Onajite Okoloko**, Chief Executive Officer, Notore Chemical Industries, Nigeria
- **Wilfred Wong Ying-Wai**, Chairman, Hsin Chong Construction Group, Hong Kong
- **Wu Yijian**, President, Ginwa Investments Holding Group, China

Chaired by

- **Pedro Nueno**, President, CEIBS, China

19.30-20.00 Reception (Sala Impero)

20.00-22.00 Closing Dinner: Rewriting the Global Rule Book (Veranda Restaurant)

China is in the midst of profound changes that will define its future and shape the course of business and geopolitics for the rest of the 21st century. What are the building blocks for China's future? What are the opportunities and challenges for its Western and Eastern partners?

- **José Luís Guterres**, Senior Minister and Minister for Foreign Affairs and Cooperation, Timor Leste
- **Rong Jianying**, Secretary General, China Federation of Industrial Economics, China

Chaired by

- **Antonio Ambrosetti**, Senior Partner, The European House – Ambrosetti, Italy

22.00-23.00 Nightcap: Celebrating China and the Pacific Rim (Sala Colonne)

A celebration to connect China's leadership role in the Asian Century.

Chaired by

- **Wilfred Wong Ying-Wai**, Chairman, PBEC; Chairman, Hsin Chong Construction Group, Hong Kong SAR

Wednesday, 15 October 2014

09.00-13.30 A Morning in Milan

After having experienced Lake Como's magnificent heritage, MonteNapoleone Association offer a Brands Experience of the Made in Italy luxury excellences in the most famous shopping avenues of Milan. We meet at 08.50 in the lobby of the Villa d'Este. At 15.30 (after a two hours break) transportation to Milan Malpensa airport and to Villa d'Este is arranged.



Participants



Name	Position	Organization	Country
Alfredo D'Acchioli	President	WASH Italia	Italy
Adnan Akfirat	Chairman	TUCEM Turkish-Chinese Business Matching Center	Turkey
Noel Akpata	Chief Executive Officer	Stratex Pro	Nigeria
Rosario Alessandrello	President	Italy-Russia Chamber of Commerce	Italy
Antonio Ambrosetti	Senior Partner	The European House – Ambrosetti	Italy
Kimball J. Andrews	Executive Chairman	Asia Star Capital	Australia
Gianluigi Angelantoni	Chief Executive Officer	Angelantoni Industries	Italy
Giuseppe Arcucci	Director Inward Investment	Invitalia	Italy
Domenico Arcuri	Chief Executive Officer	Invitalia	Italy
Giovanni Arrigoni	Member of the Board	Qui! Group	Italy
Maja Bacovic	Professor	University of Montenegro	Montenegro
Bai Zuoxiang	Deputy General Manager	Shanxi International Energy Group	China
Margherita Barberis	General Manager	Fondazione Italia Cina	Italy
Silvio Barbetta	Chief Executive Officer	Made in Uvet	Italy
Antonio Bartesaghi	Managing Director	OMET	Italy
Claudio de Bedin	Partner	de Bedin & Lee	Hong Kong SAR
Lanfranco Beleggia	Chairman	Bros Manifatture	Italy
Irving Bellotti	Managing Partner	Rothschild	Italy
Andrey Belyakov	Adviser to the Governor of Cherkassy Region		Ukraine
L J Tomas Berenguer	Chairman	Li Madou	Hong Kong SAR
Pietro Bernasconi	Partner	Baker & McKenzie	Italy
Alexander Berry	Director	Nexmo	United Kingdom
David Bevan	Senior Wicklander Fellow	DePaul University	USA
Deborah Biber	Chief Executive	PBEC	Hong Kong SAR
Johan Bjorksten	Chairman	MSLGROUP China	China

