

# Horasis USA Meeting

Virtual Event, 4 March, 2022 06.30-23.00 US Eastern Time

## *Shaping America's Role in a Post-Pandemic World*

### **Co-chairs from the US:**

- Zoë Baird, Chief Executive Officer and President, Markle Foundation, USA
- Steve Case, Chairman and Chief Executive Officer, Revolution, USA
- Lisa Edwards, President and Chief Operating Officer, Diligent Corporation, USA
- Augie K Fabela II, Chief Executive Officer and Co-Founder, FastForward.ai, USA
- Andreas Fibig, Chairman and Chief Executive Officer, International Flavors & Fragrances (IFF), USA
- Michael Froman, Vice Chairman, Mastercard, USA
- Hank McKinnell, Member of the Board, Moody's, USA
- Barbara Prey, Artist and Member, National Council on the Arts, USA
- Michael Shvo, Chairman and Chief Executive Officer, SHVO, USA
- Patrick Soon-Shiong, Executive Chairman, Nantworks, USA
- Tom Steyer, Founder, NextGen America, USA
- Deborah L. Wince-Smith, President and Chief Executive Officer, Council on Competitiveness, USA
- Jane Wurwand, Founder, Dermalogica, USA

### **Co-chairs from elsewhere:**

- Bo Inge Andersson, Chief Executive Officer, Uzauto Motors, Uzbekistan
- Vijay Eswaran, Chairman, QI Group, Hong Kong
- Kris Gopalakrishnan, Chairman, Axilor Ventures, India
- S. Ramadorai, Chairman, Tata Institute of Social Sciences, India
- David de Rothschild, Founder, Voice for Nature, United Kingdom
- Murat Seitnepesov, Chairman, Caspian Week, Switzerland
- Vinod Sekhar, Chairman and Group Chief Executive Officer, Petra Group, Malaysia
- Nadja Swarovski, President, German Fashion Council; Member of the Board, The Nature Conservancy, United Kingdom
- Marjorie Yang, Chairwomen, Esquel, Hong Kong

### **Partner Organizations:**

- All India Management Association (AIMA)
- Amazon Web Services
- Caspian Week
- Cosmic Citizens
- Deseret Management Corporation
- Petra Group
- ProArch
- Publicize
- Run The World
- TC
- United States Council on Competitiveness

## Schedule 4 March (US Eastern Time)

<b>06.30-07.15 Uniting in the morning</b> - Horasis Community Building	<b>12.30-13.15 Parallel Sessions</b> - Sustainable Development Goals - Building back US business - Trust and AI	<b>17.00-17.45 Plenary</b> - Sustainable capitalism
<b>07.15-08.00 Digital Breakfast Sessions</b> - USA and global trade routes - Expectations on new Presidents - Saving American Democracy - Managing US national debt - Pressure against high-tech - Development time of innovations - Employment conundrum - Technology aid during pandemic - Bi-partisan log-jams - Impact Investing - Africa's development - America and the Caspian Region - Rebuilding Trust in Institutions - The Arts: Climate Change	- Flushing-out greenwashing - Complexity might obscure development - Measuring job best-fits - Lackluster infrastructure investment - Energy that costs nothing - Inequality of vaccination distribution - Political correctness - ESG for growth - Are you becoming a robot? - Post-pandemic smart cities - Strategies in the digital pandemized age - Pandemic impact education - Artificial intelligence for climate control - What is the IQ of your company? - The Arts: Future of American Art - The Arts: Decolonizing narratives	<b>17.45-18.30 Plenary</b> - Leadership in era of humanitarian crisis
<b>08.00-08.45 Parallel Sessions</b> - Re-shoring to rebuild America - Big-ticket demands – their viability - Foreign interference in local affairs - Corporate inertia and climate change - Yield curves for investors - Long live the FAANGs - Puzzle of new urbanization - Global entrepreneurial spirit - Overcoming the Endemic Global Inequality - Post-pandemic growth with blockchain - America's future of work - On the branding of nations - The Arts: Reimagining the contemporary	<b>13.15-14.00 Plenary</b> - Advancing America's competitiveness - Faith and media in modern civil society	<b>18.30-19.15 Parallel Sessions</b> - Opportunities for America's Future - Effects of US immigration - Role of civil society - Crypto Finance - Using high-frequency data - Asset management post-COVID - Building great digital businesses - Policing the Web - The Arts: Futurist in the Post-COVID Era - The Arts: Educating across boundaries
<b>08.45-08.55 Welcome and Overview</b> - Horasis welcomes participants	<b>14.00-14.45 Plenary</b> - US and global economic outlook - Climate adaptation, Cloud technologies	<b>19.15-20.00 Plenary</b> - Americas' standing across Asia-Pacific - American cultural diplomacy
<b>08.55-9.30 Plenary</b> - Special Message from Ukraine	<b>14.45-15.30 Plenary</b> - Addressing the COVID pandemic - The US and India	<b>20.00-20.45 Closing Plenary</b> - America's resolve
<b>09.30-10.15 Plenary</b> - Global role of the US - Navigating rebirth of globalization - How to Improve American Elections	<b>15.30-16.15 Parallel Sessions</b> - The United States in 2032 - Fostering abundance - Start-ups during COVID - Philanthropy - Government parties ought to discuss - Venture Capital in a Post-Pandemic World - Generational Wealth Transfer - All firms are now tech-firms - Crypto-currency acceptability - Revival of world trade - Assessing cyber weaknesses - Simulations to train AI - COVID as an endemic problem - Towards a lasting cyber-transformation - The Arts: Shaping Equality - The Arts: Accepting it as a token	<b>20.45-20.47 Closing Remarks</b> - Horasis Summary and Preview
<b>10.15-11.00 Parallel Sessions</b> - America's New Dream - COVID impacting US urbanization - Nurturing Foreign Direct Investment - CEOs role scaling AI apps - Exemplifying inspirational leadership - Waiting for the success of innovation - Slow acceptance of diversity - Pledges on climate initiatives - Social entrepreneurship - COVID changing retail banking - Navigating risks - Purposeful business - US clusters of entrepreneurs - Closing the Digital Divide - Making machines smarter - Cybersecurity and compliance - The Arts: A Search for Self - The Arts: Modernizing Post-Modernism - The Arts: Democratizing world of NFTs	<b>16.15-17.00 Parallel Sessions</b> - Launching Invictus Xchange - The new US economy - Digitalization as Gateway - The time millionaires - Paying for a COVID future - New Fintech infrastructures - Recycling against wastage - Universal care plans - Innovation outstripping regulators - Assumptions of US Building Better - The Arts: Sustainable Future - The Arts: Fostering dialogue	<b>20.47-21.30 Virtual Dinner Sessions</b> - America's economic growth - Uncertainty half-way through 2022 - Renegotiation of supply chains - Tech deployment in rural regions - Frugal innovation over borders - Sustainable Post-COVID capitalism - Innovation via AI - Governing the platform economy - Tech and global public interest - The Arts: Illustrating the art of leading - The Arts: Curating fragile nature
<b>11.00-11.45 Plenary</b> - The Aftermath of COP26 - Digital Assets, Social Welfare		<b>21.30-22.15 Closing Parallel Sessions</b> - US solutions for impact-led recovery - US firms managing geo-political risk - Female Tech Entrepreneurs - Business as a risk - Promoting better education - China's levelling out - Virtual-ness of the Metaverse - It's Time to Pivot - America in the New Asia - Women Cultivating Peace - The Arts: Beyond Gender and Identity - The Arts: The end and the beginning
<b>11.45-12.30 Plenary</b> - US surviving its next Presidential election - President Biden one year on		<b>22.15-23.00 Uniting in the evening</b> - Horasis Community Building

**March 4, 2022**

US Eastern Time

**06.30-07.15 Horasis Community Building**

Horasis is providing a matchmaking tool to connect with other delegates - each participant will be randomly matched with another to speak for 5 minutes by video, then become paired with another, and so on. It is hoped that these brainstorming links will unite delegates and initiate creativity to inspire through the rest of the meeting.

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

**07.15-08.00 Breakfast Sessions**

**USA and Global Trade Routing**

The previous government insularity of the USA prevented it fully joining global trade-plus links, but its businesses fully embraced global supply chains. There is a difference – business is a lesser force than intergovernmental accords. Has the new US administration left it too long to develop new international linkages? What will the US and other nations gain by such a new US-led initiative?

- **Natalia Blokhina**, Co-founder, Brighter Ventures Inc, USA
- **Lisa McAuley**, Chief Executive Officer, Global Trade Professionals Alliance (GTPA), Australia
- **Francisco J. Sanchez**, Former US Under Secretary of Commerce, USA
- **Jacques Tourel**, Chairman, World Trade Centre Warsaw, Poland

*Chaired by*

- **Andrew Crosby**, Fellow, Asian Trade Centre, Singapore

**Expectations Lie Heavily on New Presidents**

President Biden is no exception to this rule of thumb. Everyone expects the President to create change which is observable instantly – but he is heading a democracy, and all parties need to debate. First, he stimulated a huge COVID management response, then he hoped to break barriers to equality and create a Hate Crimes Act. What else might he achieve before he enters the next election fray in 2024?

- **Esko Aho**, Former Prime Minister of Finland, Finland
- **Michael D. Brown**, United States Shadow Senator, District of Columbia, USA
- **Yves Leterme**, Former Prime Minister of Belgium, Belgium
- **Jed Rakoff**, Senior Judge, United States District Court for the Southern District of New York, USA
- **Joël Ruet**, Chairman, TheBridgeTank, France

*Chaired by*

- **Jerry Hultin**, Chair, New York Academy of Sciences, USA

## **Saving American Democracy**

American democracy is under greater threat than at any time since the Civil War. This year the Economist Intelligence Unit (EIU)'s Democracy Index downgraded the United States from "Full Democracy" to "Flawed Democracy". What are the structural flaws in American governance and how to repair them? How can America spread democracy and act as an example for others?

- **J.D. Gordon**, Former Pentagon Spokesperson, USA
- **Allan Lichtman**, Professor, American University, USA
- **Ashley Spillane**, President, Impactual, USA
- **Danilo Türk**, Former President of Slovenia, Slovenia

*Chaired by*

- **Paolo von Schirach**, President, Global Policy Institute, USA

## **Managing the US National Debt**

One ought not to live beyond one's means, yet through 2020 and 2021 the need to control the COVID pandemic and its consequences have seen huge debt accumulation. Why, in the USA, the richest nation of the world does it have difficulty in setting its debt ceiling? Could it manage this in any way that does not worry media pundits, investors and business leaders alike?

- **Ryan Bourne**, R. Evan Scharf Chair in the Public Understanding of Economics, Cato Institute, USA
- **Stuart E. Eizenstat**, Former US Deputy Secretary of the Treasury, USA
- **Paul Sheard**, Research Fellow, Harvard Kennedy School, USA

*Chaired by*

- **Scott Mordell**, Chief Executive Officer and Founder, The Forrader Group, USA

## **The Continuing Pressure Against High-Tech**

High-tech firms have caused their own worries by being so successful – we all use their products; they have become mega-rich. More tech firms will follow – will we eventually react against their use of our data in their analyses? How to overcome distrust in big-data analyses, in the US and elsewhere? How do government regulations to break-up firms restrict beneficial progress?

- **Ravi Amble**, Founder and Chief Executive Officer, Suquino, USA
- **Serge Beck**, Chief Executive Officer and Founder, Ophtherium Labs, USA
- **Anthony Di Iorio**, Co-Founder, Ethereum; Founder & CEO Decentral, Canada
- **Mykolas Rambus**, Entrepreneur in Residence, Detroit Venture Partners., USA
- **Jitesh Shetty**, Founder, Qwiklabs (Subsidiary of Google), USA

*Chaired by*

- **Mathieu Trepanier**, Chief Executive Officer and Co-Founder, XT Horizon, Switzerland

## **Being Clearer About Development Times of Innovations**

Today's stress to innovate and reduce fossil fuel use brings forward many innovative ideas, but no good data on the likelihood of commercialization. Upon what does commercialization depend? Why are we so gullible about solutions to hard questions? Why do we chastise risk-takers when novel solutions fail?

- **Manuela Andoloro**, Managing Director, SmartBizHub, Switzerland
- **Daniel Koppelkamm**, Managing Partner, Convergence Partners, Switzerland
- **Tupac Martir**, Founder and Creative Director, Satore Studio, Portugal
- **Girish Ramachandran**, President Asia Pacific, TCS, Singapore

*Chaired by*

- **John Quelch**, Dean and Vice Provost, University of Miami Herbert Business School, USA

## The Employment Conundrum

The COVID pandemic created a massive pool of recently unemployed: some initially worked from home, others furloughed but many were made redundant. As the US is reviving, many unemployed seem reluctant to return to work. What is causing this? Aren't employers creating attractive jobs with good pay? As technology is increasing, have potential job candidates become unskilled through lack of retaining? What structural shifts are in the offing?

- **Jeff Abbott**, Chief Executive Officer, Ivanti, USA
- **Rula El Kaliouby**, Founder, Intuition Consultancy, Egypt
- **Amir Hosseini**, Co Founder and Chief Executive Officer, Chex.AI, USA
- **Diana Mao**, Co-founder and President, Nomi Network, USA

*Chaired by*

- **Abby Vesoulis**, Political Reporter, Time Magazine, USA

## How Technology Helps the World Keep Working During COVID19

From the science behind innovative therapies, through maintaining health and education, technology enabled governments kept delivering for citizens during the pandemic. Is an expedited digital transformation here to stay? What challenges remain to be conquered so progress can be expanded upon? How can the momentum for modernization be turned into meaningful and just public value creation for everyone?

- **Mohit Joshi**, President, Infosys, United Kingdom
- **Betty Enyonam Kumahor**, Founder and Managing Partner, The Cobalt Partners, Ghana
- **Kouhei Kurihara**, Co-Founder, Privacy By Design Lab, Japan
- **Srikar Reddy**, Chief Executive Officer, Sonata Software, India
- **Gary J. Shapiro**, President and Chief Executive Officer, Consumer Technology Association, USA

*Chaired by*

- **Jerry Power**, Founder, I3 Systems, USA

## Resolving Bi-partisan Log-jams in the US

In democracies an opposition party's role is to offer a strong discussion against government changes – not to negate and delay every proposal as seems the case in the US. What has gone wrong, and right, with government in the US? How may beneficial changes to the US government's remit be managed? Do the US people really care?

