

Horasis Annual Meeting

26-27 January 2010, Zurich, Switzerland

a Horasis-leadership event

Strategies to Overcome the Global Economic Crisis





Horasis is a global visions community committed to enact visions for a sustainable future
(<http://www.horasis.org>)

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Strategies to Overcome the Global Economic Crisis

■ Co-chairs:

Esko Aho	Former Prime Minister of Finland; Executive Vice President, Nokia, Finland
Claude Béglé	Chairman, Swiss Post, Switzerland
Daniel J. Brutto	President, UPS International, USA
Chen Feng	Chairman, Hainan Airlines, China
Carlos Miguel Collazo	Chairman, Marsys Group, USA
Alan Hassenfeld	Chairman of the Executive Committee, Hasbro, USA
Yoshito Hori	Chairman, Globis Group, Japan
Wolfgang Lehmacher	Chief Executive Officer, GeoPost Intercontinental, France
Bright Simons	President, mPedigree Network, Ghana
Niraj Sharan	Chairman, Aura, India

■ Rapporteurs:

Kathryn Hauser	Executive Director, TransAtlantic Business Dialogue, USA
Stephen Klimczuk	Associate Fellow, University of Oxford, UK
Felipe Larrain	Professor, Catholic University of Chile, Chile
J.C. von Pfetten	President, Royal Institute of East-West Strategic Studies, UK
S Roy	Chairman, Asean Affairs, Thailand

Horasis: The Global Visions Community is a Geneva-based organization that holds annual meetings for senior business executives. The flagship events are the Horasis Annual Meeting as well as regional meetings focusing on China, India, Russia and the Arab world. Among the participants are the Chief Executive Officers of Fortune 1000 companies as well as business leaders from emerging markets. Also participating are thought leaders and public figures including heads of government and key ministers.

The Horasis meetings are held in the recognition that growth strategies require thought leadership and mutually beneficial peer-to-peer networks. The programmes are structured to provide a maximum amount of knowledge exchange and interaction in a variety of formal and informal settings. The meetings shall permit candid and intensive dialogue whilst incorporating a diversity of views and experience.

The meetings are supported by Knowledge Partners – selected companies that contribute their expertise and resources to Horasis.

Upcoming Horasis events:

Global Russia Business Meeting	Ljubljana, 16-17 May 2010
Global India Business Meeting	Madrid, 21-22 June 2010
Global Arab Business Meeting	Ras Al Khaimah, 26-27 September 2010
Global China Business Meeting	Luxembourg, 21-22 November 2010

Welcome

I warmly welcome you to the inaugural Horasis Annual Meeting and sincerely hope that you will enjoy the discussions.

The Horasis Annual Meeting convenes at a critical time, providing insights into global imbalances, governance risks and the long-term fallout from the economic crisis. The crisis threatens economic stability and social welfare for all emerging and developed markets. Held under the theme 'Strategies to Overcome the Global Economic Crisis', the Horasis Annual Meeting shall provide the means to discuss the implications of the crisis and to shape the post-crisis environment.

The Horasis Annual Meeting aims to be one of the foremost annual gatherings of business leaders from emerging and developed markets. The purpose of the meeting is to advance solutions to the most critical challenges facing corporations today. Participants shall jointly identify globally relevant business issues and develop sophisticated and interdisciplinary solutions.

Horasis already hosts annual gatherings with focus on China, India, Russia and the Arab world. Horasis - a global visions community committed to enact visions for a sustainable future - provides a platform for companies from emerging and developed markets to globalize their organizations.



I wish you a thought-provoking and exceptional meeting.

A handwritten signature in black ink, appearing to read 'F. Richter'.