Paolo Borzatta	Senior Partner	The European House – Ambrosetti	Italy
Stefano Botta	Partner	Studio Botta	Italy
Myron Brilliant	Executive Vice President	U.S. Chamber of Commerce	USA
Lorenzo Brocca	Representative	Lombardy Region	Italy
Giorgio Bruno	Chief Executive Officer	Pirelli & C. Ambiente	Italy
Edgar Bullecer	Co-Founder and Managing Trustee	The Paglas Group	Philippines
Giancarlo Capolino -Perlingieri	Managing Partner	Capolino-Perlingieri & Leone	Italy
Gianni Camisa	Chief Executive Officer	Dedagroup	Italy
Franco Caramazza	General Manager	Federazione Nazionale Dei Cavalieri Del Lavoro	Italy
Fabio Caretti	Partner	Caretti e Associati	Italy
Emanuele Caretti	Partner	Caretti e Associati	Italy
Francesco Carinci	Professor	University of the Republic of San Marino	San Marino
Cha Li	Managing Partner	iStart Ventures	China
Anson Chan	Chairman	Bonds Group of Companies	Hong Kong SAR
Anthony Chan	Chairman	New Line Capital Investment	Hong Kong SAR
Marco Checchi	Chief Executive Officer	Pelliconi & C.	Italy
Chen Jianmin	Secretary General	Federation of Industrial Economics of Hebei Province	China
Harvey Z. Chen	Chairman of the Board of Advisors	Center for Creative Leadership	China
Chen Desong	Chairman	China New Century Holding	China
Chen Jiangang	Chairman	Hengyang Mining Co.	China
Chen Jianzhong	Chairman	Yueyanning International Trade Investment Holdings	China
Chen Xuantong	Chairman	YueHua Real Estate Development Co.	China
Chen Zhaohui	Chairman	China Grid Power Investment Co.	China
Chin Phei Chen	Chief Executive Officer	Sino-Singapore Guangzhou Knowledge City Investment and Development Co	Singapore
Francesca Chieti	Director Business Development Institutional Investors	London Stock Exchange	Italy

Name	Position	Organization	Country
Giacomo Chiorino	Strategist	Banca Patrimoni Sella	Italy
Diana Chou	Managing Director	L'VOYAGE	Hong Kong SAR
Carla Cico	Member of the Supervisory Board	Alcatel-Lucent	France
Andrea Cingoli	Chief Executive Officer	Banca Esperia	Italy
Ned Cloonan	President	Ned Cloonan Associates	USA
Silvano Coletti	Chief Executive Officer	Chelonia	Switzerland
Pietro Colucci	Chairman	Kinexia	Italy
Margaret Krestine Corbin	Chairperson	Sierra Machinery	USA
Massimiliano Corsi	Chief Executive Officer	GE Transportation Systems	Italy
Sergio Cravero	Director	Luigi Lavazza	Italy
Alessandro Cremona	President	Goldmann & Partners	Italy
Enrico Tommaso Cucchiani	Founding partner and CEO	T.G.I.	Italy
Cui Xiqing	Chairman	Jinda Curtain Wall Co.	China
Alessandro Daffina	Chief Executive Officer	Rothschild	Italy
Sergey Demin	Chairman	Synergy Development	Russia
Paolo De Santis	President	Como Chamber of Commerce and Industry	Italy
Ding Lieming	Chairman	Betta Pharmaceuticals Co.	China
Harald Einsmann	Member of the Supervisory Board	Tesco	United Kingdom
Donna Eng	Senior Consultant for Asia	Rothschild	Italy
Paolo Ferrario	Chief Executive Officer	SIAD Macchine Impianti	Italy
James Fierro	Chief Executive Officer	Recipco Holdings	United Kingdom
Gregorio Fogliani	President	Qui! Group	Italy
Giuseppe Fontana	Vice Chairman	Fontana Finanziara	Italy
Fernando Freire	Founder and President	Edeluc	Portugal
Stan Fung	Managing Director	FarSight Ventures	USA
Alberto Galassi	Chief Executive Officer	Ferretti Yachts	Italy