- **Mahesh Kotecha**, President, Structured Credit International Corp., USA
- **Elaine Marshall**, Secretary of State of North Carolina, USA

*Chaired by*

- **Gary Phillips**, Chief Executive Officer, OrphoMed Inc, USA

## COVID Pandemic and the Force of Impact Investing

Pre-COVID impact Investors were beginning to favor sustainability and diversity. The pandemic has sharpened institutional investor focus on impact investing, What effect is it having regarding the SDGs goals? And how to inspire investors to transit from theory to practice fostering opportunities for action?

- **Maria Fernanda Levis-Peralta**, Chief Executive Officer, Impactivo, USA
- **Leon Toh**, Executive Director, Damson Capital, Singapore
- **Maya Winkelstein**, Chief Executive Officer, Open Road Alliance, USA

*Chaired by*

- **Vijay Poonoosamy**, Director International & Public Affairs, QI Group, Singapore

### **Africa: Accelerating into the Future**

Africa has the world's youngest population and will soon represent one-fifth of the world population. The continent is poised to become the world's engine of growth. How to implement economic reforms and how to attract investment to make the African miracle a reality? And how can digitalization as a key driving force for innovation transform the continent into a global economic powerhouse?

- **Olusola Adenuga**, Chief Executive Officer, Olla Systems, Nigeria
- **Ruben Atekpe**, Executive Chairman, Merchant Company of West Africa, Ghana
- **Blessing Ayemhere**, Chief Executive Officer, Umugini Pipeline Infrastructure, Nigeria
- **Michael Hacking**, Chief Executive Officer and Founder, Mocoh SA, Switzerland
- **Nkem Khumbah**, Chairman, Africa Development Futures Group, USA

*Chaired by*

- **Noel Akpata**, Chief Executive Officer, Stratex Pro, Nigeria

### **America and the Greater Caspian Region: Launching A New Partnership**

The Greater Caspian Region is one of the world's foremost transport and trade hubs. Cooperation between neighboring states will advance the region's development and boost trade between and beyond the Caspian Sea. What is the Region's most pressing needs? And how might the US unlock the region's potential?

- **Sham Bathija**, Former Minister and Advisor to the President of Afghanistan, Afghanistan
- **Matthew Bryza**, Senior Fellow, Atlantic Council; Former Deputy Assistant Secretary of State, USA
- **Gligor Tashkovich**, Former Minister for Foreign Investment, North Macedonia
- **Bart Turtelboom**, Chairman, Delphos International Limited, USA

*Chaired by*

- **Murat Seitnepesov**, Chairman, Caspian Week, Switzerland

### **Rebuilding Trust in Institutions Post-COVID**

Governments and their institutions stumbled over their reaction to the COVID pandemic: trust was rapidly lost. How can these institutions rebuild our trust? Is the nature of institutional trust different in the US than across the rest of the world? How long will trust rebuilding take, even as COVID becomes better managed?

- **John Blakey**, Founder, The Trusted Executive Foundation, United Kingdom
- **Terence Mauri**, Founder, Hack Future Lab, United Kingdom
- **Devin Narang**, Managing Director, Sindicatum Sustainable Resource, India
- **Seann Nelipinath**, Chairman, India Chamber of Commerce USA, USA
- **Phil O'Reilly**, Director, Iron Duke Partners, New Zealand

*Chaired by*

- **Richard Rekhy**, Member of the Board, KPMG, UAE

### **The Arts – Empowering via Visualizations of Climate Change**

Artists realize graphics of climate change events, creating a more accessible understanding of evolving ecologies. Will philanthropists be empowered by the Arts and their visualizations to entice further public awareness? How can artists better show their ecological images are relevant to governments and businesses reluctant to leave fossil fuels?

- **Michele Brody**, Artist, USA
- **Kathy Bruce**, Artist, USA
- **Susan Hoenig**, Artist, USA
- **Fern Shaffer**, Artist, USA
- **Linda Stillman**, Artist, USA

*Chaired by*

- **Emily Wilkerson**, Writer and Curator, USA

## 08.00-08.45 Parallel Sessions

### Reshoring to Rebuild America

The relentless pressure for growth with profits pushed many firms to assemble products in low-wage economies. The pandemic shock forced a rethink. Is the USA government's wish to re-shore businesses in the US a good idea across the broad economy? Should a hybrid model be recognized as benefitting all parties? What are the pinch-points in the USA that delay re-shoring?

- **Angelo Alessio**, Dao Architect, Build Cities, USA
- **Jarvovs Chen**, Managing Director, Sinda Corporation UK, United Kingdom
- **Lalit Dhingra**, Founder and Chief Executive Officer, EnSignis Digital, USA
- **James Rulli**, Co-Founder, MFO Astrum, USA

*Chaired by*

- **Lyric Hughes Hale**, Editor-in-Chief, EconVue, USA

### Ranking the Cost and Viability of Big-Ticket Demands

Developing nations or at-risk nations often clamor for substantial aid from rich nations: in turn the developed nations state they have to meet their own high costs. There seems to be no common ground. How should we rank demands from poor nations through rich ones to find out what really needs to be done and how? What might be the effects of any failures? Do solutions depend on raising levels of trust?

- **Armand Arton**, President, Arton Capital, UAE
- **Dariusz Gibasiewicz**, Chief Executive Officer, SATIS, Poland
- **Senida Mesi**, Member of Parliament; Former Deputy Prime Minister, Albania
- **Joel Rubin**, Former Deputy Assistant Secretary of State, USA

*Chaired by*

- **Metin Guvener**, Founding Chairman, The Salon, United Kingdom

### The Scourge of Foreign Interference in Local Affairs

Many governments believe that un-named foreign interference has occurred during elections or in other internal matters. What can we believe and understand of governments' claims? Who are the villains, or are reactions against the alleged meddling a marketing ploy of the government? Has digitization increased these activities that have a millennium of history?

- **Dinesh Dhamija**, Founder and Chairman, Copper Beech Group, United Kingdom
- **Marios P. Efthymiopoulos**, Chief Executive Officer, Strategy International, Cyprus
- **Dimosthenis Manginas**, Managing Director, Manginas & Associates, Greece

*Chaired by*

- **Amanda Cooper**, Markets & Investing Editor, Insider (UK), United Kingdom

### Climate Change Solutions vs Organization's Inertia

COP21 was greeted by all nations as a success, but governments and firms seem to have done too little since 2015, and too late. What caused their organizational inertia to meet an agreed global target – was it the realization of the magnitude of the task? Or the paucity of viable solutions in the time frame? What now can be done, by the 2030 target date? And beyond, for long-term solutions?

- **Sunday Adejo**, Co-Founder, Biodry2Energy, United Kingdom
- **Ben Crawford**, Chief Executive Officer, CentralNic, United Kingdom
- **Moon Jerin**, Founder, Aendri, Finland
- **Frédéric de Mevius**, Co-Founder and Managing Partner, Planet First Partners, United Kingdom
- **Kai Monheim**, Director, Centre for Multilateral Negotiations, Germany

*Chaired by*

- **Martina Fuchs**, Business Correspondent and TV Anchor, United Kingdom

### **Indicators of Growth - Yield Curves for Investors**

The financial commentators are always anxious when the yield curves flatten or invert. Is there any meaning in this factor during the novel conditions of COVID recovery? What other indications of economic strength are pertinent for investors? And other than investors, what indicators do CEOs look for to guide their strategies – are any absolutely important?

- **Svana Gunnarsdóttir**, Founding Partner, Frumtak Ventures, Iceland
- **Torsten Oltmanns**, Managing Partner, Gault Advisors, Germany

*Chaired by*

- **Daniel S. Kern**, Chief Investment Officer, TFC Financial Management, USA

### **The Puzzle of New Urbanization**

Soon the global population might fall rapidly, but isn't the urbanization demand specifically in Asia reason enough to create good new homes? What are the needs in the future mega-cities for each population grouping – young to old? Do we know enough to plan purposefully, or is redundancy needed?

- **Antonio Cantalapiedra**, Founder and Chief Executive Officer, Woonivers, Spain
- **Tony Cho**, Chief Executive Officer and Founder, Future of Cities, USA
- **Eugene W. Grant**, Mayor, City of Seat Pleasant, USA
- **Maxim Kiselev**, Professor, Skolkovo Institute of Science and Technology, Russia
- **Avi Rabinovitch**, Chief Executive Officer, Creative Links, Israel

*Chaired by*

- **Timothy J. Nichol**, Dean, Liverpool Business School, United Kingdom

### **Retaining a Global Entrepreneurial Spirit**

The COVID pandemic slowed global entrepreneurship that depends greatly on serendipitous meetings person to person. Such meetings don't occur easily in digital virtual meetings. How to persuade political leaders that some return to work is needed to boost innovation? Do governments now have different views of innovation after COVID? How will this activity develop in the future?

- **Ciprian Dan Costea**, Member of the Board, Autonova, Romania
- **Victor Martin**, Chief Executive Officer, Macco Robotics, Spain
- **Fahim Naim**, Founder, eShoppportunity, USA

*Chaired by*

- **Tris Dyson**, Founder and Managing Director, Nesta Challenges, United Kingdom

### **Overcoming the Endemic Global Inequality**

The management of COVID-19 is engulfing globally severe inequalities: there are gender and diversity crises, unemployment in general yet over-employment of children – the list seems endless. How should we begin to tackle wealth, racial and gender inequalities? What are the initial steps needed to make this happen?

- **Fabrice C Houdart**, Managing Director, Out Leadership, USA
- **Evin Incir**, Member of the European Parliament, European Union
- **Kirthi Jayakumar**, Founder, The Gender Security Project, India
- **Nikhil Kumar**, Deputy Global Editor, Grid News, USA

*Chaired by*

- **Salman Ravala**, Partner, Criscione Ravala, USA

## COVID Management has Diluted Poverty Reduction Plans

The UN notes COVID has reversed poverty reduction measures allowing 100m more people to slip below the poverty line. Simply put, limited time and cash have prioritized COVID management in the short-term. How can nations, rich and poor, regain their initiatives to reach all SDGs, especially on poverty? Are nations overwhelmed by decision making, even if cash is available?

- **Susan Danziger**, Founder, Eutopia Holdings, USA
- **Shea Gopaul**, Special Representative to the United Nations, International Organization of Employers, (IOE), USA
- **Donny Huang**, Founder and Managing Director, 4stones, China
- **Jeffery Leving**, Owner, Law Offices of Jeffery M. Leving, USA

*Chaired by*

- **Sherry Roberts**, Founder and Chief Executive Officer, The Longest Stay, United Kingdom

## Fueling Post-pandemic Growth with Blockchain

The overarching goal of blockchain is to maximize efficiency, transparency and security. How can blockchain fuel post-pandemic growth whilst giving voice and power to the public? What new leadership models must be tried? How to embed blockchain in our brave new digital world?

- **Abiodun Ayorinde**, Founder and Chief Executive Officer, Dabar Technologies Limited, Nigeria
- **Soren Azorian**, Chief Executive Officer, Redline Blockchain, USA
- **Gustavo L Ghory**, Chairman, Smarterchains, Switzerland
- **Toby Thompkins**, Founder and Chief Executive Officer, Safioo, Portugal

*Chaired by*

- **Shashidhar Kanukolanu**, Chief Executive Officer, AssetGeniX, United Kingdom

## America's Future of Work

As COVID hit, American workplaces moved to homes, at least for office workers. In heavier industries close-contact work was distanced. In most cases output reduced, and managers are considering the greater use of automation. What are acceptable deployments of human and digital given we need to balance what is technologically possible against our social needs that foster a shared humanity?

- **Molly E. Conway**, Vice President of Public Affairs and Communications, Adecco Group, USA
- **Michael Drexler**, Chief Strategy Officer, Brightstar Capital Partners, USA
- **Kathleen deLaski**, Founder, Education Design Lab, USA
- **Vincent Lottefier**, Chief Strategy Officer, Upflex, USA

*Chaired by*

- **Mathias Ernst**, Founder and Chief Executive Officer, Essentia Futura International, USA

## On the Branding of Nations: The Case of the US

A national brand can be understood as the reputation of a country, with particular reference to economics, politics, and the cultural sector. What are the advantages for a country of having a strong nation brand? How is the US perceived abroad? And is it still the world's top soft power?

- **Aditya Berlia**, Founder, Svrn-Apeejay Journalism Foundation, India
- **Christine Koetsier**, Chief Executive Officer, GEM Partners, The Netherlands
- **Barry Lustig**, Founder, Cormorant Group, Japan
- **Rohan Shetty**, Co-founder, Icon Maritime Technologies Group, USA

*Chaired by*

- **Harjiv Singh**, Founder and Chief Executive Officer, Gutenberg, USA

## The Arts – Reimagining the Contemporary

New forms of artistic expression develop constantly – some today are a cultural response to the pandemic, and others in reaction to the environmental conditions in the world. Artists throughout history are avant-garde communicators of society's most pressing issues and its evolution. How do visual artists and art institutions define the new era “post contemporary”? What could it be called, and what does it mean?

- **Suzanne Anker**, Artist, USA
- **Alexandra Grant**, Visual Artist, USA
- **Alex Nyerges**, Director and Chief Executive Officer, Virginia Museum of Fine Arts, USA
- **Susan Silas**, Visual Artist, USA
- **Deb Sokolow**, Artist, USA

*Chaired by*

- **Bean Gilsdorf**, Artist and Writer, USA

## 08.45-08.55 Welcome and Overview: Horasis Introduction

Members of the Horasis Visions Community are invited to shape America's and the world's agenda - implementing transformative change as we experience the ramifications of Russian aggression.

*Introduced by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

Horasis and TCS are announcing today a collaborative effort to develop a trusted space for peer-to-peer interaction and knowledge creation.

*Presented by*

- **Girish Ramachandran**, President Asia Pacific, TCS, Singapore

## 08.55-09.30 Opening Plenary Session

### Special Message from Ukraine

For the first time in 77 years a European nation has been invaded. The world has condemned the action of Russia's President Putin. Ukraine calls upon the world to support its peoples in whatever way you can: democracy and decency demands this.