Dr. Frank-Jürgen Richter
President

Horasis: The Global Visions Community

Programme

January 26 Hotel Radisson Blu

20.30-22.00 Welcome Reception

Horasis welcomes participants to celebrate the 2010 Horasis Annual Meeting

Chaired by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

January 27 Hotel Radisson Blu

08.00-09.00 Working Breakfasts

Participants will debate the critical challenges for developing and developed countries over the short and medium term.

a) Developing Countries

- **Niraj Sharan**, Chairman, Aura, India
- **Bright Simons**, President, mPedigree Network, Ghana

Chaired by

- **Jean-Christoph von Pfetten**, President, Royal Institute of East-West Strategic Studies, UK

b) Developed Countries

- **Yoshito Hori**, Chairman, Globis Group, Japan
- **Wolfgang Lehmacher**, Chief Executive Officer, GeoPost Intercontinental, France

Chaired by

- **Kathryn Hauser**, Executive Director, TransAtlantic Business Dialogue, USA

09.00-10.00 Opening Plenary Session: Economic Outlook

The global economic outlook for 2010 remains uncertain. How might the world economy evolve in the next 6 to 12 months? What catalysts will lead to a resumption of growth?

- **Esko Aho**, Former Prime Minister of Finland; Executive Vice President, Nokia, Finland
- **Carlos Miguel Collazo**, Chairman, Marsys Group, USA

Chaired by

- **Felipe Larrain**, Professor of Economics, Catholic University of Chile, Chile

10.00-11.30 Boardroom Dialogue Sessions

Participants will jointly identify the relevant drivers for the refinancing of the global economy and the repositioning of global trade to overcome the crisis.

a) Refinancing of the Global Economy

- **Chen Feng**, Chairman, Hainan Airlines, China
- **Claude Beglé**, Chairman, Swiss Post, Switzerland

Chaired by

- **Stephen Klimczuk**, Associate Fellow, University of Oxford, United Kingdom

b) Repositioning of Global Trade

- **Daniel J. Brutto**, President, UPS International, USA
- **Alan Hassenfeld**, Chairman of the Executive Committee, Hasbro, USA

Chaired by

- **S Roy**, Chairman, Asean Affairs, Thailand

11.30-12.00 Networking Break

12.00-13.00 Closing Plenary Session: Overcoming the Crisis

The session will recap and synthesize key conclusions of the day's discussions in the context of the global economic crisis. The conversation will also outline a roadmap for the post-crisis world.

Chaired by

- **Kathryn Hauser**, Executive Director, TransAtlantic Business Dialogue, USA
- **Stephen Klimczuk**, Associate Fellow, University of Oxford, United Kingdom
- **Felipe Larrain, Professor**, Catholic University of Chile, Chile
- **Jean-Christoph von Pfetten**, President, Royal Institute of East-West Strategic Studies, UK
- **S Roy, Chairman**, Asean Affairs, Thailand



Participants:



Name	Position	Organization	Country
Esko Aho	Executive Vice-President	Nokia	Finland
Sheikh Salman Al Khalifa	Chairman	Bahrain Petroleum Company	Bahrain
Mohamed Al-Sayed	Chief Executive Officer	Qatar Holding	Qatar
Yılmaz Argüden	Chairman, Turkey	Rothschild	Turkey
Elena L. Barmakova	President	Fontvieille Capital	Russia
Francois Barrault	Former CEO	BT Global Services	United Kingdom
Ulrich Becker	Managing Director	Credit Suisse	Switzerland
Claude Beglé	Chairman	Swiss Post	Switzerland
Pramod Bhasin	Chief Executive Officer	Genpact	India
Daniel J. Brutto	President	UPS International	USA
Maria Livanos Cattau	Member of the Board of Directors	Petroplus Holding	Switzerland
Mohan Chainani	Chairman	Chaincorp	Spain
Robert Chanson	Chairman	Calventis	Switzerland
Chen Feng	Chairman	Hainan Airlines	Switzerland
Chen Ping	President	China Investment Partner	China
Chong Li Choy	Professor	University of St Gallen	Switzerland
Alexandra Chernova	International Business Team Leader	SPIEF Foundation	Russia
Carlos Miguel Collazo	Chairman	Marsys Group	USA
Silvano Coletti	Chairman	Celonia Group	Switzerland
John Cook	Chairman	Rock Lake Associates	United Kingdom
Riaz Currimjee	Partner	Surya Capital	United Kingdom
James Fierro	Chairman	Recipco Holdings	Canada
Gérard Fischer	Chief Executive Officer	Swisscanto	Switzerland
Fernando Freire	Managing Partner	Edeluc	Portugal
Mike Garrett	Chairman	Evian Group	Switzerland