Mario Garnero	Chairman	Brasilinvest	Brazil
Pierluigi Garuti	General Manager	Giuseppe Fontana	Italy
Ge Ming	Vice Chairman	China M&A Association	China
Sarah Ge	Vice President	Lazard	China
Thomas Gilles	Partner	Baker & McKenzie	Germany
Sergey Gljadelkin	Shareholder	Avenue Holdings	Italy
Sergey Gljadelkin jr.	Chief Executive Officer	Avenue Holdings	Italy
Isabella Goldmann	Managing Partner	Goldmann & Partners	Italy
Giuseppe Grasso	President	K Finance	Italy
Renato Grottola	Chief Executive Officer	DNV GL Business Assurance	Italy
Gu Zhengbiao	Vice Chairman	China Starch Industry Association	China
Filippo Guicciardi	Chief Executive Officer	K Finance	Italy
Guo Jun	President	SWBS Trading Co.	China
Guo Yutian	Chairman	Xinrong Real Estate Development Co.	China
Michael A. Gurevich	Managing Partner	MSV Partners	USA
José Luís Guterres	Senior Minister and Minister for Foreign Affairs and Cooperation		Timor Leste
Jochum Haakma	Chairman	Netherlands Council for Trade Promotion	The Netherlands
Han Benyi	Vice President	China National Aviation Fuel Group Corporation	China
Han Zhanhong	Division Chief	Ministry of Industry and Information Technology	China
Hao Ying	Chairman	Elegant Lotus International Education Consulting Co	China
He Bing	Executive Vice Chairman	Beijing Federation of Industrial Economics	China
Laurence He	Director	TMF Group	China
Michael Healey	Founder and CEO	Ratemash	United Kingdom
Gregor Heinecke	Partner	Livingstone Partners	Germany
Colin Hill	Chairman	CDH Group	Hong Kong SAR
Huang Jiuchang	Chairman	Sinopec Sichuan Sales Co.	China
Donny Huang	Founder and Managing Director	4stones	China

Name	Position	Organization	Country
Claude Jaeck	Director	Beaulieu International Group	China
Raffaele Jerusalemi	Chief Executive Officer	Borsa Italiana	Italy
Jia Bin	Deputy Division Chief	Ministry of Industry and Information Technology	China
Jia Xiaoju	Deputy General Manager	Qingdao Changlong Stationery Co.	China
Jin Yangkun	General Manager	ICBC Europe Milan Branch	Italy
Nick Jonow	Managing Partner	PCG Asia	Thailand
Ke Jiandong	Chairman	Keli Sensing Technology Co.	China
Stacy Kenworthy	Chief Executive Officer	OptiGlobal	USA
John B. Kidd	Research Fellow	Aston Business School	United Kingdom
Mehmet Eyüp Kizilok	Secretary General	Turkish Chinese Business Development Friendship Association	Turkey
Ali Mutlu Koyluog	Vice Chairman	Turkish Chinese Business Development Friendship Association	Turkey
Lan Guoqian	Secretary General	Hebei Province Environmental Protection of Industry Association	China
Dean Laphorne	Director	FERRARI F.lli Lunelli	Italy
John S. Leggate	Founding Partner	Quintal Partners	Hong Kong SAR
Wolfgang Lehmacher	Managing Director	CVA	Hong Kong SAR
Boris Levin	Managing Director	Loewe Technologies	Germany
Li Cha	Managing Partner	iStart Ventures	China
J. T. Li	Senior Associate Dean	The Hong Kong University of Science and Technology	Hong Kong SAR
James Z. Li	Chairman	E. J. McKay & Co	China
Richard Li	Managing Partner	Success Mark	Hong Kong SAR
Li Yizhong	Chairman	China Federation of Industrial Economics	China
Liang Weimin	Vice President	Yunnan Provincial Federation of Industrial Economics	China
Liu Chenghua	Director	Lonma Entertainment International Co.	China
Gretchen Liu	Director	Centre for Liveable Cities Singapore	Singapore