- **Meri Akopyan**, Deputy Minister of Interior, Ukraine
- **Olena Khomenko**, Members of Parliament, Member of the Committee on Foreign Policy and Inter-Parliamentary Cooperation, Ukraine
- **Oleksandr Merezhko**, Member of Parliament, Chair, Committee on Foreign Policy and Inter-Parliamentary Cooperation, Ukraine
- **Mariia Mezentseva**, Member of Parliament, Deputy Chair, Committee on Ukraine's Integration into the European Union, Ukraine
- **Dmytro Natalukha**, Member of Parliament, Chair, Committee on Economic Affairs, Ukraine
- **Yehor Cherniev**, Members of Parliament, Deputy Chair, Committee on Digital Transformation, Ukraine
- **Vadym Halaichuk**, Members of Parliament, First Deputy Chair of the Committee on Ukraine's Integration into the European Union, Ukraine
- **Mykyta Poturaev**, Members of Parliament, Chair, The Committee on humanitarian aid and informational policy, Ukraine
- **Yevheniia Kravchuk**, Members of Parliament, Deputy Chair, Committee on Humanitarian and Information Policy, Ukraine
- **Lesia Vasylenko**, MP, Chair of the Sub-Committee of Climate Change of the Committee of Environmental Policy, Ukraine
- **Tetiana Popova**, Journalist, Member of Freedom of Speech Council, Ukraine
- **Sergiy Tsivkach**, Chief Executive Officer, Ukraineinvest, Ukraine
- **Suvorov Vladislav Vladimirovich**, Deputy Head of the State Customs Service, Ukraine

*Chaired by*

- **Henry Shterenberg**, Ambassador of Horasis to Ukraine, Ukraine

## 09.30-10.15 Plenary Sessions

### Envisioning the Global Role of the USA

The American model of democracy and the actions taken over the past decades have laid bare the risks as well as the benefits Americans delivered to the global community that were not questioned in the past. With globalism expanding and multinationalism growing, leadership around the world will forge a new future and one where the USA may play a different role – especially considering the Russian invasion of Ukraine. What role will the United States play on the world's stage, and what's the logic used to generate a new vision of the future?

- **Lisa Edwards**, President and Chief Operating Officer, Diligent Corporation, USA
- **Kris Gopalakrishnan**, Chairman, Axilor Ventures, India
- **Vinod Sekhar**, Chairman and Group Chief Executive Officer, Petra Group, Malaysia
- **Michael Shvo**, Chairman and Chief Executive Officer, SHVO, USA

*Chaired by*

- **Axel Threlfall**, Editor-at-Large, Reuters, United Kingdom

### Navigating the Rebirth of Globalization

The COVID pandemic and global trade frictions have broken many supply chains. When the West returned to work, they had deep concerns about manufacturing locally or renewing globalization. How will transportation's pollution hinder rebirth of global supply chains? Does minimizing resource wastage end-to-end help or hinder the need for globalization? What are the ramifications of logistics bans pertaining to Russian products? What are the big answers?

- **Bo Inge Andersson**, Chief Executive Officer, Uzauto Motors, Uzbekistan
- **Michael Froman**, Vice Chairman, Mastercard, USA
- **Nadja Swarovski**, President, German Fashion Council; Member of the Board, The Nature Conservancy, United Kingdom

*Chaired by*

- **Nik Gowing**, Founder and Director, Thinking the Unthinkable, United Kingdom

### How to Improve American Elections

In most American elections, each citizen votes for a single candidate, and the candidate with the most votes wins. Because winners often have less than majority support, this system has elected many extremists and has helped polarize the electorate. In this lecture, Eric Maskin will propose a better voting system.

- **Eric Maskin**, 2007 Nobel Laureate in Economics; Professor of Economics and Mathematics, Harvard University, USA

*Introduced by*

- **Hal Boyd**, Executive Editor, Deseret National, USA

## 10.15-11.00 Parallel Sessions

### The Unattainability of America's New Dream

The New Dream is to live large for now, be comfortable and do our things away from the confines of the office. The promise of the influencers is unattainable: instead, there is the Gig economy, no guaranteed health care, no accruing pensions. How viable is the New Dream? What does it mean for US foreign influence?

- **David Houle**, Futurist, USA
- **Maxim Jago**, Futurist, Filmmaker, and Author, United Kingdom
- **Scott Francis**, Chief Executive Officer, BP3, USA

*Chaired by*

- **Jessica Kantor**, Freelance Journalist, USA

### COVID's Impact on US Urbanization and Infrastructure

The instant pressure of COVID to home-work pushed many to live away from US cities: digitized work, home schooling was acceptable, and rural life calmer. Local US mayors were faced with demands to develop their counties. Has this altered the political climate with respect to the government's Infrastructure Bill? How long will it take for new residents to realize that rural services are weaker than urban? What will they do to make beneficial changes?

- **Mary-Ann Baldwin**, Mayor, City of Raleigh, USA
- **Slava Solonitsyn**, Chief Executive Officer and Co-founder, Mighty Buildings, USA
- **Aleksandr Stommels**, President, Circle of Sustainable Europe, Belgium

*Chaired by*

- **Sergio A. Fernández de Córdova**, Chairman, P3SmartCity & PVBLIC Foundation, USA

### Nurturing Foreign Direct Investment

Due mainly to the fall-out from the COVID pandemic, global Foreign Direct Investment (FDI) fell 40% in 2021 compared to 2019: yet it has rebounded in the second half of 2020 to double the second half of 2021; and during this time, FDI into the US rose to \$149b. While M&A has sharply increased in advanced economies, how can FDI be boosted further to spur economic and social development? What can be done to overall reduce vulnerability to new global economic shocks?

- **Doug Bruhnke**, Founder and Chief Executive Officer, Global Chamber, USA
- **Robert Hermann**, Chief Executive Officer, Germany Trade & Invest, Germany
- **Dinesh Joshi**, Chairman and Managing Director, SatyaGiri Ventures, India
- **Andreas Schweitzer**, Managing Director, Arjan Capital, United Kingdom

*Chaired by*

- **Courtney Fingar**, Editor-in-chief, Investment Monitor, United Kingdom

### The CEOs Role in Scaling Their Firm's Application of AI

Modern CEOs recognize the need to scale technology across their business, but don't yet do this for AI applications across all their business processes. How can they take advantage of machine learning operations as a company-wide, best-in-class process? What do CEOs have to learn? How can they stimulate their staff to learn and accept faster change?

- **Igor Izraylevych**, Co-Founder and Chief Executive Officer, S-PRO, Ukraine
- **Rob Leslie**, Founder, Sedicii, Ireland
- **William R. Palaia**, Founder, Tgther, USA
- **Sedarius Perrotta**, Chief Executive Officer, Shelf, USA
- **Yonah A. Welker**, Explorer, Public Evaluator, Board Member, Yonah.ai, USA

*Chaired by*

- **Désirée M. van Gorp**, Professor, Nyenrode Business University, The Netherlands

## **Pivoting to Face the Pandemics**

COVID-19 has disrupted normal work flows, and entrepreneurs from America and across the world are faced with new challenges. And while existing operating models are coming under pressure, entrepreneurs need to balance staying agile and pivoting when needed. What are the learnings from the frontline? Will these be shared globally?

- **Anthony Chan**, Chairman, Gretchen, Hong Kong
- **Milivoje Batista**, Chief Executive Officer, AtromG8, Switzerland
- **Mathieu Gorge**, Chief Executive Officer, VigiTrust, USA
- **Mark Hamill**, Founder and Chairman, Virtual Advisory Board, United Kingdom

*Chaired by*

- **Yves Decadt**, Chief Executive Officer, BioLingus, Switzerland

## **Exemplifying Inspirational Leadership**

An inspirational leader serves the needs of his/her employees, listens, and develops trust. Are there differences American corporate leaders and their global counterparts? How long does it take to develop globalized management skills dedicated to inspire the future?

- **Preeti Dubey**, Founder and Director, Strive High, Singapore
- **Carine de Meyere**, Founder, Women of the World, USA
- **Jeff Seibert**, Co-founder, Digits, USA
- **Julia Stamm**, Founder and Chief Executive Officer, The Futures Project, Germany
- **Anna Tunkel**, Head of Global Strategic Initiatives & Partnerships, APCO Worldwide, USA

*Chaired by*

- **Isabelle C. Nüssli**, Chairperson, Responsible Leadership AG, Switzerland

## **Innovations and Success: The Waiting Game**

Innovation in the digital space is quicker than situations when evidence needs to be gathered and analyzed: the COVID vaccines were fast-tracked and proved to be exceptional. Were they more costly than standard long drug development processes? How long does it really take for a FinTech innovation to reach commercialization? How to maintain enthusiasm when success may be illusory?

- **Rob Atkinson**, President, Information Technology and Innovation Foundation, USA
- **Mike Hoey**, President, Source Meridian, USA
- **Boyan Ivantchev**, President, Boyan Ivantchev Advisory, Bulgaria
- **Orlando Remédios**, Chief Executive Officer, Sensefinity, Portugal

*Chaired by*

- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA

## **Diversity Still Matters Even if Slow to Enact**

The arguments about diversity seem uncontroversial, yet too few firms and ministries are taking up its challenge. The rates on natural turnover would presume a higher take-up of women, of color, etc. It is not happening, why not? The people throughout the challenged diversity sectors are well educated – why are they still less in demand? What are the barriers and how can we address them?

- **Nina Angelovska**, Former Minister of Finance, Co-founder, Grouper.mk, North Macedonia
- **Bisila Bokoko**, Founder and Chief Executive Officer, Bisila Bokoko Embassy International, USA
- **Kathy Ireland**, Founder, kathy ireland Worldwide (kiWW), USA
- **Katica Roy**, Chief Executive Officer, Pipeline, USA

*Chaired by*

- **Vivek Atray**, Founder, Vibrant Advisory Services, India

## **Big Pledges Potentially Outperform Government Climate Initiatives**

Several wealthy individuals and collectives have pledged \$2t annually to achieve net-zero annual emissions by 2040: 10 years before the 2015 COP targets. Will business achieve more than governments? Will these accords let governments take less action, forgetting their duty to humanity? Who do we trust more – business or government leadership?

- **Marie Dzanis**, Chief Executive Officer, Northern Trust Global Investments, United Kingdom
- **Dwight N. Hopkins**, Managing Director, Prometheus Nova Ventures, USA
- **Natalie Samovich**, Co-founder, ResilientGroup.eu, Portugal

*Chaired by*

- **Rick Wayman**, Chief Executive Officer, Foundation for Climate Restoration, USA

## **Social Entrepreneurship for a Better Tomorrow**

Social entrepreneurs in the US and across the world have been amongst the first responders to provide support to the people hardest hit by the pandemic. Centered on social and economic value creation, the paradigm of social entrepreneurship is particularly needed in this current crisis. How to initiate and extend the power of social entrepreneurship for a sustainable recovery in the US and elsewhere?

- **Hakan Ozsancak**, Executive Vice President, Washington Institute for Business, Government & Society, USA
- **Linda Villarreal-Paierl**, Chief Executive Officer, Paierl Consulting, Austria

*Chaired by*

- **Royston Flude**, President, CSPOC, Switzerland

## **Banking Changed Rapidly due to COVID: New Models are Needed**

Banking at retail and commercial levels relied on well-understood processes: but COVID rapidly changed demands. Presently new models are needed incorporating FinTech and Person2Person exchanges. Who is leading the push into new processes? How is the developed banking sector moving into the populous nations of Africa and Asia? What will the new integration look like?

- **Vivian Portella**, Co-founder, ZroBank, Brazil
- **Andrea Richardson**, Director Canada, Nesta Challenges, Canada
- **Mariame McIntosh Robinson**, President and Chief Executive Officer, First Global Bank, Jamaica
- **Marguerite Soeteman-Reijnen**, Chairman Executive Board, Aon Holding, The Netherlands
- **Federico Travella**, Chief Executive Officer, NoviCap, United Kingdom

*Chaired by*

- **Lisa Sennhauser**, Managing Director, BlueSky Development, Switzerland

## **Navigating Risks in a Disrupted World**

The world economy changes at an unprecedented pace as the result of the COVID shock, leading to new and unprecedented risks. What are the risks at the top of the global agenda in 2022, especially from a US perspective? And how to best guide the private and the public sector to thrive in this heightened political, economic and social uncertainty?

- **Muzamil Abdelkarim**, Chief Executive Officer, African Trade Alliance, Sudan
- **Bill Davidow**, Founder, Mohr Davidow Ventures, USA
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia
- **Alexis Vrotsos**, Chief People Officer, Olumo, USA

*Chaired by*

- **Gunjan Sinha**, Chairman, MetricStream, USA

## Driving Business Via Purpose

As the world comes out of COVID lockdowns returning to the New Normal, purpose driven organizations will play an ever-growing role in addressing systemic issues. How to enable a world where the purpose-first business is the norm? What are the most crucial opportunities and challenges that purpose driven business leaders are facing and need to overcome to transition to a purpose-driven business model?

- **Abdulaziz Albakr**, Chairman, BMT, Saudi Arabia
- **Bernhard Bauhofer**, Founder and Managing Partner, Sparring Partners, Switzerland
- **Michael Durrie**, Head of Purpose-Driven Change Advisory, The Digital Economist, Germany
- **Jeremy Heimans**, Co-Founder and Chief Executive Officer, Purpose, USA

*Chaired by*

- **Annicken R. Day**, Founder and Chief Executive Officer, Corporate Spring, USA

## Nurturing US Innovation in Clusters of Entrepreneurship

The Silicon Valley and various entrepreneurial clusters on the East Coast have promoted bold innovation. What makes them and other forward looking regions hotspots of world-beating innovation? How to emulate their success globally?

- **K Ananth Krishnan**, Chief Technology Officer, TCS, India
- **Bernard Moon**, Co-founder and Partner, SparkLabs Group, USA
- **Ben Stewart**, Executive Director, Tulsa Remote, USA
- **Nick Smoot**, Founder, Innovation Collective, USA

*Chaired by*

- **Douglas Graham**, Founder, Global Ideation, USA

## Closing the Digital Divide

Elderly and infirm people in the US as well as people in less developed countries still have difficulty in gaining digital access. How to help them – to access cash, arrange a medical visit, or to meet a teacher? How to support the left-behind non-user? And how to scale trust to promote digital inclusion?

- **Victor Guixer**, Managing Partner, Guixer & Partners, Spain
- **Jorge Lopez**, Founder and President, Millas para el Retiro, Mexico
- **Girish Nadkarni**, Chargé de mission, TotalEnergiesVentures, France
- **Florence Mauchant**, Founder and Chief Executive Officer, NeverTechLate, USA
- **Daniela Herrmann**, Founder, Topan, Switzerland

*Chaired by*

- **Alexander Athanassoulas**, Founder and Chief Executive Officer, Stirixis Group, Greece

## Making Machines Smarter - AI in the Use of Industry 4.0

How innovation is playing a key role in transforming industry to be more sustainable, productive and safe? Can the use of data driven decisions make a meaningful impact? How do we measure the impact of malfunctions prediction and process optimization using AI? How can we transform heavy machinery into smart data enabled devices? Can the use of AI in industrial innovation support this transition?