Byron Gehring	Chairman and CEO	Convergence Health	USA
Thomas Gilles	Partner	Baker & McKenzie	Germany
Fouad Ghanma	Chairman	Ghanma Group	Lebanon
Parvis Hanson	President	The Manor Group	Switzerland
Alan Hassenfeld	Chairman of the Executive Committee	Hasbro	USA
Kathryn Hauser	Executive Director	TransAtlantic Business Dialogue	USA
Mark Hoenig	Member of the Board	Egon Zehnder	Switzerland
Yoshito Hori	Chairman	Globis Group	Japan
Mark van der Horst	Vice President	UPS International	Belgium
Alexander Ivlev	Partner	E&Y	Russia
Roman Kainz	Chairman	Euro-China Group	Switzerland
Stephen Klimczuk	Associate Fellow	Saïd Business School, University of Oxford	United Kingdom
Eberhard von Koerber	Co-President	Club of Rome	Switzerland
Stephen Kuhn	General Partner	Vinum Capital Management	USA
Felipe Larrain	Professor of Economics	Catholic University of Chile	Chile
Wolfgang Lehmacher	Chief Executive Officer	GeoPost Intercontinental	France
Phil Loduca	Founder and Chief Executive Officer	Northshore Partners	USA
Olivier Marchal	Regional Managing Director EMEA	Bain	France
Trivan Mathur	Managing Partner	Anchor International Investments	Switzerland
Amish Mehta	Partner	Vector Capital	USA
Pramit Mehta	Partner	Ernst & Young	Switzerland
Dmitry Mikhailov	First Deputy Director	SPIEF Foundation	Russia
Joel Moline	Vice President	Merrill Lynch	USA
Alex Parsons	Managing Director	Montclair	United Kingdom
Jean-Christoph von Pfetten	President	Royal Institute of East-West Strategic Studies	United Kingdom
Sushil Premchand	President	PRS Services	Switzerland
Frank-Jürgen Richter	President	Horasis	Switzerland

Participants:



Name	Position	Organization	Country
Neil Rimer	Co-Founder and Partner	Index Venture Management	Switzerland
Valentin Romanov	Executive Director	Sun Group	Russia
S Roy	Chairman	Asean Affairs	Thailand
Kim Samuel-Johnson	Director	Samuel Group of Companies	Canada
Bright Simons	President	mPedigree Network	Ghana
Andreas Schweitzer	Chief Executive Officer	Investissements Mistral	Switzerland
Niraj Sharan	Chairman	Aura	India
Oltmann Siemens	Co-Chairman, Advisory Board	First Trust Portfolios	USA
David Spreng	Founder and Managing Partner	Crescendo Ventures	USA
Henricus J. Stander III	Partner	Surya Capital	United Kingdom
Bjorn Stigson	President	World Business Council for Sustainable Development	Switzerland
Alexandr Stuglev	Director	SPIEF Foundation	Russia
Vidhi Tambiah	Chief Executive Officer	The World Microfinance Forum Geneva	Switzerland
Gutemberg Uchoa	General Manager	Apex	Brazil
Winston Wen Yunsong	Founding Partner	New Horizon Capital	China
Christian Wipf	Managing Partner	Altium	Switzerland
Bernard Zen-Ruffinen	President, EMEA	Korn/Ferry	Switzerland



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The Global Visions Community



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