Hobbs Liu	Member of the Executive Committee	CEIBS	China
Liu Hongchuan	Partner	Broad & Bright	China
Liu Hongru	Deputy Secretary General	China Federation of Industrial Economics	China
Liu Jingyi	Editor-in-Chief	Global China Insights	The Netherlands
Lina Liu	General Manager	Shaoxing County Maksudi Imp & Exp Co.	China
Liu Ping	Vice President	Shangtex Holding Co.	China
Liu Ruiqi	Chairman	HengYuan Xiang (Group) Co.	China
Liu Thai Ker	Chairman	Centre for Liveable Cities	Singapore
Liu Xiaohua	Chairman	Beijing V-Space Exhibition Co.	China
Marinella Loddo	Director	Italian Trade Agency	Italy
André Loesekrug-Pietri	Founder and Managing Partner	A Capital	China
Lu Hongbo	Chairman	Dingsheng Engineering Technology Co.	China
Alf Erik Lundgrenn	Chairman	Nordic Invest SIA	Latvia
Luo Yan	President	Tian Liang Port Grain Modern Logistics Park Co.	China
Luo Yonghui	Chairman	Xinwang Package Machine Co.	China
Jason L. Ma	Founder and CEO	ThreeEQ	USA
Ma Jian	Vice Chairman & Secretary General	China Coal Processing & Utilization Association	China
Guna Mahalingam	Managing Partner	NMG International Financial Services	UAE
Marco Marazzi	Partner	Baker & McKenzie	Italy
Sara Marchetta	Vice President	European Chamber of Commerce in China	China
Andrea Marcon	Honorary Consul of Thailand for North-Eastern Italy		Italy
Mauro Margherita	Managing Director	Angelantoni Test Technologies	Italy
Marco Mariano	Head of Commercial Banking	HSBC Bank	Italy
Lou Marinoff	Professor of Philosophy	The City College of New York	USA
Roberto Maroni	President	Lombardy Region	Italy
Massimo Marotta	President	Dewalt Industrial Tools	Italy

Name	Position	Organization	Country
Maximilian Martin	Founder & Global Managing Director	Impact Economy	Switzerland
Ezio Melzi	General Manager	Bravosolution	Italy
Guglielmo Miani	President	MonteNapoleone Association	Italy
Giuseppe Miroglio	President	Miroglio	Italy
Philippe Monnier	Executive Director	Greater Geneva Berne Area	Switzerland
Riccardo Monti	President	Italian Trade Agency	Italy
Ferial Mostofi	Chairman	KDD Group	Iran
Jose Maria Muñoz	Founding Partner	MCH Private Equity	Spain
Claudio Nardecchia	Chief Executive Officer	AVR Group	Italy
Niu Shaoyao	President	Yunnan Provincial Federation of Industrial Economics	China
Matteo Novello	Managing Director	Sfera Group	Italy
Pedro Nueno	President	CEIBS	China
Onajite Okoloko	Chief Executive Officer	Notore Chemical Industries	Nigeria
Freddy Opsomer	Europe Representative	Jiashan County	China
Carlo Pacifici	Group General Manager	Meccanotecnica Umbra	Italy
Aldo Padova	Head of Asia Market	BCUBE	Italy
Pan Jing	Manager	China Federation of Industrial Economics	China
Nicholas Parker	Co-founder & Managing Partner	Global Acceleration Partners	Canada
Roger Parodi	Managing Partner	Silverhorn Principal Investors	China
Luca Patanè	President	UVET American Express	Italy
Costanzo Janotti Pecci	President	Gruppo Minieri	Italy
Mauro Pelliciarì	Managing Director	Fiori Group	Italy
Peng Yuanzheng	Executive Vice Chairman	China Petroleum Enterprise Association	China
Mirjana D. Perko	Chairperson	inCon	Slovenia
Iurii Pidnebesnyi	Director	International Fund of Spiritual Diplomacy	Ukraine
Gennaro Pieralisi	President	Pieralisi MAIP	Italy