- **Mikael Dahlgren**, Head of Corporate Research, ABB, Sweden
- **Chris MacDonald**, Head of AI & Analytics, PTC, USA
- **Christian Hocken**, Managing Partner, Industrie 4.0 Maturity Center, Germany
- **Sankha Som**, Chief Innovation Evangelist, TCS, India

*Chaired by*

- **Tomer Srulevich**, Executive Vice President, Razor Labs, USA

## How AI and Automation are Transforming Cybersecurity and Compliance

Cybersecurity challenges are coming from all angles. Cybercriminal activity is at an all-time high, third parties are introducing new risks, and the talent shortage is only getting worse. With this coming to a head at once, organizations are turning to artificial intelligence (AI) and automation to stop threats in real-time without human intervention. Where does AI and automation fit in a cybersecurity strategy? What industries benefit most from AI and automation?

- **Stan Engelbrecht**, Director of Cyber Security Practice, D3 Security, Canada
- **Scott Kuffer**, Co-Founder & COO, Nucleus Security, USA
- **Stefan Schachinger**, Product Manager Network Security, Barracuda, Austria

*Chaired by*

- **Ben Wilcox**, Chief Technology Officer, ProArch, USA

## The Arts – Being an Artist: A Search for Self

Artists, even performance artists, seem to project a need to search for a self that might be recognized. Critical appraisals often describe their oeuvre in terms of the artist's search. We ask if artists wish to create, from nothing, an object that describes a new objectivity through abstraction? What is it they seek? Is it an answer to the eternal question of that which we seek?

- **Susan Bee**, Painter, Editor, and Book Artist, USA
- **Blacksneakers**, Illustrator and Painter, USA
- **Randy Bloom**, Painter, USA
- **Adam Cooley**, Artist, Designer, and Author, USA
- **Anna Frants**, Multimedia Artist, Curator, and Art Collector, USA

*Chaired by*

- **Dominique Nahas**, Adjunct Associate Professor, Pratt Institute of Art, USA

## The Arts – Modernizing Post-Modernism

Post-Modernism is vanishing and new forms of artistic expressions are arriving, not least as cultural response to the pandemic and other incisive challenges like climate change and (geo)political upheaval. What is the spirit of this new emerging art movement and how does it impact society? And how can the arts nurture the deep transformations our world really needs?

- **Janet Echelman**, Sculptor and Fiber Artist, USA
- **Damian Elwes**, Painter, USA
- **Lance Esplund**, Art Critic, The Wall Street Journal, USA
- **Boris Groys**, Art Critic, Media Theorist, Philosopher and Professor, New York University, USA
- **Tiffany Shlain**, Artist, Filmmaker & Author, USA

*Chaired by*

- **Richard Vine**, Senior Editor, Art in America, USA

## The Arts – Democratizing the World of NFTs

Non fungible tokens popularly known as NFTs are creating frenzy in the global markets. While creating huge monetization avenues for many industry verticals they pose regulatory questions for its ever so rapidly evolving technological advancements. In this session, we attempt to predict the unthinkable - What is the future of NFT?

- **Thomas Kressner**, Chairman, mymeta, United Kingdom
- **Shrina Kurani**, Candidate for U.S. Congress, USA
- **Jamshed Mistry**, Counsel, Supreme Court of India, India
- **Kapil Rathi**, Co-Founder and Chief Executive Officer, CrossTower, USA
- **Atharva Sabnis**, Founder, NFT Labs, India
- **QuHarrison Terry**, Author, The NFT Handbook, USA

*Chaired by*

- **Priya Samant**, Chief Executive Officer, Abris, USA

## 11.00-11.45 Plenary Sessions

### The Aftermath of COP26

Global meetings backed by the UN require all member nations to attend. Due to COVID many Heads of State were absent, although some sent deputies and others attended digitally, delaying the development of new legally binding commitments to constrain climate change. Even so, agreements were made to reduce forest felling, methane emissions and curb the use of oil and coal. What hope does the world have in meeting the targets set in the 2015 Paris Agreement? Are there any breakthrough routes including for businesses that can actually help ensure a viable future?

- **Rania A. Al-Mashat**, Minister of International Cooperation, Egypt
- **Mary Robinson**, former President of Ireland and Chair of The Elders, Ireland
- **David de Rothschild**, Founder, Voice for Nature, United Kingdom
- **Tom Steyer**, Founder, NextGen America, USA

*Chaired by*

- **Sally Ann Ranney**, Co-Founder, Global Choices, USA

### Deploying Digital Assets, Developing Social Welfare

New forms of banking are being developed to harmonize personal and institutional banking emphasizing human capital development: and to take full advantage of digitization through merging crypto and fiat assets. What effect will the restrictions placed on Russia via Swift have across the globe? How do we continue to raise the social capital of the unbanked? How might this effort be regulated across the digital asset space?

- **Arnaldo Castillo**, Minister of Economic Development, Honduras
- **Edward Mermelstein**, Commissioner on Foreign Affairs, New York City, USA
- **Anton Schmidbauer**, Chairman, Assetera, Switzerland
- **Nick Spanos**, Founder, Bitcoin Center NYC, USA

*Chaired by*

- **Steven V. Melnik**, Founder, PoliticalAndBusinessDiplomacy.org, USA

## 11.45-12.30 Plenary Session

### Will America Survive its Next Presidential Election?

Much has been made of the alleged effects of both cyber-meddling and of fake news before the past presidential election and more recently of the apparent weakness of the US Administration vs Russian aggression. Yet it is not only a US issue, but global. How will the US ensure open, fair and honest electoral processes in two years' time when President Biden may stand for re-election?

- **Brendan Boyle**, Congressman for Pennsylvania, USA
- **Zach Conine**, Nevada State Treasurer, USA
- **Jim Himes**, Congressman for Connecticut, USA

*Chaired by*

- **John Harris**, Co-founder, Politico, USA

### The Presidential Review: Joe Biden after One Year in Office

Typically, leader reviews are after 100 days: in this case, President Biden has had to face-off a difficult time, especially with a rampant epidemic; and by February, Russia's invasion of Ukraine. How well has he met his pledges – on COVID; on foreign occupation; aid and cooperation; immigration; on rebuilding America, and into the urgent need to curb climate change?

- **Raja Krishnamoorthi**, Congressman for Illinois, USA
- **Victoria Coleman**, Chief Scientist, United States Air Force, USA

## 12.30-13.15 Parallel Sessions

### How to reach the Sustainable Development Goals?

The Sustainable Development Goals permit local interpretations, yet all agree - they are far reaching yet initially costly. What are the US and other nations doing to promote the economic benefit of the SDGs that boost growth in business and which raise social goals? What will energize US and global firms to meet their SDGs?

- **Jeff Dean**, Senior Vice President, Google, USA
  - **Mike Feerick**, Founder and Chief Executive Officer, Alison, Ireland
  - **Monica Marshall**, Managing Partner, Ruder Finn, USA
  - **Giulia Di Tommaso**, President and Chief Executive Officer, CropLife International, Belgium
- Chaired by*
- **Catherine Cunningham**, Founder, Eikosphere & Natural Intelligence Media, USA

### Building Back US Business - with Resilience and Imagination

America needs to build back better and with a new resilience, so corporate USA can look forward to a glorious post-COVID future. How will the newly built-back America ensure it has resilience to counter future pressures? Where are its potential weaknesses, how will they be stopped?

- **Sana Al-Badri**, Co-Founder and Chief Product Officer, Sagefund, Germany
  - **Mark Maybury**, Chief Technology Officer, Stanley Black & Decker, USA
  - **Judy Samuelson**, Founder and Executive Director, Aspen Institute Business and Society Program, USA
- Chaired by*
- **Martin Reeves**, Managing Director, BCG Henderson Institute, USA

### Facing the Big Questions of People, Trust and AI

Without doubt AI and its various implementations will have a great impact on the future of work, health and social well-being. It will be far too easy to subsume the people's trust through a headstrong adoption of AI searching for efficiencies. How can we guard against authoritarian change towards AI? We need AI to support a shrinking population, but how can we uphold our trust in others during the digital revolution?

- **Ricardo Baeza-Yates**, Director of Research, Institute for Experiential AI, Northeastern University, USA
  - **Bill Bellows**, President, InThinking, USA
  - **Usama Fayyad**, Chairman, Open Insights; Executive Director, Institute for Experiential AI, Northeastern University, USA
- Chaired by*
- **Ed Adams**, Chief Executive Officer, Security Innovation, USA

### Flushing-Out Greenwashing

Some firms and nations, in their rush to reach green goals and ESG targets, over-claim their credentials. Will investors react and divest in these firms? By when will excessive claims be found wanting; or simply delayed, deserving further investment? Is there a new role for the banking and investment regulators in this matter?

- **Ana Nicod**, Head of Climate Change Strategy, ECOM, Switzerland
  - **Alexandra Wright-Gladstein**, Chief Executive Officer and Founder, Sphere, USA
- Chaired by*
- **Gary Barker**, Director of Sustainability, Nexgen Packaging, USA

## **Systemic Complexity Might be Obscuring Development Pathways**

Looking back in history it is possible to discern the hows, whys and whens – this is not the case for the future. Have we lost the ability to make clear our needs and viable pathways? Are there too many think-tanks offering unchallenged solutions? Why do governments seem to offer solutions that do not fully interact with reality? Who will break this trend, offering fully costed integrated solutions?

- **Luigi Cavallito**, Co-founder, Good Influences, Lebanon
- **Sushil Choudhari**, Chief Executive Officer, Travelx, USA
- **Roy Herberger**, President Emeritus, Thunderbird School of International Management, USA
- **Victor Sabbia**, Chief Executive Officer, Brokerware, Uruguay

*Chaired by*

- **John Cook**, Chairman, Rock Lake Advisors, Switzerland

## **For Any Job, Any Degree – but Specialism May be Best**

It is said that fitting a round peg in a square hole is futile, but it seems many HR departments simply ask – a degree or not? Is this a good selection model for career politicians with no scientific judgement, or a brain surgeon without medical or AI help? How should we assess how individuals might fit a job? Is it the team rather than the individual?

- **Kate Batz**, Managing Partner, Longevity Capital, USA
- **Ed Hajim**, Chairman, High Vista Strategies, USA
- **Tram Anh Nguyen**, Co-founder, CFTE, United Kingdom

*Chaired by*

- **Grant Schreiber**, Founding Editor, Real Leaders, USA

## **Infrastructure Investment is Lackluster**

All infrastructures must have maintenance and renovation and link with new infrastructures. We use urban systems daily, but all are in danger of collapse due to underinvestment: note the hospital systems near collapse during COVID, or education systems that don't promote critical thinking. What has gone wrong? How to attract investment if infrastructures don't promise high yields? If there is no state money, where has it gone?

- **Jonathan Tower**, Managing Partner, Arctaris Impact Investors, USA
- **Loren A. Smith**, President, Skyline Policy Risk Group, Former Deputy Assistant Secretary of Transportation, USA

*Chaired by*

- **Mohana Prabhakar**, Founder, Meissa Creative Services, Oman

## **Longing for Perpetual Motion: Energy Costing Nothing**

The search for the perpetual motion machine has been long: in looking for regenerative or renewable energy are we in danger of hunting the false perpetual? To liberate free energy, one has first to capture it – from solar panels, by building wind turbines or pumping water to a high level. When will governments fully publish the costs/benefits of a renewable process? Are they ever 'free'? What are the full costs of all energy generation modes?

- **Paul Browning**, President North America, Fortescue Future Industries, USA
- **Ananda Setiyo Ivannanto**, Chief Executive Officer, A-Wing Group, Indonesia
- **Jose A. Martinez**, Chief Executive Officer, Adex, USA
- **Jan Siemons**, Chairman, International Trade & Investment Center, The Netherlands
- **Alexander von Welczeck**, Founder and Chief Executive Officer, SkyH2O, USA

*Chaired by*

- **Laura Hermann**, Executive Officer, Potentiary, USA

## Business Leaders and the Pressure of Political Correctness

From the base of the employment pyramid to the top jobs it is assumed we all have to be politically correct. Under who's terms or culture has this arisen? Does 'correctness' prevent strong open discussions leading to robust solutions? How to train CEOs to be strong, rather than abrasive? Inclusive and not condescending?

- **Jeffries Briginshaw**, Senior Director, Transatlantic Policy Network (TPN), United Kingdom
- **Jack Nasher**, Founder, NASHER Negotiation Institute, USA
- **Felix von Schubert**, Executive Chairman, Infrontier, United Kingdom
- **Charles Tang**, President, Brazil Chamber of Commerce & Industry, Brazil

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

## ESG Investing to Foster Sustainable Growth

The pandemic creates an opportunity for transforming the US and world economy while practicing Environmental, Social and Governance (ESG) integration. ESG was temporarily underweighted by investment funds during the pandemic: Are they now investing again in firms that demonstrate solid ESG credentials? How can sustainable investments foster sustainable growth?

- **Maha Eltobgy**, Managing Director & Chief Sustainability Officer, Brightstar Capital Partners, USA
- **Luis Gomez Cobo**, Founder and Director, SLC Holdings, Switzerland
- **Jeanette Fangel Løgstrup**, Non-executive Director, JP Politikens Hus, Denmark
- **Scott Mackin**, Managing Partner, Denham Capital Management, United Kingdom
- **Evelyne Pflugli**, Chief Executive Officer, Singularity Group, Switzerland

*Chaired by*

- **Stuart Hutton**, Chief Investment Officer, Simply Ethical, United Kingdom

## Are You Becoming a Robot?

Most now recognize the need to restrain the misuse of AI, but it may be harder than ever to know when this misuse occurs. As we struggle to handle the cacophony of political voices and the fire hose of data that inundates us, AI has become an essential part of the filtering process, but it can also be used by those in power to control us. On the other hand, AI could be used to empower individuals and hold those in power to account. Is AI the problem or the solution?

- **Alex Bates**, Managing Director, Neocortex Ventures, USA
- **Agata Ciesielski**, Presidential Innovation Fellow, USA
- **Julie Marble**, Julie Marble, Institute for Experiential Robotics, Northeastern University, USA
- **Mariana Todorova**, Founder and Chief Executive Officer, DG-Agora 2.0, Bulgaria
- **Manuel A. Ugarte**, Solutions Architect for Microsoft Azure Stack Edge Devices, Microsoft, USA

*Chaired by*

- **David Bruemmer**, Chief Strategy Officer, NextDroid, USA

## Envisioning Post-pandemic Smart Cities in the US, and Globally

The pandemic has disrupted cities and communities worldwide. Induced by the pandemic, proactive Mayors are now pursuing a quantum leap in the way they are using technology to structure and manage their cities. What are the best practices to build smart cities whilst fully embracing digital innovations? And how can cities connect with their citizens in real time to advance the global public good?

- **Catherine Carlton**, Council Member and Former Mayor, Menlo Park, USA
- **Kerri Cummings**, Founder, Mindbar, Germany
- **Clyde Hutchinson**, Partner, Journey Partners, Ireland
- **Junaid Islam**, Partner, OOAD, USA
- **Neil Sumaru**, Chief Executive Officer, Lotus Americas, USA

*Chaired by*

- **Theodore J. Waz**, Member of the Board, WEDC-Smart Cities, USA

## Strategies in the Digital Pandemized Age

In theory goods are created, offered and delivered via a flexible seamless mesh of digitally facilitated producers, logistics and FinTech firms. Many small firms in the US and globally are not fully digitized. How will these firms change their structures and strategies to compete for virtual personnel, services, and goods in a world broken into isolated lockdown cells by COVID-19, or by a future pandemic?

- **Nuke Goldstein**, Chief Technology Officer and Co-Founder, Celsius.Network, USA
- **Pankaj Gupta**, Chief Executive Officer, Gulf Islamic Investments, UAE
- **Sam Sealey**, Lead, Digital Assets Advisor, Lead, The Digital Economist, USA

*Chaired by*

- **Nadine Bruder**, Founder, Just Damn Right, Germany

## Pandemic Impact on US and Global Education

Through the pandemic most countries closed their schools: their disruptions will provide an opportunity to reset the teaching of the skills that need to be prioritized in all levels of education. What are the critical points that must be covered to enable people to achieve to their limits? What new practices will future-proof learning and employability skills promoting awareness of gender and diversity needs worldwide?

- **George Berwick**, Chairman, Olevi International, United Kingdom
- **Peje Emilsson**, Founder and Chairman, Kunskapsskolan Education, Sweden
- **Aditya Jha**, Chairman, POA Educational Foundation, Canada
- **Michele Notari**, Professor, Bern University of Teacher Education, Switzerland
- **Vaira Vike-Freiberga**, Former President of Latvia, Latvia

*Chaired by*

- **André G. Shearer**, Chairman, Indaba Foundation, USA

## Artificial Intelligence for Climate Control

Recent advancements in the fields of Artificial Intelligence have expanded our understanding of complex systems and have opened new opportunities for developing new models and techniques for significantly influencing emission related processes. How can breakthroughs in AI play a key role in curbing climate change? What are the main challenges in digital transformation of agriculture and farming?

- **Katherine Foster**, Strategic Advisor, The Digital Economist, Switzerland
- **Alex Lipton**, Global Head, Quantitative R&D, Abu Dhabi Investment Authority (ADIA), UAA
- **Nuria Oliver**, Director, Institute of Humanity-centric AI, ELLIS Unit Alicante, Spain
- **Hugh Shields**, Chairman, Centre for Research into AI & Mankind, United Kingdom
- **Amir Yaar**, Chief Executive Officer, Evolution Water, Israel

*Chaired by*

- **Yaniv Altshuler**, Research Fellow, MIT, USA

## What is the IQ of your Company? Measure, Develop, Apply, Evolve, Repeat

Companies are poised to deliver exponential growth to defend their market position, increase their market share as well as valuations. Scaling up is when the rubber hits the road and theories meet practice. Ongoing value creation is the key to delivering on a firm's purpose and mission. How can companies assess, develop and apply their IQs to make things happen, track their progress, evolve, to keep winning?

- **Matt Blumberg**, Co-founder and Chief Executive Officer, Bolster, USA
- **Katja Kempe**, Chief Executive Officer and Founder, Viveka, USA
- **Naomi Kent**, President North America, In Touch Networks, USA
- **John Koetsier**, Senior Contributor, Forbes, USA
- **David Siegel**, Chief Executive Officer, Meetup, USA

*Chaired by*

- **Ralf Hirt**, Founder and Chief Executive Officer, 8W8 Global Business Builders, USA

### **The Arts – Envisioning the Future of American Art**

All art is predicated by contemporary culture wherever one is; and its recognition depends on local visualization. We do not readily perceive foreign art – so how to comprehend future American art? What form, structure and story-line will it offer? Is American Art going to be figurative, abstract, conceptual, or what? How will it make itself open for all to see if we are not trained to understand it?

- **Natalia Anciso**, Artist and Educator, USA
- **Marcia Annenberg**, Artist, USA
- **Jaq Chartier**, Visual Artist, USA
- **Lauren Elder**, Artist, USA
- **Vernita Nemec**, Visual and Performance Artist, Curator, and Arts Activist, USA

*Chaired by*

- **Louis Bury**, Associate Professor, Hostos Community College, CUNY, USA

### **The Arts - Decolonizing Western Narratives of Art**

The history of art has long been dominated by the inescapable shadow of colonization, where art paid tribute to the Western colonial tradition and was hailed supreme by the elites. How to enter a new chapter of appreciation for decolonizing identity in non-Western art, reflecting the diversity of each artist's own character? What would it mean to make space for a different kind of artistic expression?

- **Natalie Ball**, Interdisciplinary Artist, USA
- **Vinnie Bagwell**, Artist, USA
- **Suzanne Broughel**, Artist, USA
- **Annie Buckley**, Professor, San Diego State University, USA
- **Mina Cheon**, New Media Artist, Korea; Associate Dean FYE, Maryland Institute College of Art, USA

*Chaired by*

- **Ethan Cohen**, Founder, Ethan Cohen Gallery, USA

## **13.15-14.00 Plenary Sessions**

### **Advancing America's Competitiveness**

While the United States is one of the world's great innovation powerhouses, the nation faces realities transforming the context for continued competitiveness. What are the key drivers of competitiveness in the context of post-COVID globalization? And how to achieve long-term growth, generate jobs and increase welfare?

- **Kimberly Budil**, Director, Lawrence Livermore National Laboratory, USA
- **Greg Hill**, President, Hess Corp., USA
- **Nolan Pike**, Chief Executive Officer, Electrolux North America, USA

*Chaired by*

- **Deborah L. Wince-Smith**, President and Chief Executive Officer, Council on Competitiveness, USA

### **Faith and Media in Modern Civil Society – Coming Together or Breaking Apart?**

The diffusion of information in the digital era has both benefited and impaired the faith community. While more citizens than ever have access to a range of coverage and opinions on issues related to religion, polarization has split this coverage. What is the path forward for journalism when it comes to the thorny social issues that overlap with spiritual belief? How can civil society and the media work together to bridge the increasingly politicized divide?

- **David W. Miller**, Director, Faith & Work Initiative, Princeton University, USA
- **David Morgan**, Co-founder & President, Multicultural Media and Correspondents Association, USA
- **Nicole Bibbins Sedaca**, Executive Vice President, Freedom House, USA
- **Aaron Sherinian**, Senior Vice President, Deseret Management Corporation, USA

*Chaired by*

- **Ed O'Keefe**, Senior White House and Political Correspondent, CBS News, USA

## 14.00-14.45 Plenary Sessions

### The US and Global Economic Outlook

Global growth was faltering across the US, Europe and China before the Russian invasion of Ukraine, with disrupted manufacturing, broken supply chains, and slow growth prospects. Now, with the Russian sanctions, how will the trade rifts be resolved? Will supply chains be revived to enable more effective growth rather than pushing every nation towards self-reliance? How will a resurgent US aid the global economic outlook?

- **Andreas Fibig**, Chairman and CEO, International Flavors & Fragrances (IFF), USA
- **Hank McKinnell**, Former Chairman, Moody's, USA
- **Marco Antonio Del Prete**, Minister of Sustainable Development, State of Queretaro, Mexico
- **Jane Wurwand**, Founder, Dermalogica, USA

*Chaired by*

- **Gerard Baker**, Editor at Large, Wall Street Journal, USA

### Advancing Climate Adaptation and Resilience through Cloud Technologies

Effective climate adaptation and resilience relies on the ability to use and access earth observation, weather, climate and socio-economic data to create new tools. Cloud technologies can enable the use and democratization of data, analytics and compute to advance these aims. How can industry and NPOs work with government to channel know-how and practical experience into tangible results? How can we accelerate climate change adaptation through cloud-supported technologies?

- **Tanushree Biswas**, Spatial Data Scientist, The Nature Conservancy, USA
- **Rachel O'Leary**, Executive Director, City Plants, USA

*Chaired by*

- **Laura Dawson**, Principal Program Manager (Global), Amazon Web Services Institute, USA

## 14.45-15.30 Plenary Sessions

### Addressing the COVID Pandemic and Preparing for the Next Wave

A dialogue on the challenges the global community faced in addressing the COVID Pandemic: Where do we go from here and how do we prepare for the next inevitable wave?

- **Peter Marks**, Director, Center for Biologics Evaluation and Research, FDA, USA
- **Patrick Soon-Shiong**, Executive Chairman, Nantworks, USA

*Chaired by*

- **Jon Cohen**, Staff Writer, Science, USA

### The US and India: Partnering for the Post-virus Era

The US and India find themselves on the same side of the geopolitical and ideological divide and the pandemic has sharpened their awareness of national security and supply chain vulnerabilities. The US' restoration of generalized preference for India in trade and possibly an FTA will consolidate the bond between the two countries. Why the US and India must forge a security and economic alliance now? What is the future of US-India relations in the emerging world order?

*This digital plenary session is hosted by AIMA*

- **Suresh Prabhu**, 6 times Member of Parliament and former Cabinet Minister, India
- **Harry G. Broadman**, Managing Director, Berkeley Research Group, USA
- **R Mukundan**, Managing Director, Tata Chemicals, India

*Introduced by*

- **Rekha Sethi**, Director General, All India Management Association (AIMA), India

*Chaired by*

- **Sunil Kant Munjal**, Chairman, Hero Corporate Services, India

## 15.30-16.15 Parallel Sessions

### **Anticipating the Future: The United States in 2032**

America have always had a tailwind that dictates anything is possible. In light of the the advances in tech, the pressures on governance, population makeup shifts, and so many other factors and influences, leaders have a fiduciary responsibility to look to the future to make new decisions. What will the United States be in ten years from now? How will the country look? How will its citizens live?

- **Henry Beck**, State Treasurer, State of Maine, USA
- **David Goldsmith**, President, Goldsmith Organization, USA
- **Tanveer Kathawalla**, Founder, Pioneer1890, USA
- **Jacob Sotiriadis**, Director, Center for Futures Intelligence, National Intelligence University, USA

*Chaired by*

- **Benjamin J. Butler**, Independent Futurist, Hong Kong

### **Fostering Abundance to Shape America's Role in the World**

With the end of the pandemic, there is hope to achieve the common goals of opportunity and prosperity for all, in the US and elsewhere. What evidence is there for an abundant future? How can we shape America's role in a more abundant world for tomorrow?

- **Monique Justus**, Co-founder & CEO, King & Justus, USA
- **Gopala Krishnan**, Chairman & CEO, Nanban Group of Companies, USA
- **Conrad Lee**, Mayor, Bellevue, USA

*Chaired by*

- **Rick Justus**, Founder and Chairman, King & Justus & Abundant Nations, USA

### **Start-ups during COVID: Responses, Strategies and Results**

Economic crises are usually periods where new ideas and ways of doing business come to the fore. Not surprisingly, the COVID crisis has been leading to a start-up boom. How to navigate the pandemic? And how can startups accelerate post-COVID recovery?

- **João Barros**, Chief Executive Officer and Founder, Veniam, USA
- **Jessie Dong**, Founder, Joowaa, China
- **Svetlana Kamyshanskaya**, Startup Advisor, Primum Law Group, USA
- **Minesh Pore**, Co-Founder and Chief Executive Officer, The BuyHive, Hong Kong SAR

*Chaired by*

- **Kirsten Berken**, Program Fellow, Extreme Tech Challenge, USA

### **Reimagining Philanthropy - From the Elite Few to the Enabled Many**

In a world of ever greater complexity, one-size-fits-all solutions are increasingly inadequate in tackling global issues. As is a one-size-fits-all definition of philanthropy as an injection of a large lump sum for the "love of humanity". What shapes can philanthropy assume? Who can and needs to be a philanthropist?

- **Crista Cullen**, Founder, The Tofauti Foundation, Kenya
- **Peter Lazou**, Founding Member, Otherdots Foundation, United Kingdom
- **Rufus Lidman**, Founder, AIAR EdTech, Singapore

*Chaired by*

- **Tom Zamzow**, Founder, Zamzow Consulting, Switzerland

## Changing the Nature of Wall Street's Premise

All stock markets, not just Wall Street, wish to maximize profits: but their aim is not perceived as responsible by investors, who wish to balance short- vis-à-vis long-term. Will taxing carbon emissions force firms into decent behavior? Will governments be willing to set a high bar on this taxation? What other fiscal changes will be of benefit to the planet?

- **Michael Burns**, Partner, Murray Hill Group, USA
- **Scott Freidheim**, Managing Partner, Freidheim Capital, USA
- **Brett Hickey**, Founder and Chief Executive Officer, Star Mountain Capital, USA
- **Louis Metzger**, Co-Founder and Chief Executive Officer, Deep Views Inc, USA

*Chaired by*

- **Bill Douglass**, Founder and Principal, Gotham Private Capital, USA

## Venture Capital in a Post-Pandemic World

The COVID-19 pandemic has affected the flow of venture capital. While VCs need to hold back on new investments and to re-evaluate their current portfolios, the long-term outlook for venture capital investing is still good. Are VCs starting to reengage? And how to unlock VC's full potential to serve humanity?

- **Gregory Bedrosian**, Managing Partner and Chief Executive Officer, Drake Star Partners, USA
- **Eric Buatois**, General Partner, Benhamou Global Ventures, USA
- **David Drake**, Founder and Chairman, LDJ Capital, USA
- **Richard Godwin**, Venture Partner, Starbridge VC, USA
- **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA

*Chaired by*

- **Jouko Ahvenainen**, Founder and Executive Chairman, Grow VC Group, USA

## The Greatest Generational Wealth Transfer in World History is Now!

The global community of Millennial inheritors lead a tidal wave of generational wealth transfer which is estimated to reach \$68 Trillion by 2060 in the USA alone. What are the values, vision and objectives of this more socially focused "future 1 percent" that are more tech savvy and ESG conscious than their elders? As the trajectory of economies continues to become digitally transformed, globalized and regulated, will the direction of this new breed of private wealth leaders galvanize a new order of positive social impact and greater wealth distribution?