Mauro Piloni	President	Whirlpool R&D	Italy
Razvan Popescu	Chief Operating Officer	Directa Plus	Italy
Bernard Pouliot	Chairman	Quam	Hong Kong SAR
Paolo Pozzi	Managing Director	A. Agrati	Italy
Frank-Jürgen Richter	Chairman	Horasis	Switzerland
Gianmarco Rinaldi	Chief Executive Officer	Euroconsulenze.net	Italy
Cesare Romiti	President	Fondazione Italia Cina	Italy
Rong Jianying	Executive Vice Chairman	China Federation of Industrial Economics	China
Michael Roux	Chairman	Roux International	Australia
Alberto Rovetta	Professor	Politecnico di Milano	Italy
Marco Rubinelli	Marketing Manager	ICBC Europe Milan Branch	Italy
Enrico Ruffilli	Chief Executive Officer	UVET American Express	Italy
Geronimo La Russa	Owner	Studio Legale La Russa	Italy
Niklas Schaffmeister	Managing Director	globeone	Germany
Marco Dal Sasso	Group Chief Executive Officer	Medio Piave Group	Italy
Gundula Schmitt	Senior Director	Dagong Europe Credit Rating	Italy
Daniele Schilirò	Professor of Economics	University of Messina	Italy
Hellmut Schütte	Dean and Vice President	CEIBS	China
Flavio Sciuccati	Partner	The European House – Ambrosetti	Italy
Ninel Seniuk	Lecturer	MGIMO University	Russia
Chayan H. Shah	Managing Director	Premier’s Tea	India
JP Sharp	Managing Director China	TMF Group	China
Shen Jianxin	Deputy Director General	State Grid Corporation of China	China
Shi Ting	Chairman	Guohua New Materials Co.	China
Si Hong	Deputy Director General	China Center for SME Cooperation Development and Promotion	China
Valentina Sidoti	Head of institutional Investors	Borsa Italiana	Italy
Jan Siemons	Managing Director	Netherlands Council for Trade Promotion	The Netherlands

Name	Position	Organization	Country
Zdzislaw Sokal	Member of the Board (ret.)	National Bank of Poland	Poland
Hellen Song	General Manager	La China Capital	China
Daniele Michele Sottile	Managing Partner	Vitale & Associati	Italy
Bruno Di Stasio	President	Seven	Italy
John A. Stewart	Managing Partner	Crowe Horwarth - Sasaki	Italy
Sun Ho	Chairman	Chang Cheng Insurance Broker Co.	China
Sun Jianye	Director General	China National Aviation Fuel Group Corporation	China
Silvia Tagliaferri	Executive Vice President	Italy-Hong Kong Association	Italy
Tai Jo Fen	Assistant Director	Centre for Liveable Cities	Singapore
On Kit Tam	Deputy Pro Vice-Chancellor	RMIT University	Australia
Tan Chin Nam	Chairman	Temasek Management Services	Singapore
Colleen Tan	Co-Founder	Global Fusion Capital	Singapore
Tan Peitao	Vice Chairman	China UK Venture Capital Association	United Kingdom
Sein-Way Tan	Chairman	Green World City Organisation	Australia
Charles Tang	Chairman	Brazil-China Chamber of Commerce & Industry	Brazil
Tang Hinlun	Chairman	Yantian Tap Water Co.	China
Tang Yunlong	Vice Chairman	Zhengzhou Federation of Industrial Economics	China
Tao Jie	Chairman	Everbright Railway Equipment Development Co.	China
Mario Tasso	Director	BCUBE	Italy
Federico Terraneo	Chief Executive Officer	Neologica	Italy
Michael Thomas	Divisional Director	ISG Italia	Italy
Andrew Tiernan	Managing Director	Silvermark Holdings	Hong Kong SAR
Jacques Tourel	President	World Trade Centre Warsaw	Poland
Maurizio Traglio	President	AURA Holding	Italy
Mathieu Trepanier	Managing Partner	Tsquared Partners	Switzerland
Ivan Tselichtchev	Professor	Niigata University of Management	Japan

Loredana Vavassori	Chief Executive Officer	Alessandro Rosso Group	Italy
Irina Veselova	President	Planet Capital	Russia
Wang Wenbiao	Chairman	Elion Group	China
Wang Dongsheng	Chairman	Guangzhou Federation of Industrial Economics	China
Fred Wang	Chairman	Salon Films Group of Companies	Hong Kong SAR
Wang Guangju	Director General of International Department	China Federation of Industrial Economics	China
Wang Guoqiang	President	Zhengkong Electric Control Co.	China
Wang Junxiang	Chairman	Raymond Construction Co	China
Wang Shumei	President of Jinan Branch	Bank of Beijing	China
Wayne W. Wang	Chairman	CDP Group	China
Wei Xuming	Deputy Secretary General	China Starch Industry Association	China
Christian Weirich	Co-founder	Zurich Dialogue	Switzerland
Wilfred Wong Ying-Wai	Chairman	Hsin Chong Construction Group	Hong Kong SAR
Sonny Wu	Managing Director	GSR Ventures	China
Wu Yijian	President	Ginwa Investments Holding Group	China
Xu Dong	Deputy Secretary General	Hebei Province Environmental Protection of Industry Association	China
Xu Heyi	Chairman	Beijing Automotive Group	China
Xu Ningyue	Member of the Board	Bank of Beijing	China
Xu Weili	Chairman	Touping Group Corporation	China
Xu Xiaoping	Founder	ZhenFund	China
Yan Jun	Deputy Director General	China Federation of Industrial Economics	China
Yang Qing	Executive Vice President	State Grid Corporation of China	China
Yang Rui	Anchor	CCTV News	China
Yang Xinfang	Vice Chairman, Commercial Sub-Council	CCPIT	China
Yang Zhicai	Chairman	Xinyang Jinxia Beauty Hospital	China
Yeo Chun Cheng	Executive Vice President	Singbridge	Singapore
Michael Yeoh	Chief Executive Officer	Asian Strategy & Leadership Institute	Malaysia

Name	Position	Organization	Country
Yuan Zhanguo	Chairman	Zhengzhou Dengcao Group	China
Giuseppe Zampini	Chief Executive Officer	Ansaldo Energia	Italy
Zeng Qingguo	Chairman	Jinda Goldsmith Shop	China
Felix Zhang	Founder and Executive Director	Envision Energy	China
Zhang Guodong	Chairman	Zou Pingyao Special Science and Technology Co.	China
Jerry Zhang	Chief Executive Officer	Neocomm Broadband	China
Zhang Mei	General Manager	Kunming Meilin Science & Technology Co.	China
Zhang Quanwen	Chairman	Tian Liang Port Grain Modern Logistics Park Co.	China
Zhang Tieshan	Chairman	King Star Group	China
Zhang Xiaodong	Chairman	Winhopes Investment Co.	China
Zhang Xingsheng	Director, North-East Asia	The Nature Conservancy	China
Zhang Ying	Associate Dean	Rotterdam School of Management	The Netherlands
Zhao Huiwu	Chairman	Jilin Province Beauty Pine Decoration Co.	China
Zhen Dengfeng	Vice Chairman, Construction Industry Sub-Council	CCPIT	China
Vincent Zheng	Managing Partner	Capital First Partners	China
Lulu Zhou	Managing Partner	China Foundation for Global Partnership	USA
Rilly Zhou	General Manager	Beijing Guangyao Hotel Management Co.	China
Zhou Shun	Director	Greater Geneva Berne Area	China
Zhu Jinlong	Chairman	Longchang Real Estate Development Group	China
Lisa Zhu	President	Rare Vintage China	China
Zhu Xiaodong	Vice President	Yintai Group	China
Zhu Yunlai	Chief Executive Officer	CICC	China
Carmen Zizza	General Manager (ret.)	A.S.A.M.	Italy



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