- **David Dietz**, Global Director of Impact Initiatives, Nexus Global, USA
- **Bob Garratt**, Director, Good Governance Development Ltd, United Kingdom
- **Kyle Hong**, Founder and Managing Partner, Alcove Investment Management, USA
- **Sonny S. Hong**, Chief Investment Officer, Soho Global Fund, Singapore
- **Lindsay Singleton**, Managing Director, ROKK Solutions, USA

*Chaired by*

- **Peter J R Aylwin**, Director, Aetos Limited, United Kingdom

## Governments are Supposed to Discuss, Not Totally Oppose

The biggest economic power, the USA, has a two-party system of government, but we see, almost daily, that each party blocks the other leading to a gridlock of legislation. How might this situation be resolved for the benefit of businesses and even creating individual calmness? Would outright election victories have saved its government from years of stalemate?

- **Harry Anastasiou**, Professor, Portland State University, USA
- **Rosalía Arteaga Serrano**, Former President of Ecuador, Ecuador
- **Andrew Nachison**, Founder, We Media, USA

*Chaired by*

- **Piers Cumberlege**, Chair, Straightview International, United Kingdom

## All Companies are Tech-firms Today

Firms don't have to be producing chips or software to be a tech-firm: all must use technology in a meaningful way across the spectrum of their operations. What are the downside costs of not employing technologists to run, guard and analyze the firm's operations? Is it viable to off-shore these operations to external consultants? What subtlety does the CEO miss by not having a tech-officer on the Board?

- **Mikael Hagstrom**, Chief Executive Officer, LabVantage, USA
- **Sanjay Jupudi**, Founder & President, Qentelli, USA
- **Marc Verissimo**, Executive Chairman, Lighter Capital, USA

*Chaired by*

- **Brendon Dennewill**, Chief Executive Officer, Denamico Inc, USA

## Clarifying Crypto-Currencies Acceptability

Central Bankers across the globe are adamant they will not embrace crypto currency unless they have a physical monetary backing. However, Treasury departments are devising digital currencies to match their local money – it may be quickly merged with their growing digital banking platforms. Is the national digital coin more or less risky than the non-fiat cyber-coin? How will these two forms of money be merged?

- **Zuk Avraham**, Founder and Chief Executive Officer, ZecOps, USA
- **Dave Jevans**, Chief Executive Officer, CipherTrace, USA
- **Norma Krayem**, Vice President, Van Scoyoc Associates, USA
- **Li Xu**, Founder, LXI Consulting, USA
- **Xiaochen Zhang**, Principal, Amazon Web Services, USA

*Chaired by*

- **Stephen Meade**, Chief Executive Officer and Founder, MonetaPro, USA

## Revival of Substantial World Trade

The growth of world trade has been almost log-linear since the 1800s except for the depression and conflicts from 1930 to 1950: log-linearity returned until 2007 when growth faltered. If the current stagnation continues, will we see a return to the Great Depression? What can be done to revive growth for the developed and developing nations? How will the balance change between nations?

- **Raj Bhala**, Professor, University of Kansas Law School, USA
- **Jayanta Poddar**, National Business Head, Infra.Market, India
- **Christian Rangen**, Founder and Chief Executive Officer, Strategy Tools, Norway

*Chaired by*

- **Alexander R. Malaket**, President, OPUS Advisory Services International Inc, Canada

## Assessing the Firm's Cyber-Physical Weaknesses

The techno-development of every firm differs precisely, but general solutions exist: first one has to assess and list vulnerabilities and the downside cost of a breach. And then persuade reluctant CEOs to adopt best digital security practices. What causes CEO lethargy – it is because digital theft is unseeable? Is it an incomprehension of potentially massive losses of data and reputation that causes inaction?

- **Ed Cabrera**, Chief Security Officer, Trend Micro, USA
- **Boaz Gelbord**, Chief Security Officer, Akamai Technologies, USA
- **Frank von Seth**, Chief Executive Officer, cyan AG, Austria
- **Samir Sherif**, Chief Information Security Officer, Imperva, USA

*Chaired by*

- **Valmiki Mukherjee**, Chairman and Founder, Cyber Future Foundation, USA

## Using Simulations to Train AI

Artificial intelligence needs to be trained to be of use, but extreme events occur rarely so delaying AI's learning. Simulations may be created to mimic extreme events to speed up AI training. Will we believe doubling digital training systems will yield fail-safe software when absolute safety is demanded? Does this mean autonomous transport will never be licensed as safe?

- **Francis Govers**, Autonomy Lead, Bell Helicopter, USA
- **Wolfgang Lehmacher**, Operating Partner, Anchor Group, Hong Kong SAR
- **Frida Polli**, Chief Executive Officer and Co-founder, pymetrics, USA

*Chaired by*

- **Gurvinder Ahluwalia**, Founder and Chief Executive Officer, Digital Twin Labs, USA

## Global Management of the Endemic of COVID's Demise

The emergence of COVID shocked the world into cooperative vaccine development, production and deployment. Possibly the COVID virus will not mutate rapidly, but annually like influenza. Is there a globally acceptable disease burden? Will there be leader and laggard nations in immunization? Can the world still cooperate and move towards a cure and eradication of COVID?

- **Nita Madhav**, Chief Executive Officer, Metabiota, USA
- **Shachindra Nath**, Executive Chairman, Ugro Capital, India
- **Scott Rosenstein**, Senior Public Health Advisor, Eurasia Group, USA
- **Tommy Weir**, Founder and Chief Executive Officer, enable, USA

*Chaired by*

- **Hal Boyd**, Executive Editor, Deseret National, USA

## Towards a Lasting Cyber-transformation

Blockchain is a transformative service, of which money substitution is a small part. Many consider only crypto-coinage, and note this resource may be a hazardous bubble investment – how will regulators engage in cyber-coin management? As blockchain is the base of the crypto-services, what other rules and regulations might be suggested to manage the sector locally and internationally?

- **Aaron Li**, Founder, Qokka, USA
- **Yemu Xu**, Co-founder, ARPA & Bella Protocol, Singapore
- **Sam Yilmaz**, General Partner, Bloccelerate VC, USA

*Chaired by*

- **Marta F. Belcher**, General Counsel, Protocol Labs, USA

## The Arts – Shaping Equality, Charting the Future

For centuries, gender influenced the production and reception of art as female artists were forbidden to have an equal education and develop an artistic language. To achieve gender equality, how can female artists confront and change the narrative? And how to promote equality in everyday life?

- **Wendy Artin**, Painter, USA
- **Carole Feuerman**, Sculptor, USA
- **Helen C. Frederick**, Artist and Curator, USA
- **Ilene Sova**, Ada Slaight Chair of Contemporary Painting and Drawing, OCAD University, Canada
- **Linda Stein**, Sculptor, USA

*Chaired by*

- **Filiz Çiçek**, Artist, USA

### **The Arts – Now as a Token of its Deconstruction**

In keeping with some advances in digitizing currency, a few artistic outputs have been auctioned as a non-fungible token. Novelty has created success, but has it benefited art? Is this device just a complexity, an aside in the reality of the Arts? It is difficult enough to decipher an object and its meaning – how has being a NFT confused the issue?

- **Maliha Abidi**, Artist, Author and Neuroscience Student, USA
- **Andrea Ackerman**, Artist, USA
- **Thomas Arul**, Co-founder, Abris, USA
- **Krista Kim**, Metaverse Artist and Co-founder V.A.L.I.S. Studio, USA
- **Jason Salavon**, Artist and Professor, University of Chicago, USA

*Chaired by*

- **Charlotte Kent**, Assistant Professor of Visual Culture, Montclair State University, USA

## **16.15-17.00 Parallel Sessions**

### **The Ebullience of the New US Economy**

The pandemic has created a new vision of enterprise – while we wish to meet with others, we fear the virus. Household and business balance sheets remain strong as vaccination reduces hospitalization risk thus aiding the recovery of the leisure sectors. How long will it take until supply chains smooth supply and demand? When will trade disputes and frictions be reduced by US government action? How quickly will more automation augment profitable outputs?

- **Hugo Roppel**, Chairman, GLG Logistics Systems, Switzerland
- **Shalabh Singhal**, Founder and Chief Executive Officer, Trademo, USA
- **Gary W. Whitehill**, Chairman, Geostrategic Holdings, USA

*Chaired by*

- **Venkat Matoory**, Institutional Advisor, USA

### **Digitalization as Gateway to America's Future**

Digitalization is emerging as the most important emergent technology with its potential to transform post-COVID society, economy and industries. Which sectors, products and related investments may yield the best results for commerce and humankind? What are the checks and balances?

- **Joe Hyrkin**, Chief Executive Officer, Issuu, USA
- **Manish Kothari**, Managing Director and Founder, First Spark Ventures, USA
- **Mark Minevich**, Founder, Going Global Ventures, USA
- **Chris Painter**, President, The Global Forum on Cyber Expertise Foundation, USA
- **McKenzie Slaughter**, Founder and Chief Executive Officer, Prohaus Capital, USA

*Chaired by*

- **Stan Stalaker**, Founding Director, Hub Culture, USA

### **A New Working Class – the Time Millionaires**

Working at home during and after the COVID pandemic has created a new class of workers - who work only to pay their bills and no more: they say we are on this planet for a good time. In many nations, half the unemployed are not looking for work. If we place a greater value on time, recognizing its scarcity, will we collectively make and distribute enough material goods for our health and security? What if we fail in this task?

- **Alfredo Morales**, Visiting Researcher, MIT Media Lab, USA
- **David Moscato**, Managing Partner, Quarantia Capital Advisory, Luxembourg

*Chaired by*

- **Firdaus Kharas**, Chairman, Chocolate Moose Media, Canada

### **Living with COVID Endemicity**

Pandemics fail due to a lack of new hosts to support their mutations. In the case of COVID the developed world has a high level of vaccination refusal which has alarmed the developing nations wherein new hosts are numerous. How will a differentiated world cope with endemicity and the need for regular injections? Who will pay an economic rate for these future injections? Will we ever cure COVID?

- **David Berry**, General Partner, Flagship Pioneering, USA
- **Yoshiki Sasaki**, Chief Executive Officer, Japan Strategic Capital, Japan

*Chaired by*

- **Aditya Singh**, Director, Athena School of Management, India

### **Fintech: Money Transfer Needs a New Global Infrastructure**

The global transfer of money requires speed as well as security which is serviced by the global banking network. New entrants wish to better serve developing nations. Will they be able to guarantee cash transfers outside the traditional infrastructure? How can the latter be modernized enough to compete fully at scale? What if a new network fails to deliver speed and security?

- **Barak Ben Ezer**, Founder, SFB Technologies Inc, Israel
- **Tey E., Founder**, Fluus.Finance, The Netherlands
- **Rishi Mehra**, Chief Executive Officer, Wishfin, India
- **Elizabeth Rossiello**, Chief Executive Officer and Founder, AZA, United Kingdom
- **Jorge Sebastiao**, Co-founder and Executive Director, Global Blockchain Organization, UAE

*Chaired by*

- **Mihaela Ulteru**, President, IMPACT Institute for the Digital Economy, USA

### **Recycling Approaches to Consumption and Waste**

During the last decades of growth, producers and consumers have created a culture of hyper-consumption. Promoting convenience, single use materials like plastic have become a scourge that has captured public attention around the world. How can we redesign our systems to avoid negative environmental impacts? How can we improve quality of life without creating mountains of waste? Who has cracked the code recycling and circular solutions? What are their ideas?

- **Carolyn Hoskinson**, Director, Office of Resource Conservation and Recovery, US EPA, USA
- **Paul Shorthouse**, Managing Director, Circular Economy Leadership Canada, Canada
- **Toshihiro Toyoshima**, Chief Executive Officer, Mercuria Investment Co., Japan
- **Kanesan Velupillai**, Chief Strategic Communications Officer, Cahya Mata Sarawak, Malaysia

*Chaired by*

- **William Wescott**, Chairman, BrainOxygen, USA

### **Governments and Universal Care Plans**

Can governments plan securely far into the future knowing demographics, social, and technological needs will change from the standards of today. Individuals are living longer, so much so that one's children might be too weak to care for parents - can we depend on grandchildren for this task? Will governments develop their old-age healthcare sector to remove the burden placed on families? What is the future of civil society – will it be caring?

- **Girish Bhagat**, Chairman, Saleri India, India
- **Jose María Muñoz**, Founder and Senior Partner, MCH Private Equity, Spain
- **Pam Randhawa**, Chief Executive Officer and Founder, Empiriko Corporation, USA
- **Anil Thapliyal**, Chief Executive Officer, HealthTRx, New Zealand

*Chaired by*

- **Sam Adeyemi**, Principal Consultant, Sam Adeyemi GLC, Nigeria

### **Innovation Risk Outstrips Regulators Progress**

Innovation comes quickly to test an opportunity, while regulators have to convene meetings to make considered judgements, which takes time. Ought it to be the first and second phase investors who undertake the due diligence of innovators' consequences? Would slower innovation reduce the global novelty that in a few cases becomes a true benefit?

- **Emma Arakelyan**, Co-founder and Chief Executive Officer, Orion Worldwide Innovations, USA
- **Rohit Ghai**, Chief Executive Officer, RSA, USA

*Chaired by*

- **Angela Huang**, Founder and President, Tempo Bioscience, USA

### **The US Building Better Plan Assumes Much**

Over several decades we have been persuaded of the benefits of globalization, but COVID closed many supply chains: as did trade frictions, notably between the US and China. To rebuild off-shored manufacturing at home implies many aspects – ultimately the availability of skills and innovation to drive the new venture. Are there skills and finance available to massively rebuild the domestic economy? Will local education and knowledge exchange foster local innovation and the drive to rebuild better? Instead, does complacency rule?

- **Patricia Lock Dawson**, Mayor, City of Riverside, USA
- **Sara Isbell**, Founder and Chief Executive Officer, Mercaptor Discoveries, USA

*Chaired by*

- **Carole Barrow**, Public Relations Specialist & Founder, SanFranciscoWriter.com, USA

### **The Arts – Envisioning a Beautiful, Sustainable Future through Culture Change**

No corner of the globe is immune from the disastrous consequences of global warming. Do the arts matter in the face of the looming climate catastrophe? Can they save us? Artists, makers and museums come together to present holistic leadership against climate change.

- **Nick Barter**, Professor, Griffith University, Griffith University, Australia
- **Edwin Chan**, Founder and Creative Director, EC3, USA
- **Gilbert Guaring**, Global Head of Marketing, Sustainability + Engagement, UAP, USA
- **Jenny Kendler**, Interdisciplinary Ecological Artist, USA
- **Karen LaMonte**, Carbon Negative Artist, USA

*Chaired by*

- **Stephanie Stebich**, The Margaret and Terry Stent Director, The Smithsonian American Art Museum, USA

### **The Arts – Encapsulating Art to Foster Dialogue**

Often the Arts are accused of using a closed private language that makes accessibility rare. How is dialogue to be fostered? What will give meaning to Art as an expression of life's needs within a public dialogue? Have we forgotten how to discuss? Are we becoming too frightened to state our views?

- **Elizabeth Bradford**, Artist, USA
- **Yelena Dudochkin**, Artistic Director, Soprano, Innovator, USA
- **Mark Stevens**, Art Critic, Pulitzer Prize Winner, USA
- **Brandon Sward**, Artist and Writer, USA
- **Zenos Frudakis**, Sculptor, USA

*Chaired by*

- **Barry Schwabsky**, Art Critic, The Nation, USA

## 17.00-17.45 Plenary Session

### **Sustainable Capitalism: A Manifesto for a Cohesive World**

Short-termism is a major barrier for businesses attempting to transition to more inclusive growth. Now, after the shock of the COVID pandemic and the closure of Russian sources of resources, there is a chance to undertake this massive reorientation. How can business leaders proceed with this task? And how can business, governments and civil society cooperate to create a trustworthy world?

- **Munir Akram**, Chairman, Group of 77, United Nations
- **Augie K Fabela II**, Chief Executive Officer and Co-Founder, FastForward.ai, USA
- **Barbara Prey**, Artist and Member, National Council on the Arts, USA
- **Xavier Michon**, Deputy Executive Secretary, United Nations Capital Development Fund, United Nations

*Chaired by*

- **Doug Wilks**, Executive Editor, Deseret News, USA

## 17.45-18.30 Plenary Session

### **Leadership in an Era of Humanitarian Crisis: The Role of Communities of Faith**

The pandemic and other events of global impact seem beyond control and ultimately affect people locally. People become disillusioned, and without hope fall prey to despair and populism. How can religion help to develop inspirational progress across economic, political and spiritual betterment, in the US and globally?

- **Sharon Eubank**, President, LDS Charities, USA
- **Keith McMullin**, Chief Executive Officer, Deseret Management Corporation, USA

*Chaired by*

- **Abe Nejad**, Publisher, The Network Media Group, USA

## 18.30-19.15 Parallel Sessions

### **Unveiling Shared Opportunities for America's Future**

The convergence of the human spirit and technology are unveiling, creating, redefining new opportunities that didn't exist just a few years ago. What might these opportunities be for America? How to separate the ideas that will in the end not move the needle from those that in years to come benefit societies? What could be or will be the impact of the right projects brought to fruition?

- **Sandy R. Climan**, Founder and Chief Executive Officer, Entertainment Media Ventures, USA
- **Randa Fahmy**, Founder, Makeup America!, USA
- **Asif Iqbal**, President, Indian Economic Trade Organization (IETO), India

*Chaired by*

- **Cynthia Johnson**, Co-Founder and Chief Executive Officer, Bell + Ivy, USA

### **The Practical Effects of Immigration Into the US**

From the early 1900's the US absorbed many immigrants who contributed labor, culture and political ideologies. How did the inputs of European, and Asian political reasonings define Washington's consensus towards world affairs? How do today's immigrants affect US policies relating to global negotiations? How might international and cultural misunderstandings be minimized?

- **Pallavi Ahluwalia**, Managing Attorney, Ahluwalia Law Offices, USA
- **Sophie Alcorn**, Founding Partner, Alcorn Immigration Law, USA
- **Stiphan Behr**, Former Adviser to President of Kyrgyzstan, Kyrgyzstan
- **Claire Chen**, Managing Partner, SZLT-iSource Consulting Group, Taiwan

*Chaired by*

- **Maryanne Morrow**, Chief Executive Officer, 9th Gear, USA

## **Boosting the Role of Civil Society**

The overlapping of government and the private sector to initiate a sense of community and working together varies between nations. If civil society's role is enhanced, why does this worry government? Do civil societies incite uprisings or only a broader engagement in discussion? How does civil society help develop trust in institutions and government?

- **Calvin D'souza**, Associate Managing Director, Kroll, Canada
- **Noritaka Kobayashi**, Founder and Chief Executive Officer, Bajji, Inc, Japan
- **Petah Marian**, Founder, Future Narrative, Australia
- **Ernesto Nuñez**, Chief Executive Officer, Love4all, Mexico

*Chaired by*

- **Diana Sabrain**, Co-founder, OneAgrix, Singapore

## **New Risk Dimensions in Centralized and Decentralized Crypto Finance**

The ongoing explosive growth in digital asset markets has brought with it new risk dimensions and also caught regulators' eye globally. How to ensure adequate investor protection, control excessive leverage and stubbornly high price volatility? How to limit the excessive influence of crypto whales, prevent recurring flash crashes, and to detect manipulative trading practices?

- **Chen Arad**, Chief Operating Officer, Solidus Labs, USA
- **David Brill**, Head Commercial Counsel, Voyager Digital, USA
- **Stan Stalnaker**, Founding Director, Hub Culture, USA
- **Trevor Levine**, Associate Counsel, FTX, USA

*Chaired by*

- **Boris Richard**, Managing Director, FTI Consulting, USA

## **High-frequency Data Worries Economists and Central Bankers**

Not long-ago data was difficult to aggregate resulting in delayed decision-making. Preceding COVID lockdown and more rapidly since, the data aggregation of leading indicators such as hour-by-hour credit card-spending is helping policy makers. What high-frequency data have helped your business? Have the analyses proved valid? In the new, volatile economy, can you afford to wait for traditional analyses?

- **Murray Foxcroft**, Chief Technical Officer, ProArch, United Kingdom
- **Amandeep Midha**, Principal Consultant, BEC, Denmark

*Chaired by*

- **Paul Sanar**, Chief Executive Officer, Rio Advancement Inc, USA

## **Managing Funds in the Post-COVID Era**

COVID-19 is presenting complex challenges to asset management although many investors entered into 2022 optimistic about a speedy recovery. How will private-equity, venture capital, hedge funds and family offices manage in post-COVID times? What concerns will they have to address initially?

- **Stephen Forte**, Managing Partner, Fresco Capital, USA
- **Karim Nurani**, Chief Strategy Officer, Linqto, USA
- **Lloyd Thomas**, Managing Partner, Athene Capital, United Kingdom

*Chaired by*

- **Arun Sharma**, President, Grovepike Associates, USA

## How to Build a Great Digital Business

Digitalization is changing the way organizations use and think about technology, moving tech from a supporting to a leading force in innovation, revenue and market growth. How to start a digital business that fills the needs of tomorrow? And how to image a bold idea and build a successful digital business from it?

- **Ada Liu**, Co-Founder and Chief Executive Officer, Share Creators, USA
- **Lu Zhang**, Founder and Managing Partner, Fusion Fund, USA
- **Nitin Rakesh**, Chief Executive Officer and Managing Director, Mphasis, USA
- **Nitin Seth**, Chief Executive Officer, Incedo Inc, USA

*Chaired by*

- **Andrew Bate**, Chief Executive Office, Safely, USA

## Policing the Web

All agree that the Web needs to be controlled to halt pornography, negate violence, and refute fake news: we don't agree on the mechanism of policing. Is this a case of politicians failing to define what is needed, and accept their responsibility? Will deferring action to private firms induce slow and cautious change as firms guard themselves against legal challenges? How best initiate beneficial change?

- **Lisa Kaplan**, Founder and Chief Executive Officer, Alethea Group, USA
- **Robin Ritch**, President and Publisher, Deseret News, USA
- **Appu Suresh**, Founder, Pixstory, USA

*Chaired by*

- **Kevin Cirilli**, Media Fellow, Purdue's Center for Tech Diplomacy, USA

## The Arts – The Artist as a Futurist in the Post-COVID Era

Artists don't define themselves as futurists as they work from their hearts, expressing their feelings predicated on their sensing of local situations. Usually, their works are not defined uniquely by an epoch. Philosophically, can one illustrate a future without a past? What might the future look like in the artists' perception of a post-COVID world? What might such a maven portray to alter our futures?

- **Grimanesa Amoros**, Interdisciplinary Light Artist, USA
- **Rebecca Chamberlain**, Visual Artist and Vocalist, USA
- **Ron Laboray**, Associate Professor of Painting and Drawing, Western Carolina University, USA
- **Kristin Leachman**, Artist, USA
- **Bonnie Peterson**, Visual Artist, USA

*Chaired by*

- **Lisa Freiman**, Curator & Professor, Virginia Commonwealth University's School of the Arts, USA

## The Arts – Educating Beyond National Ideology

Surprisingly across nations we don't know where boundaries lie: they depend on many peoples' viewpoints. But in recent decades, even now, heads of states in formerly closed nations are permitting paintings to be hung by outside artists. What is it in Art that transcends stated rules? How can Art press a message of universal trust and activate more open dialogue?

- **Annie Albagli**, Artist, USA
- **Nanette Carter**, Artist and Emeritus Professor, Pratt Institute of Art, USA
- **Michael Klein**, Managing Director, Michael Klein Arts, USA
- **Alanna Roazzi-Laforet**, Publisher and Chief Revenue Officer, Decrypt, USA
- **Christiane Wagner**, Editor-in-Chief and Creative Director, Art Style, Brazil

*Chaired by*

- **Sanjit Sethi**, President, Minneapolis College of Art and Design, USA

## 19.15-20.00 Plenary Sessions

### America's New Standing Across the Asia-Pacific Region

Following former President Trump's withdrawal from the original Trans-Pacific trade deal, there is increasing support for the new Comprehensive deal (CPTPP). Will the US and China fully join? How will the Russian embargo alter the thoughts of the US and China within the Asian theatre of operations? What general and specific benefits does the CPTPP offer, especially to the US?

- **Erik Berglof**, Chief Economist, Asia Infrastructure Investment Bank, China
- **Taro Kono**, Former Minister for Administrative Reform and Regulatory Reform, Japan
- **Sandiaga Salahuddin Uno**, Minister of Tourism and Creative Economy, Indonesia
- **Marjorie Yang**, Chairwomen, Esquel, Hong Kong

*Chaired by*

- **Vikram Khanna**, Associate Editor, The Straits Times, Singapore

### Reimagining American Cultural Diplomacy in War & Pandemic

What are the best practices, lessons learned and future models for engaging with the nations of the world through the arts? How has technology helped or hindered the cultural diplomacy practices of American arts organizations and government agencies? American artists, diplomats and scholars reflect on the way forward.

- **Leon Botstein**, President, Bard College, USA
- **Junious Brickhouse**, Director, Next Level, USA
- **Nicholas Cull**, Historian and Professor, USC - Annenberg Masters of Public Diplomacy, USA
- **Penny Von Eschen**, Historian and Professor, University of Virginia, USA
- **David Kennedy**, Director of the Office of Citizen Exchanges, U.S. Department of State, USA
- **Ellen Pearlman**, Director, ThoughtWorks Arts, Research Fellow, MIT, USA

*Chaired by*

- **Jonathan Hollander**, Founder, Battery Dance, USA

## 20.00-20.45 Closing Plenary: America's Resolve

The COVID pandemic's resolution provides a backdrop for a world needing strong political and economic leadership. And further, the Russian invasion of Ukraine has added another layer of diplomacy and realization of responses. The USA has offered this by providing initial leadership in COVID vaccines manufacturing and global distribution. Its support for NATO and financial embargoes has supported Ukraine. Its stance for climate change mitigation and adaptation could lead the world. How else will it lead? And how might we collectively help the US?

- **Zoë Baird**, Chief Executive Officer and President, Markle Foundation, USA
- **Steve Case**, Chairman and Chief Executive Officer, Revolution, USA
- **S. Ramadorai**, Chairman, Tata Institute of Social Sciences, India
- **Deborah L. Wince-Smith**, President and Chief Executive Officer, Council on Competitiveness, USA

*Chaired by*

- **Akiko Fujita**, Anchor and Reporter, Yahoo Finance, USA

## 20.45-20.47 Closing Remarks: Horasis Summary and Preview

What have we learned? What Big Ideas have emerged from the Horasis USA Meeting to inspire American and global leaders faced with rising distrust as exemplified by the actions of President Putin? How can we address the breakdown in social cohesion and promote inclusivity and diversity? And what is America's role in the post-Pandemic World?

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## 20.47-21.30 Virtual Dinner Sessions

### **New Agenda for America's Economic Growth**

With the post-COVID-shock, the current budgets of America and its global partners are going to be under stress in years to come, creating difficult environments for economic growth. What are the policy options for returning to buoyant growth? Whose economic development model will prevail?

- **Fred Burke**, Senior Advisor, Baker & McKenzie (Vietnam), Vietnam
- **Nagaraja Kumar Deevi**, Managing Partner, Deevi, USA
- **Renan Godinho**, Chief Executive Officer and Founder, Flirtar Inc, USA

*Chaired by*

- **Saruhan Hatipoglu**, Chief Executive Officer, BERI, USA

### **The US: Half-way Through 2022 Uncertainty Thrives**

Sometimes economists are able to forecast trends for the rest of the year but not in this election year in the US – and their uncertainty will impinge on other nations. How can leaders guard against unexpected outcomes? Are any outcomes within guessing range, or is global unrest and volatility too difficult to pin down? What risks lead the pack?

- **Martijn Atell**, Chief Executive Officer, VoteBash, USA
- **Judicaelle Irakoze**, Founder and Executive Director, Choose Yourself, USA
- **Abhi Shah**, Founder, Clutch Group, USA
- **Ranil Wickremesinghe**, Former Prime Minister, Sri Lanka

*Chaired by*

- **Francis Schortgen**, Professor, University of Mount Union, USA

### **Precipitous Renegotiation of Supply Chains**

In a world dominated by specialization, supply chains are a necessity. Initially US-led trade disputes and then COVID determined new chains were needed, including rebuilding local US manufacturing. Is national strategic interest an over-worked excuse covering one's inability to negotiate? How long will it take to uplift all nation's manufacturing prowess?

- **Sourav Sinha**, Venture Partner, Longevity Vision Fund, USA
- **David E. Smith**, President, ZanstraSat, USA
- **George Wang**, President and Chief Executive Officer, E-BI International, USA
- **Deborah Weinswig**, Chief Executive Officer and Founder, Coresight Research, USA

*Chaired by*

- **Niraj Sharan**, Chairman and Chief Executive Officer, Aura, USA

### **Enabling Technology to be Deployed Fully in Rural Regions**

High technology deployment is based on several footings – on energy supply, on user knowledge, and on local reparability: and over all, on a positive cost/benefit analysis. How can we assure suppliers and users of high-tech of undoubted value it will be maintained to be fully operational? What are the range of educations needed from government down to deliver high-tech solutions to the rural population? Where are the exemplars?

- **Ed Bullecer**, Chief Executive Officer, Paglas Group, Philippines
- **Mariana Vasconcellos**, Chief Executive Officer, Agrosmart, Brazil
- **Daniel Zaretsky**, Co-Founder, World Influencers Network, Uzbekistan

*Chaired by*

- **Jonathan Stone**, Co-founder & Visionary, Impact The Change, USA

## Extending Frugal Innovation Across Borders

There are many global regions where local leaders dispute across historical borders they don't perhaps accept. At these times, many are maimed and life-styles disrupted: they are a world away from high-tech and all that means. How can local frugal innovation be extended to all contestants? Can these developments ever be scaled to greatly benefit humanity? Who might lead these efforts?

- **Vanessa Arelle**, Chief Strategy Officer, BuffaloGrid, Portugal
- **James Bernstein**, Chief Executive Officer, Eniware, USA
- **Rory Steele**, Chief of Staff, With Honor, USA

*Chaired by*

- **Kenji Yokoyama**, President, Association of Asia Pacific Business Schools, Japan

## Sustainable Capitalism Post-COVID

As climate change programs are being developed, we need to assess sustainability across our economies. Rather than continue as before we must embrace frugality and invest in reorientation. How hard is it to change the operations of a firm? Can this really come from within or are government stimuli needed? What is the imperative hierarchy to obtain the fastest implementations?

- **Trista Bridges**, Principal and Co-founder, Read the Air, Japan
- **Marie de Foucaud**, Founder, Elevation Consulting, USA
- **Toufi Saliba**, Chief Executive Officer, Toda.Network, USA
- **Mark Somen**, Chief Executive Officer, Sapiens, USA
- **Efe Ukala**, Founder, ImpactHER, USA

*Chaired by*

- **Shaun Deverson**, Director, Lighthouse Futures, Australia

## Increasing Innovation via Artificial Intelligence

We understand that AI is not creative, but it is capable of apparent innovative associations of data that suggest new ideas to us. We are the sense makers. How can we leverage the innovation aspect of AI without diminishing trust about its unfathomability? Should we blindly trust AI to enhance value, growth and our economies? What are the dangers?

- **Ben Goertzel**, Chief Executive Officer, SingularityNET, USA
- **Kam Hosn**, Chief Executive Officer, Everest, USA
- **Santosh Kaveti**, Chairman and Founder, ProArch, USA
- **Dinesh Malkani**, Founder and Chief Executive Officer, Smarten Spaces, Singapore
- **Ed Sewell**, Founder and Chief Executive Officer, Velocity AI, USA

*Chaired by*

- **Navroop Sahdev**, Founder and Chief Executive Officer, The Digital Economist, USA

## Governing the Platform Economy

Digital platforms are increasingly disrupting and dominating many sectors. What strategies will succeed in a world of boundaryless online marketplaces, operating systems and innovation communities that orchestrate economic and social activity in new ways? And how to regulate the platform economy?

- **Kimball Andrews**, Founder, Nova Finance Group, Australia
- **Ambarish Gupta**, Founder and Chief Executive Officer, Basis Vectors, USA
- **Xiaoyin Qu**, Founder, Run The World, USA

*Chaired by*

- **Louis Li**, Chief Executive Officer, Pacific Founder Ventures, China

## Tech in the Global Public Interest

Throughout human history, science and technology have been drivers for greater prosperity, equality and health. Still, their adoption has often been accompanied by fear and suspicion – current emerging tech in particular such as AI, VR, IoT and 5G are increasingly distrusted by the general public. What effect has the current pandemic had on public perception of science? And how to ignite technology as force for the global public interest?

- **Pearly Chen**, Vice President, HTC, USA
- **Satya Das**, Senior Fellow, The Digital Economist, Canada
- **Sly Lee**, Co-Founder and Co-CEO, Emerge, USA
- **Andrea Monni**, Co-founder and Managing Partner, Blue Spark Hub, Singapore
- **Chris Rose**, Chief Executive Officer, MR Access, USA
- **Jean-Paul Smets**, Chief Executive Officer, Rapid.Space, France

*Chaired by*

- **Ramesh Raskar**, Associate Professor, MIT, USA

## The Arts – Illustrating the Art of Leading

The most important inducement for artists is the need to do new things, particularly in times of crises such as the current pandemic. Leaders in business and government too have to imagine, see inside the problem, and be innovative to instill their personal vision to lead to higher goals. What are the best ways for artists and leaders to visualize problems, to make them emerge as solvable? And what can leaders learn from artists?

- **Humaira Abid**, Visual Artist, Mentor and Activist, USA
- **Nancy Calef**, Painter, Illustrator and Author, USA
- **Julia Christensen**, Professor of Media Art, Oberlin College, USA
- **Clarity Haynes**, Artist, Writer and Educator, USA
- **Alyssa Meadows**, Artist and Photographer, USA

*Chaired by*

- **Mark Sabb**, Founder, FELT Zine, USA

## The Arts – Curating Fragile Nature

Images, both moving and still, remind us of the wonder of nature – which is being made more fragile by climate change. Artists can inspire us to make more of our world. How can we enact meaningful change? What is to be saved first – should it be our belief that we will prevail against disaster?

- **Nancy Cohen**, Artist, USA
- **Babs Reingold**, Interdisciplinary Artist, USA
- **Vivian Visser**, Sculptor, USA
- **Mary Waltham**, Artist, USA
- **Toby Zallman**, Artist, USA

*Chaired by*

- **Dan Torop**, Photographer and Assistant Professor, Cornell University, USA

## 21.30-22.15 Closing Parallel Sessions

### US Solutions for an Impact-led Recovery

The impact of COVID-19 on the US economy has been enormous; however, in adversity there is opportunity to unlock sustainable growth. How to seize the moment to realign profit with social and environmental impact? How can businesses integrate their impact-led growth strategies within a collaborative web of trust-based relations?

- **Mick Ebeling**, Founder and Chief Executive Officer, Not Impossible Labs, USA
- **Nicholas Johnson**, Chief Executive Officer, Economists Without Borders, Australia
- **Yan Liu**, Co-Founder and Chief Executive Officer, Biocaptivate, USA

*Chaired by*

- **Bonnie Liao**, Executive Director, Social Enterprise Research Academy, Hong Kong SAR

### How US Companies Might Manage Geopolitical Risk

Pandemics have the potential to influence the balance of global power. How will COVID-19 affect geopolitical risks around the world? How can US business leaders boost corporate resilience to survive external threats? And how can they build trust to circumvent geopolitical tensions?

- **Mamuka Bakhtadze**, Former Prime Minister, Georgia
- **Katherine Kan**, Co-founder, Rovilus, Taiwan
- **Pascale Siegel**, Managing Director, Ankura Consulting, USA
- **Joe Zammit-Lucia**, Author, The New Political Capitalism, The Netherlands

*Chaired by*

- **Tate Nurkin**, Founder, OTH Intelligence Group LLC., USA

### From Inclusion to Impact: Female Tech Entrepreneurs

There are less than 15% of US tech start-ups with female founders notwithstanding they often outperform their male equivalents. Women learn how to be confident in their work-life planning abilities so leverage bright ideas over the long-term. How can women be better supported as entrepreneurs? And what mentoring is needed to win more funding capital?

- **Liz O'Day**, Chief Executive Officer and Founder, Olaris, USA
- **Kim Folsom**, Founder and Chief Executive Officer, Founders First Capital Partners, USA
- **Vivian Guo**, President, Jacksonville Artificial Intelligence Group, USA
- **Maribel Monterrubio**, Chief Executive Officer, Vitalis, Mexico

*Chaired by*

- **Ingrid Rodriguez**, Founder and Managing Director, Eikonic, Australia

### Promoting Better Education

Decide on what is best locally as there is no unique global education standard. Decide how to teach children after their formative years as they may be best served by specialization. Does that mean boarding schools to minimize tiring journeys to better equipped regional schools? Will governments match teaching needs with teacher training? Will governments allocate enough funds, consistently and long-term to life-long education?

- **Dean Kamen**, Founder, DEKA Research & Development Corp., USA
- **Tatsuya Masubuchi**, Chief Executive Officer, HighNetWorthLab, Japan
- **Sandeep Pachpande**, Chairman, ASM Group of Institutes, India

*Chaired by*

- **Steve Singer**, Partner, Greenstein, Rogoff, Olsen & Co., USA

## China's New Future – of Levelling Out with Lower Growth

Over decades China's economy dynamically upheld global growth. Now, with trade sanctions, COVID, and the prospect of reduced globalization China predicts slower growth. What effect will this have on the world? What effect will this have on the internal standing of its ruling party members? What is next for China, economically, politically and in a business sense?

- **Craig Allen**, President, US-China Business Council, USA
  - **William Bao Bean**, General Partner, SOSV, China
  - **Wayne Lee**, President, Powertec, USA
  - **Xiang Bing**, Founding Dean, Cheung Kong Graduate School of Business (CKGSB), China
- Chaired by*
- **Sebright Chen**, Chairman, Summer Atlantic Capital, USA

## The Reality of Virtual-ness of the Metaverse

Big-tech and venture capitalists are betting on a super-platform embracing social media, video games, ease-of-life-style apps all accessible through a shared digital economy. Sounds like utopia – but where are the workers for dirty jobs? These mining, refining, transforming and building are all tasks needed to keep us safe and warm – who can do this digitally? Prick the digital skin and its universe deflates – how can this sustain life?

- **Begum Aydinoglu**, Co-founder, ILLUSORR, Canada
  - **Sam Glassenberg**, Chief Executive Officer and Founder, Level Ex, USA
  - **Dao Jensen**, Chief Executive Officer, Kaizen Tech Partners, USA
  - **Andrew McGregor**, Director and Founder, Oomvelt Research, USA
  - **Dave Rhodes**, Senior Vice President, Unity, USA
- Chaired by*
- **Amy Peck**, Founder and Chief Executive Officer, EndeavorVR, USA

## It's Time to Pivot: Pioneering Change During COVID-19

COVID-19 is having lasting impact on entrepreneurship, both positive and negative. Those who choose to pivot will succeed whereas those who are hesitant will get disrupted. How to transform tough economic challenges into entrepreneurial opportunities? What are the beliefs, visions, and tactics of the post-COVID generation of US entrepreneurs and their global counterparts?

- **Pina Hirano**, Founder and Chief Executive Officer, Asteria, Japan
  - **MSR**, Chief Executive Officer, T-Hub India, USA
  - **Bruce Muirhead**, Chief Executive Officer, Mindhive, Australia
  - **Mark Pattison**, former NFL Player, Executive for Sports Illustrated, Mountaineer, Philanthropist, USA
  - **Bill Nguyen**, Founder and Chief Executive Officer, ABS Institute, Vietnam
- Chaired by*
- **Shailendra Goswami**, Chairman and Managing Director, Pushkaraj Group, India

## America in the New Asia

Asian countries have been pursuing economic integration via long-term working groups delivering strong economic growth: the COVID pandemic has accentuated greater cooperation. Concurrently, America's economic hegemony has waned. What does this mean for the US-Asian relationship?

- **Evan Auyang**, Group President, Animoca Brands, Hong Kong SAR
  - **Kunihiko Shimada**, Chief Executive Officer, K S International Strategies, Japan
  - **Atul Temurnikar**, Executive Chairman Global Schools Foundation, Singapore
  - **John West**, Executive Director, Asian Century Institute, Thailand
  - **Zhang Jiwu**, Co-founder and Chairman, SunHealth Digital Group, China
- Chaired by*
- **Miki Ebara**, Chief International Correspondent, NHK World, Japan

### **Women Cultivating Peace in Times of War**

Recognizing the importance of women in leadership and the critical role that women must play in efforts to promote stable and lasting peace is paramount in our world today, especially against the backdrop of the current war in Europe. Women are poised to cultivate tense relationships among families, industries and nations—leading with strength, fierce compassion and trust. So why are women a distinct minority in the uppermost echelons? How can women shape a new, peaceful and inclusive world?

- **Jiaqi Chu**, Chief Executive Officer, Shanghai Interpid Dog Network Technology, China
- **Zoe Yuan**, Founder, Zoe Wellness Education and Technology, Singapore
- **Julia Roig**, Founder and Chief Network Weaver, The Horizons Project, USA

*Chaired by*

- **Mei Chen**, Founder, Cosmic Citizens, China

### **The Arts – Depicting Oneself beyond Gender and Identity**

Artists have long depicted gender from the anatomically correct David sculpted by Michelangelo, to the realizations of the feminist, queer and non-binary communities working athwart all artistic media. Over the years their works have both shocked and delighted many and caused us to think more deeply of the other. How will artists create a better awareness of identity? What does it mean to be Diné within many cultures across many nations?

- **Susanna Coffey**, Artist and Director of Undergraduate Studies, Columbia University, USA
- **Jia-Jen Lin**, Artist, USA
- **Laleh Mehran**, Artist and Professor, University of Denver, USA
- **Gerilyn Montano**, Multiracial Contemporary Artist, USA
- **M. Louise Stanley**, Painter, USA

*Chaired by*

- **Al Miner**, Founding Director, Georgetown University Art Galleries, USA

### **The Arts – the End and the Beginning of it All**

How are we to judge art, as it first has to exist in an agreed format and that depends on our agreeing what we sense. You and I hear and see slightly differently – some of us are color deficient – so how might we come to a common agreement of the artist's red or green? Do we have to wear special polarizing lens of understanding? Where do we begin...?

- **Johanna Drucker**, Professor of Bibliographical Studies, UCLA, USA
- **Siri Kaur**, Artist and Photographer, USA
- **Claire Pentecost**, Artist, Writer, and Professor, School of the Art Institute of Chicago, USA
- **Julian Voss-Andreae**, Artist, USA
- **Derrick Woods-Morrow**, Assistant Professor, Rhode Island School of Design, USA

*Chaired by*

- **Meg Maggio**, Director, Pékin Fine Arts, Hong Kong SAR

### **22.15-23.00 Horasis Community Building and Networking**

Each participant will be randomly matched with another to speak for 5 minutes by video, then become paired with another, and so on. By these mechanisms' delegates will become acquainted with others of a like mind - exchanging ideas, and potentially creating partnerships.

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland